



Building Better World

constructionHQ
Media Kit
2024

Serving the building materials, construction machinery, electrical systems, digital construction, fire protection systems, and geotechnical & surveying sectors | Since 1983

www.constructionHQ.world

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Introducing constructionHQ!

Greetings

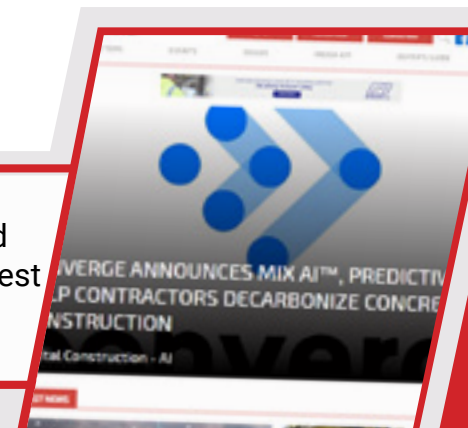
If in any way or form you are involved in the construction industry, and seek useful, beneficial, and actionable content to advance & develop your business, or if you require high-level premium exposure to your products & services to increase your market-share & sales, I am pleased to inform you that you came to the right place. **Welcome to constructionHQ!**



constructionHQ was established in 1983 as a specialized B2B magazine called “Arab Construction World” before evolving to become a full-fledged 360° industry platform comprised of various media channels (available in print, digital and online formats) which are a Magazine, a Website, Events, Reports, Services, Newsletters, Email & Social.



constructionHQ enjoys a close and long-lasting partnership with leading event organizers, worldwide, where it holds the status of official, regional, or supporting media platform in major construction-industry events. Bonus copies of constructionHQ magazine issues & material pertaining to its other media channels are distributed (physically or digitally) to exhibitors, visitors & conference attendees.



constructionHQ's audience & community consider it a reliable news source and industry reference whereby its partners consider it as their trusted promotional platform of choice to have high-value / high-yield exposure provided to their products & services, by increasing their market penetration and share!



For more info on constructionHQ, its media channels and why you should consider it as your go-to industry reference platform, whether for latest news content or for best-possible exposure, please continue reading the following pages and do not hesitate to contact us at any time you deem necessary!

Best wishes,
Mohamad Rabih Chatila
Editor-in-Chief
rabi@1world.xyz

Global Industry Outlook

The Global Construction Market size is expected to reach USD 14.6 trillion and is projected to reach a CAGR of 11.9% from 2023-2030.

The market is expected to grow from \$14,393.63 billion in 2022 to \$18,819.04 billion in 2027 at a rate of 5.5%. The market is then expected to grow at a CAGR of 6.6% from 2027 and reach \$25,928.27 billion in 2032.

Going forward, the rising urbanization, the increasing population growth, the increasing government support, the rising industrialization and the increase in smart cities will drive the market. Factors that could hinder the growth of the construction market in the future include the Russia-Ukraine war, the rising interest rates globally, the lack of skilled workers, safety and cyber security issues and health and safety challenges in the construction industry.

Construction Vehicles

The global construction vehicles market size was valued at USD 191.83 billion in 2022 and is anticipated to grow at a compound annual growth rate (CAGR) of 8.4% from 2023 to 2030.

According to GVR analysis globally, the sales of earthmoving machinery exceeded 717,000 units in 2022 and is projected to surpass 1,000,000 units by 2030.

Construction equipment technologies are rapidly advancing, with innovations from companies such as:

- **Caterpillar:** A global leader in construction, mining equipment, diesel engines, gas turbines, and locomotives.
- **Doosan Corporation:** A leading company in construction vehicles and implementation of robotics and automation.
- **Market Leaders:** Specific companies leading in construction vehicles include:
- **Komatsu:** Japanese OEM recently announced it is developing an excavator with hydrogen fuel cell systems. A step closer for the company's stated goal of carbon neutrality.
- **Doosan Heavy Industries & Construction:** A major player in robotics and construction machinery globally.

Construction Materials

The global market for construction materials garnered \$1.2 trillion in 2022 and is expected to value at \$1.7 trillion by the year 2032 with 3.8% CAGR during the forecast period of 2023 to 2032.

The global construction materials market is a vital and ever-changing sector in the global economy, comprising a diverse array of products essential for building commercial, infrastructure, and residential projects.

Top players in the global construction materials market:

- **Holcim:** a global leader in innovative & sustainable building materials.
- **Boral:** one of the largest integrated construction materials companies in Australia, producing and selling a broad range of construction materials.
- **Market Leaders:** Notable companies leading in construction materials:
- **CNBM:** The Company produces and sells cement clinkers, commercial concrete, gypsum board, fiberglass, and other products. China National Building Material Group also provides industrial equipment manufacturing and logistics trading services.
- **Knauf Gips KG:** Leading manufacturers of construction materials utilizing sustainable gypsum drywall for interior design, building insulation and design ceilings.

Digital Construction

The global digital construction market size was valued at \$11.9 billion in 2021, and is projected to reach \$62.2 billion by 2031, growing at a CAGR of 17.7% from 2022 to 2031.

Digitization in the construction industry is termed digital construction, which uses technologies such as building information modeling (BIM), artificial intelligence (AI), and other technologies. The sector is witnessing advancements from companies such as:

- **Procore:** Known primarily for its cloud-based construction management software.
- **Autodesk:** Autodesk is a pioneer in 3D design and Building Information Modeling (BIM) software.

Market Leaders in this specific sector include:

- **Trimble:** Provides precision hardware and software solutions for construction, including advanced GPS systems and laser-based surveying tools, aimed at improving accuracy and efficiency.
- **Doxel:** A company that excels in construction monitoring using AI-powered robots. Robots scan sites daily for quality and progress, with AI analyzing data to spot inefficiencies.



Fire Protection Systems

The global fire protection system market size was valued at US\$ 83.76 billion in 2022 and is expected to hit US\$ 190.26 billion by 2032 poised to grow at a noteworthy compound annual growth rate (CAGR) of 8.6% from 2023 to 2032.

Fire protection systems are deployed in the buildings to control, detect and make aware of the occupants of the building regarding the happening of an incident and this will help in reducing the risk of any casualty and save the property.

- Fire security systems is evolving with contributions from companies such as:
- **Johnson Controls International PLC:** A leading provider of fire protection, security, and building automation solutions, JohnsonControls leverages its advanced technologies to safeguard properties and optimize building operations.
 - **Siemens AG:** The company's expertise lies in integrating fire protection systems with building management systems, enabling centralized monitoring and control.
 - **Market Leaders:** Specific companies leading in pipes & valves include:
 - **API Group Inc:** API Group Inc. has held its #1 spot again this year as the highest-earning fire protection and sprinkler firm in the U.S.
 - **EMCOR Group Inc.:** In addition to providing "life-safety systems—including fire detection and suppression—and the most advanced security technology available today," EMCOR offers mechanical construction, electrical construction, indoor air quality, and mission-critical data center work.

Electrical Systems

Compact Electric Construction Equipment Market Valued at US\$177.8 Billion is Expected to Grow at a CAGR of 13% By 2032 - Persistence Market Research. The compact electric construction equipment market has rapidly grown in the United States due to increased demand for public infrastructure, available buildings, and higher investments in urban industrial expansion.

Electrical Systems is advancing thanks to these companies:

- **Schneider Electric:** A global specialist in energy management and automation, Schneider Electric offers a wide range of electrical products and systems for buildings, including smart panels, circuit breakers, and energy monitoring software.
- **Siemens:** A leading technology company, Siemens offers a comprehensive portfolio of electrical products and systems for buildings, including building automation systems, fire safety systems, and power distribution equipment.

Key electrical system contractors include:

- **Quanta Services:** A leading provider of infrastructure services, including electrical construction and maintenance.
- **MYR Group:** A full-service electrical and communications contractor with a focus on large and complex projects.
- **MasTec:** A leading provider of specialized infrastructure services, including electrical construction and maintenance for the utility and telecommunications industries.

Geotechnical & Surveying

The global geotechnical services market size was valued at \$1.9 billion in 2020, and is projected to reach \$3.7 billion by 2030, growing at a CAGR of 6.7% from 2021 to 2030. Geotechnical engineering is a branch of civil engineering concerned with understanding the nature of the earth and its materials beneath its upper surface. Geotechnical engineering analyzes soil properties underground to ensure stable construction foundations for buildings, bridges, and roads. It's essential for assessing stability and other factors, integral to construction projects.

Key market leaders who help advance and evolve geotechnical and surveying include:

- **Keller:** This global leader in geotechnical engineering emphasizes advanced techniques like micropiling, jet grouting, and ground anchors, offering efficient and sustainable solutions for complex ground conditions.
- **Fugro:** A major player in ground investigations and geotechnical consulting, they invest heavily in research and development, including robotics and automation for data collection and analysis.

Key industry players who offer these services include:

- **AECOM:** A global professional services firm offering engineering, design, consulting, and construction services. They have a strong geotechnical engineering practice, with offices around the world.
- **Arcadis:** A leading global design and consultancy firm for natural and built assets. They offer a wide range of geotechnical services, including site investigations, foundation design, and slope stability analysis





Editorial Brief

Issues are published monthly (12 issues per year). Each issue contains latest info, news and data regarding main industry sectors (outlined below) as well as industry happenings, corporate profiles, leaders interviews, products, technologies & projects. Issues are distributed to a global professional audience directly involved in the construction industry and are published in both Print & Digital (online) formats to ensure maximum reach is achieved.

Traditional media - yes - but solid and reliable ‘in-your-hands’ exposure via magazine advertising is guaranteed, providing highly impactful and rewarding results to promotional partners!

Issue	January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
Construction Machines & Vehicles	Asphalt Pavers	Cement Mixer Trucks	Excavators	Boom Lifts	Cold Planers	Feller Bunchers
Building Equipment & Materials	Cement	Reinforced Steel	Self-Healing Materials	Thermal Insulation	Silicone	Construction Plastic
Digital Construction	Robotic Demolition	3D Printing	Digital Management	Construction AI	Vehicle Automation	Drones in Construction
Fire Security & Protection	Smoke Alarms	Fire Supression Systems	Smart Security Systems	Smart Alarms	Sensors	Foam Systems
Electrical Systems	Power Systems	Lighting	Wiring	Smart Electrical Systems	Wireless	Microgrids
Geotechnical & Surveying Services	Ground Testing	Geophysical Surveying	Field Instruments	Deep Foundations	Slope Analysis	Soil Reinforcement
Country Reports	KSA	USA	France	UAE	China	UK
	Australia	Oman	Belgium	Bahrain	Argentina	Ireland
	Qatar	India	Kuwait	Germany	South Africa	Egypt
Promotional Material Due	Monday, December 25, 2023	Thursday, January 25, 2024	Friday, February 23, 2024	Monday, March 25, 2024	Thursday, April 25, 2024	Friday, May 24, 2024
Publishing Deadline	Friday, December 29, 2023	Tuesday, January 30, 2024	Wednesday, February 28, 2024	Friday, March 29, 2024	Tuesday, April 30, 2024	Wednesday, May 29, 2024

Editorial Brief

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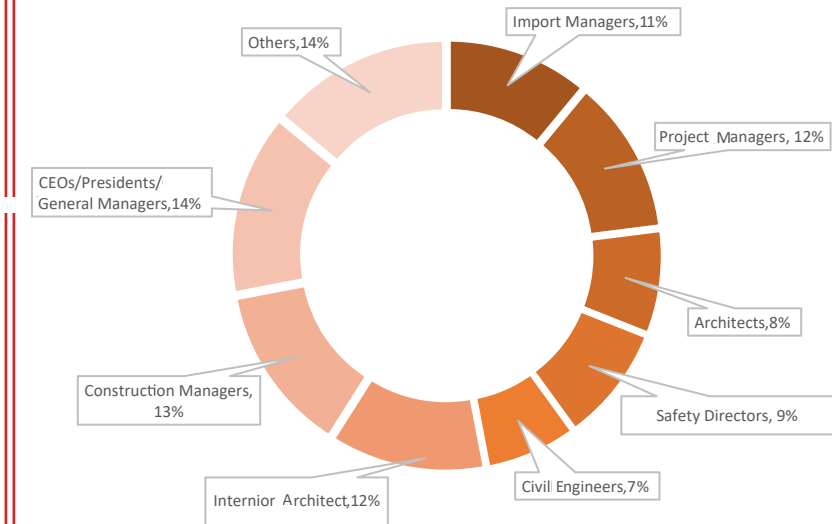
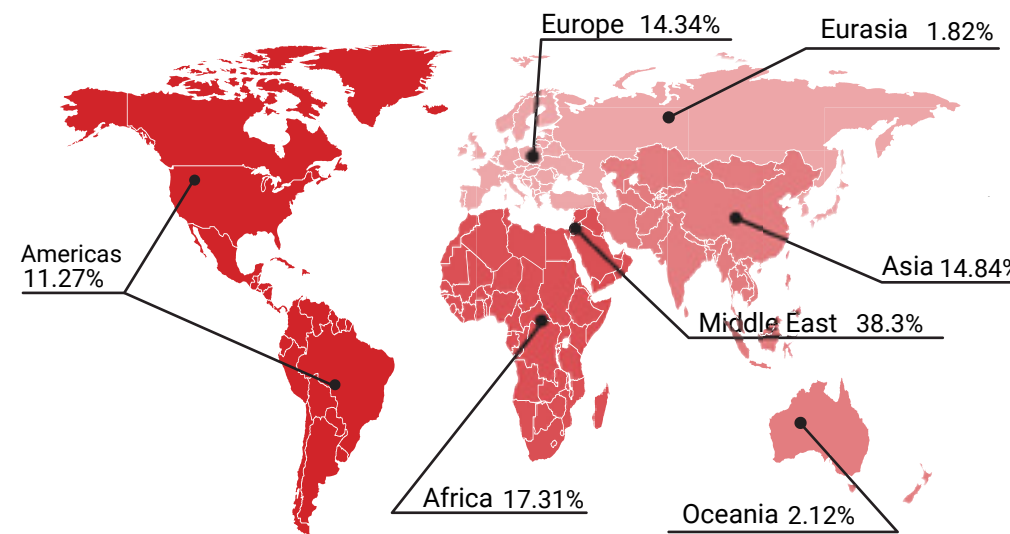
Traditional media - yes - but solid and reliable ‘in-your-hands’ exposure via magazine advertising is guaranteed, providing highly impactful and rewarding results to promotional partners!

Issue	July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
Construction Machines & Vehicles	Manlifts	Bulldozer	Crawler Cranes	Jackhammers	Pile Drivers	Backhoes
Building Equipment & Materials	Sound Insulation	Bio-Materials	Roofing	Ceramics	Sand in Construction	Glass
Digital Construction	Modular Construction	Digital Twins	Building Information Modeling	Blockchain in Construction	Prefabrication	Virtual Reality in Construction
Fire Security & Protection	Fire-Resistent Materials	Fire-Risk Software	Fire Doors	Security Cameras	Drones	Remote Systems
Electrical Systems	Underwater Electrical Systems	Power Analysis Software	Future Trends	Renewable Energy Intrigration	Cybersecurity	IoT in Electrical Systems
Geotechnical & Surveying Services	Earthquake Engineering	Coastal Geotechnics	Remote Sensing	BIM in Geotechnical Data	Seismic Testing	Cone Penetration Testing
Country Reports	Kuwait	Germany	Algeria	Egypt	Switzerland	Canada
	Iraq	Italy	Brazil	Russia	Iran	Turkey
	UK	China	UAE	France	USA	KSA
Promotional Material Due	Tuesday, June 25, 2024	Thursday, July 25, 2024	Sunday, August 25, 2024	Wednesday, October 30, 2024	Friday, October 25, 2024	Monday, November 25, 2024
Publishing Deadline	Friday, June 28, 2024	Monday, July 29, 2024	Friday, August 30, 2024	Monday, September 30, 2024	Wednesday, October 30, 2024	Friday, November 29, 2024

constructionHQ's magazine (previously known as Arab Construction World) started it all and remains the most popular media channel with decision makers consisting of c-level executives & managers. The magazines - while being traditional media - remains the best way to build a strong brand and gain loyal traction and renown with a loyal & dedicated audience (readers / subscribers) where the attention span is stable & solid.

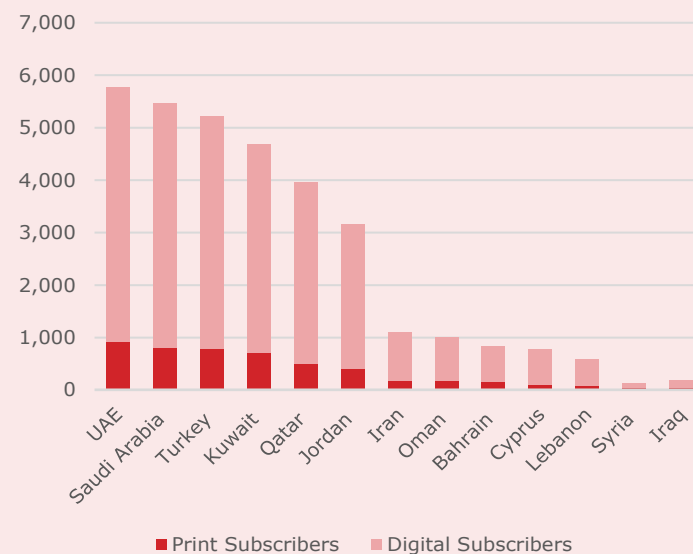
Magazine subscribers are frequently audited & updated to ensure only eligible entities / contacts are receiving it. Our surveys indicate that 57% of subscribers read between third to most of the magazine while 32% read at least two articles, with readers overall spending an average of 34 minutes reading each issue. Below are subscribers breakdown divided by region / country noting these figures are accurate as of Friday, September 29th, 2023.

Subscribers (Global)



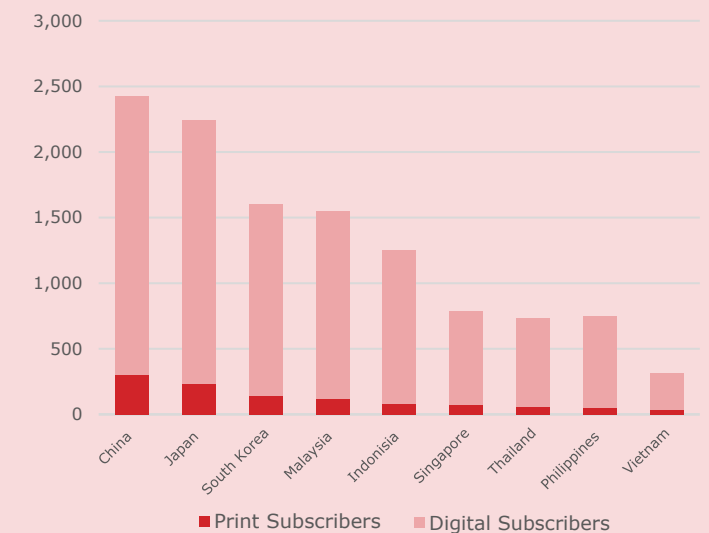
Middle East

Country	Print Subscribers	Digital Subscribers
UAE	906	4,859
Saudi Arabia	815	4,658
Turkey	791	4,439
Kuwait	701	3,982
Qatar	498	3,467
Jordan	389	2,768
Iran	168	930
Oman	158	839
Bahrain	144	677
Cyprus	95	668
Lebanon	72	514
Syria	40	81
Iraq	33	137
Total Subscribers	4,810	28,019



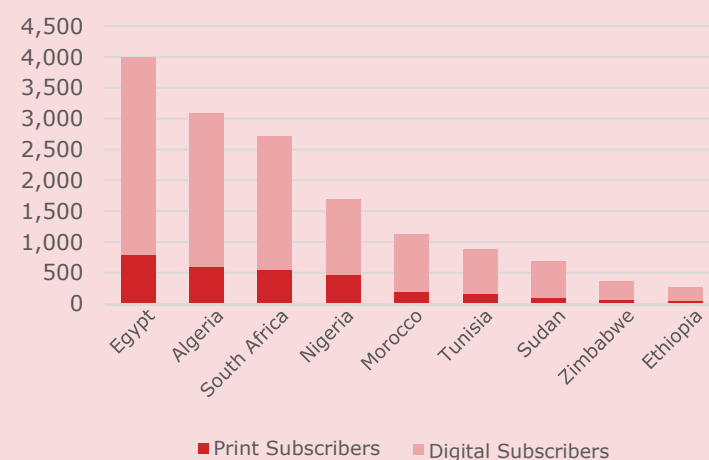
Asia

Country	Print Subscribers	Digital Subscribers
China	304	2,430
Japan	232	2,243
South Korea	139	1,599
Malaysia	114	1,552
Indonesia	81	1,254
Singapore	73	788
Thailand	56	735
Philippines	48	732
Vietnam	31	314
Total Subscribers	1,078	11,647



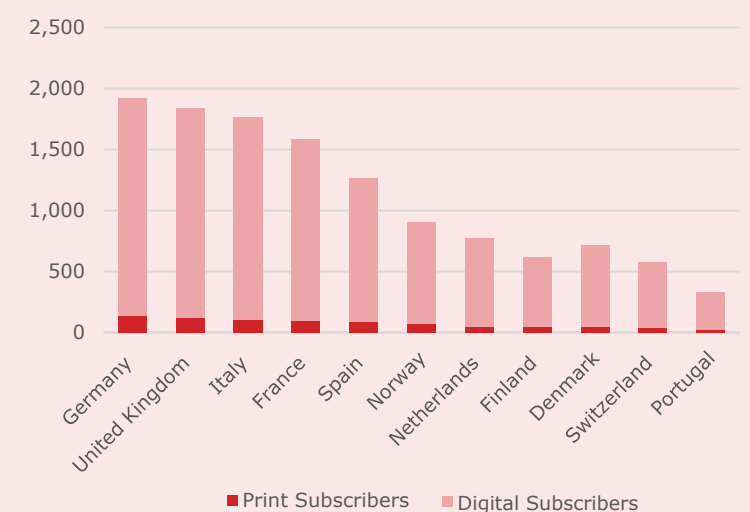
Africa

Country	Print Subscribers	Digital Subscribers
Egypt	784	3,210
Algeria	592	2,490
South Africa	551	2,168
Nigeria	472	1,231
Morocco	198	932
Tunisia	158	722
Sudan	98	601
Zimbabwe	72	296
Ethiopia	38	225
Total Subscribers	2,963	11,875



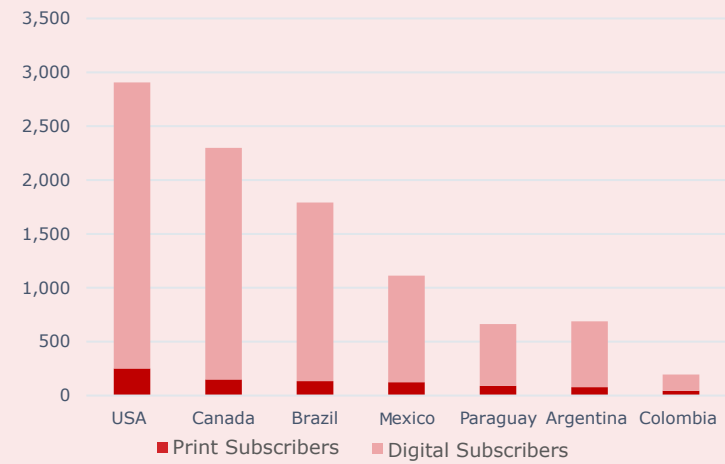
Europe

Country	Print Subscribers	Digital Subscribers
Germany	138	1,785
United Kingdom	120	1,721
Italy	107	1,658
France	98	1,485
Spain	88	1,178
Norway	73	831
Netherlands	52	724
Finland	48	570
Denmark	45	670
Switzerland	39	534
Portugal	22	309
Total Subscribers	830	11,465



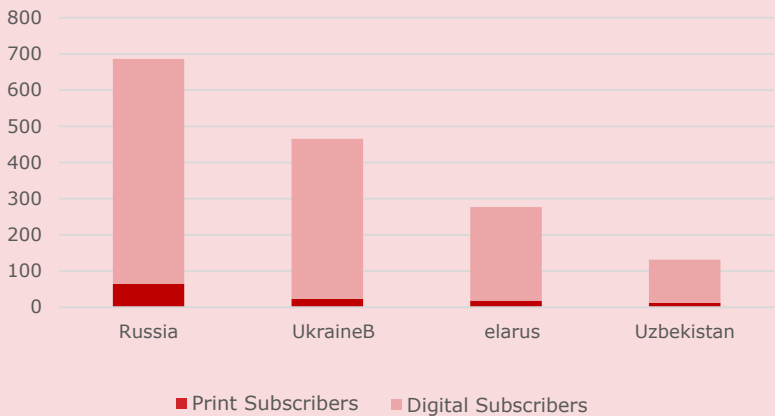
Americas

Country	Print Subscribers	Digital Subscribers
USA	251	2,656
Canada	149	2,150
Brazil	134	1,657
Mexico	124	989
Paraguay	90	574
Argentina	78	610
Colombia	44	151
Total Subscribers	870	8,787



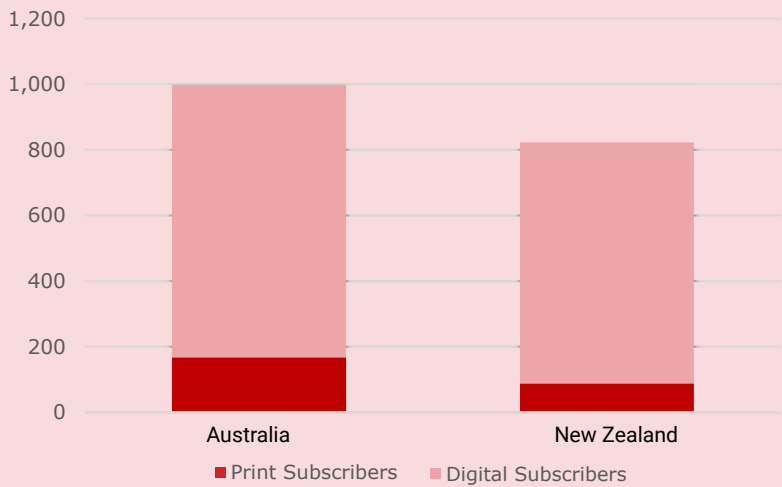
Eurasia

Country	Print Subscribers	Digital Subscribers
Russia	64	622
Ukraine	23	442
Belarus	18	259
Uzbekistan	12	119
Total Subscribers	117	1,442



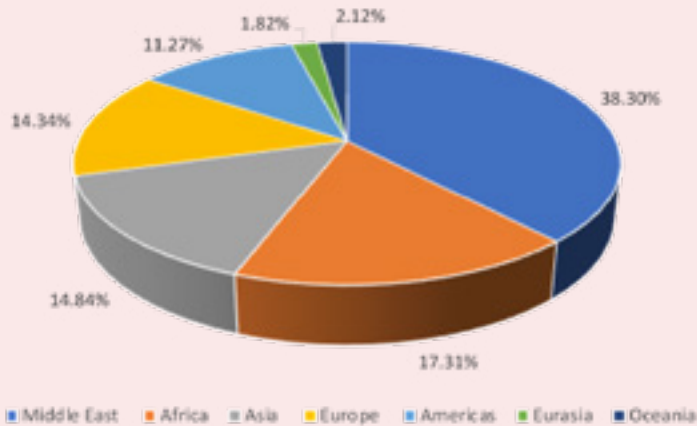
Oceania

Country	Print Subscribers	Digital Subscribers
Australia	168	829
New Zealand	88	735
Total Subscribers	256	1,564



Worldwide (All Regions)

Region	Print Subscribers	Digital Subscribers
Middle East	4,810	28,019
Africa	2,963	11,875
Asia	1,078	11,647
Europe	830	11,465
Americas	870	8,787
Eurasia	117	1,442
Oceania	256	1,564
Total Subscribers	10,924	74,799



Subscribe to constructionHQ Magazine!

constructionHQ magazine subscriptions are provided for free to eligible entities on an opt-in basis; however, there is also an option to make a paid subscription to the magazine which would enable you receive both Print & Digital formats of each issue on a monthly basis via Registered Airmail (Tracking Number would be provided upon sending of mail shipment). For pricing details please check the table

Period	Lebanon	Arab Countries	MEA (Excluding Arab Countries)	Asia	Europe
1 Year (12 Issues)	\$200	\$250	\$300	\$350	\$400
2 Years (24 Issues) 15% Discount	\$340	\$425	\$510	\$595	\$680
3 Years (36 Issues) 30% Discount	\$420	\$525	\$630	\$735	\$840

Display Advertising

King of the Hill!

High-Impact advertisements in an extended range of sizes and placements with full-color display spots. Nothing beats a display advertisement in terms of impact, exposure and raising awareness to your company's brands / products and services!

Ref #	Option (Orientation)	"Dimensions (W x H) mm"	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-DA-01	Gatefold / Second Front Cover (Spread)	400 x 280	\$5,000	\$4,250	\$3,500	\$2,750
MA-DA-02	2nd cover (IFC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-03	3rd cover (IBC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-04	4th cover (OBC)	200 x 280	\$3,500	\$2,975	\$2,450	\$1,925
MA-DA-05	Full-Page	200 x 280	\$2,750	\$2,340	\$1,925	\$1,515
MA-DA-06	⅓ Page (Vertical)	108 x 242	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-07	⅓ Page (Horizontal)	200 x 185	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-08	½ Page (Vertical)	80 x 242	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-09	½ Page (Horizontal)	164 x 120	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-10	⅔ Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
MA-DA-11	⅔ Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
MA-DA-12	¼ Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
MA-DA-13	¼ Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion

Promoted Content (Advertorial)

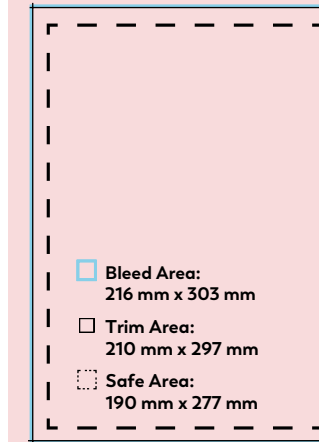
King of the Underhill!

This promotional service has double purpose. To get your story to constructionHQ's audience, positioning your company as a trusted authority in the sector, and to maximize your company's exposure by placing its editorial content at a prime location of the issue with your own branding applied - including full contact details!

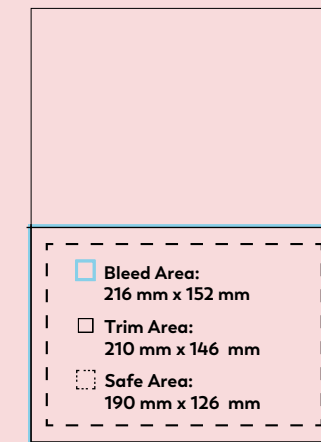
A great option for those with a limited budget yet seek high brand awareness & exposure.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-PC-01	Company Profile & Executive Interview (Spread / Two Full-Pages)	400 x 280	\$3,000	\$2,550	\$2,100	\$1,650
MA-PC-02	Full-Page	200 x 280	\$2,000	\$1,700	\$1,400	\$1,100
MA-PC-03	⅓ Page (Vertical)	100 x 280	\$1,750	\$1,490	\$1,225	\$965
MA-PC-04	⅓ Page (Horizontal)	200 x 185	\$1,750	\$1,490	\$1,225	\$965
MA-PC-05	½ Page (Vertical)	100 x 280	\$1,500	\$1,275	\$1,050	\$825
MA-PC-06	½ Page (Horizontal)	200 x 140	\$1,500	\$1,275	\$1,050	\$825
MA-PC-07	⅔ Page (Vertical)	65 x 280	\$1,250	\$1,065	\$875	\$690
MA-PC-08	⅔ Page (Horizontal)	200 x 90	\$1,250	\$1,065	\$875	\$690
MA-PC-09	¼ Page	50 x 70	\$1,000	\$850	\$700	\$550

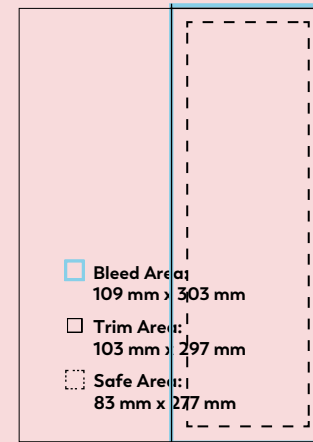
Rates are in USD - Amounts quoted are per insertion



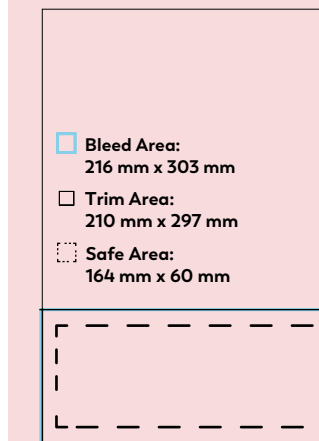
Full Page (International A4)



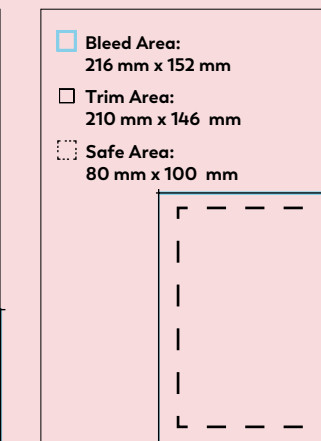
Half Page (Horizontal)



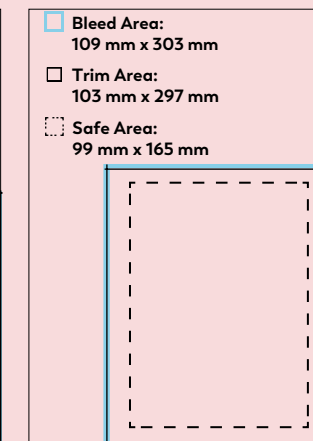
Half Page (Vertical)



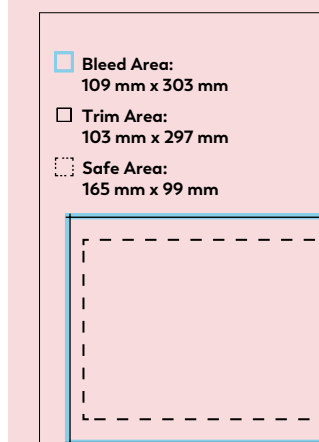
1/4 Page (Horizontal)



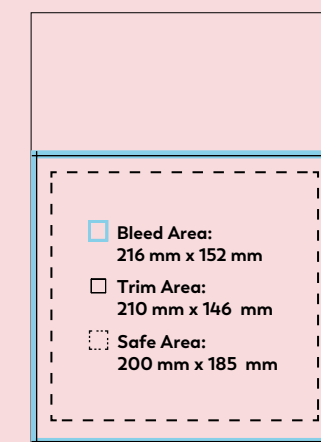
1/4 Page (Vertical)



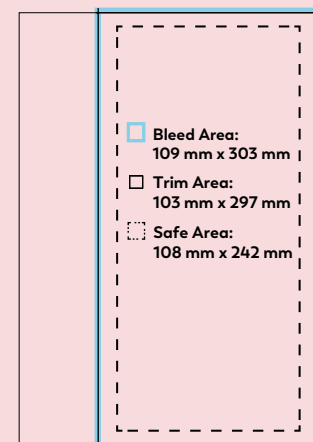
1/3 Page (Vertical)



1/3 Page (Horizontal)



2/3 Page (Horizontal)



2/3 Page (Vertical)

Spread Insert

Double-Page = Double Impact ~ Differentiate Yourself from the Rest!

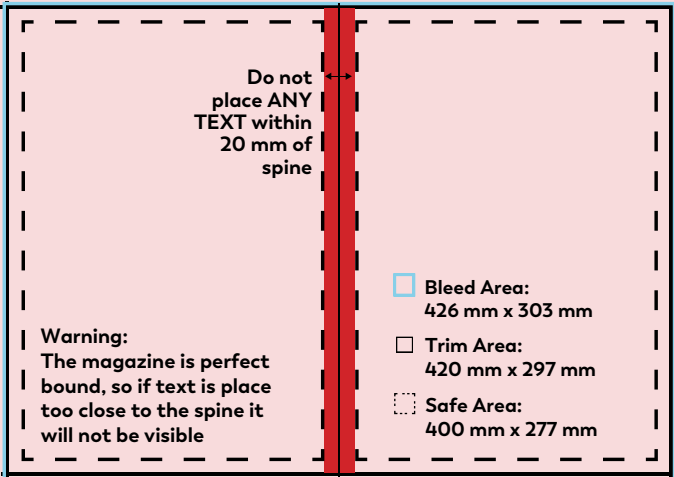
What makes this promotional service unique is it gives your company and its brands / products & services a differentiated approach to regular advertising while being presented to the magazine audience; hence, providing an increased exposure level.

- **Brochure:** Present a full expose of your brands, products & service with little concern of limited ad space. Two spreads (Four Full-Pages).
- **Poster:** A distinctive promotional option consisting of spread acting as a 'Poster' and catching audience attention! One spread (Two Full-Pages - Spread).
- **Leaflet:** Presented in a highly stylized and impactful manner. One Spread (Two 2/3 Pages)
- **Flyer:** These are bound to generate alot of interest. One Spread (Two 1/2 Pages)
- **Highlight:** A striking opportunity to elevate your brand! One Spread (Two 1/3 Pages)
- **Footnote:** Make your brand stand out at very low budget - even as a footnote! One Spread (Two 1/4 Pages)

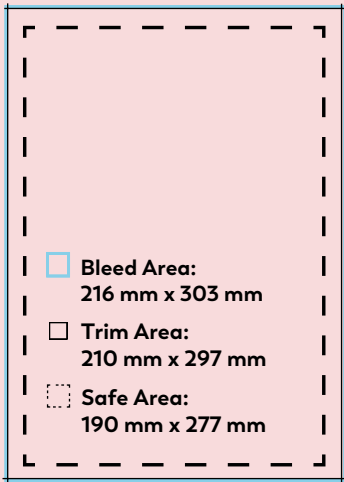
Ref #	Option	"Dimensions (W x H) mm"	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-SI-01	Brochure	400 x 280 (2)	\$7,000	\$5,950	\$4,900	\$3,850
MA-SI-02	Poster	400 x 280 (1)	\$5,000	\$4,250	\$3,500	\$2,750
MA-SI-03	Leaflet (Vertical)	200 x 280 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-04	Leaflet (Horizontal)	400 x 185 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-05	Flyer (Vertical)	200 x 280 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-06	Flyer (Horizontal)	400 x 140 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-07	Highlight (Vertical)	130 x 280 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-08	Highlight (Horizontal)	400 x 90 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-09	Footnote	100 * 70 (1)	\$1,500	\$1,275	\$1,050	\$825

Rates are in USD - Amounts quoted are per insertion

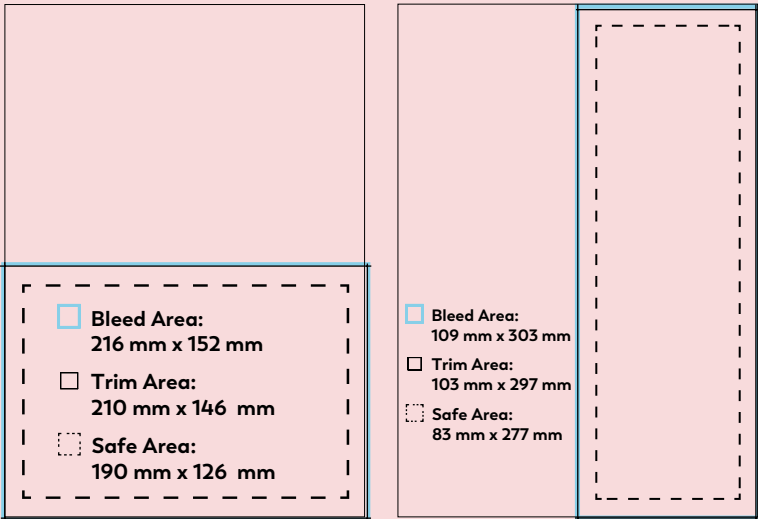
PDF	Artwork Specs				
	Adobe InDesign	JPEG	EPS	Adobe Photoshop	Adobe Illustrator
PDF file should have following formats: - PDF-x/1a - PDFs generated using Press Settings. - All fonts are embedded. - All original graphics must be saved as RGB at 300 ppi at the size they are to be used. - All PDFs are higher than 144 ppi resolution - Images should not be tagged with any ICC profiles	InDesign files must be accompanied by all graphics saved in RGB, as EPS or JPEG at 300 ppi and at the size they are to be used, as well as fonts used in artwork.	All files must be saved as RGB having a minimum resolution of 300 ppi.	"All files must be saved as RGB and at a minimum of 300 ppi. All fonts must be embedded in EPS files, otherwise, sent seperately."	"All files must be saved in RGB at a minimum of 300 ppi as Photoshop CC. If you are sending a layered Photoshop (PSD) file, all fonts should also be sent."	"All files must be saved in RGB at a minimum resolution of 300 ppi as Illustrator CC. All fonts must be embedded, otherwise, sent seperately."



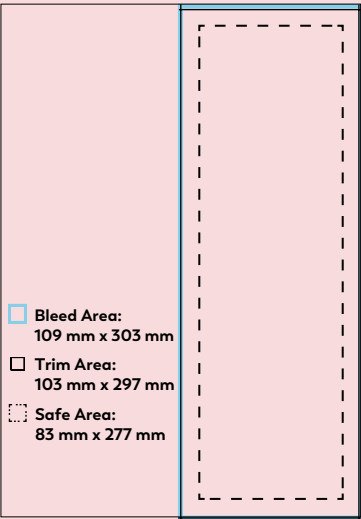
Brochure / Poster



Leaflet / Flyer (Vertical)



Leaflet / Flyer (Horizontal)



Highlight (Vertical)

Discover Future Insights of construction Industry at constructionHQ.world!

www.constructionHQ.world is a reference portal for top-notch, up-to-date and high-quality construction industry news, insights, special interviews, studies, reports, new releases, and product / services / technology reviews. constructionHQ’s Website aims to keep its audience up-to date on latest busienns / industrial trends & developments, worldwide, and is designed to keep its users informed of all the industry sector news as they break.

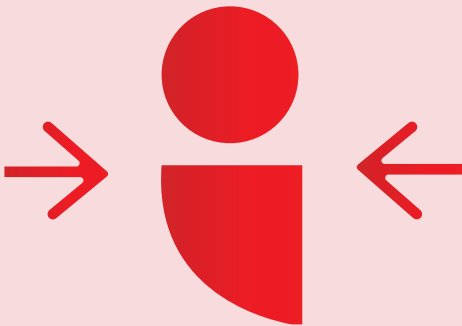
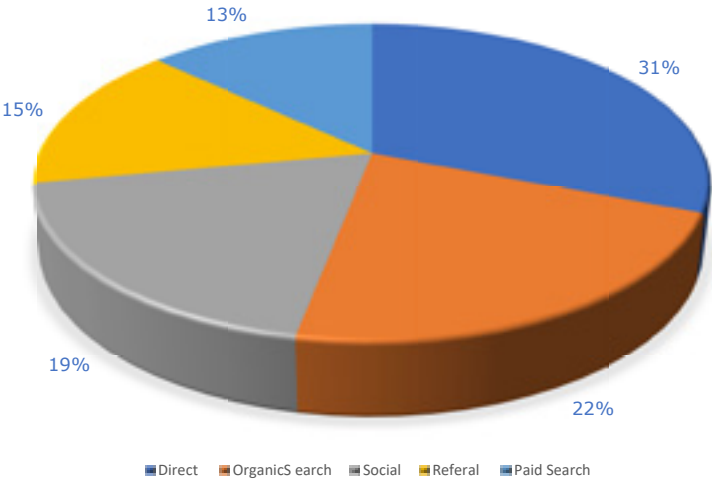
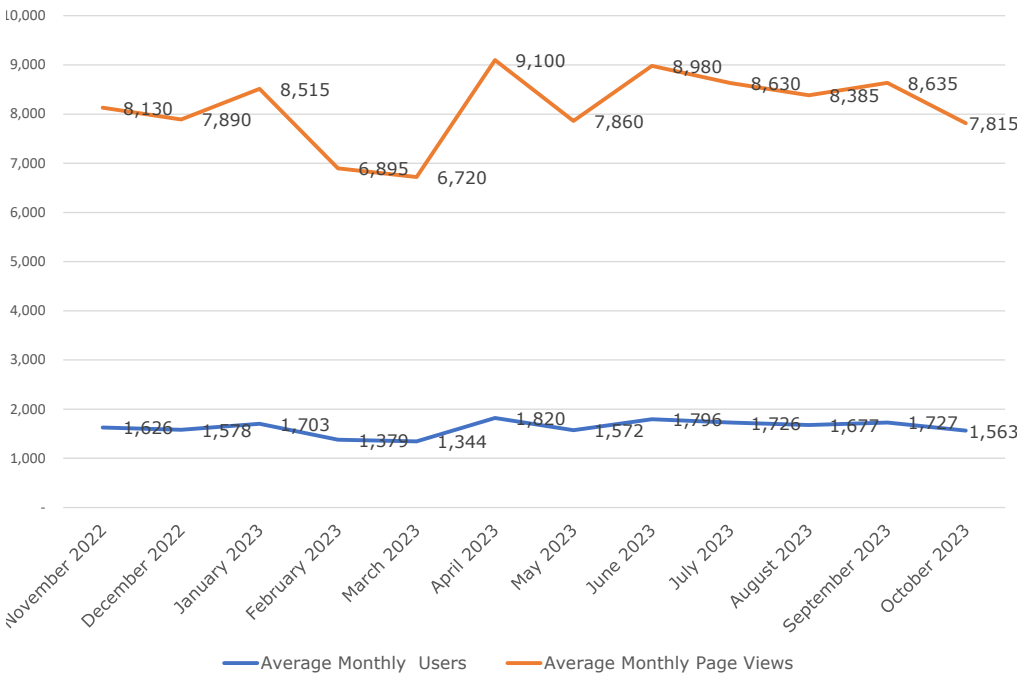
Our website is updated daily with the latest news and articles, with an emphasis on actionability, diversity, and benefit. Each article is carefully curated to keep our loyal readers up-to-date on any new trends in the construction industry, while attracting new readers searching for a media outlet that gives them what they’re looking for. constructionHQ’s website is divided into several sections, each section focusing on an industry sector, letting readers from any sector find what’s relevant to them with clarity and grace.

An excellent medium which can be used by promotional partners to povidе high-value exposure to their brand / products & services through a wide variety of banners meeting all business needs and budgets!

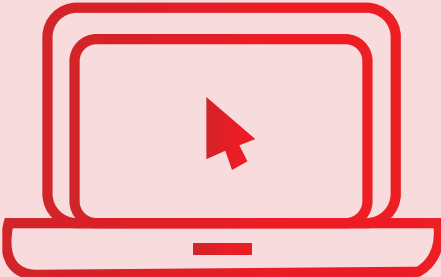
Month - Year	Average Monthly Users	Average Monthly Page Views
November 2022	1,626	8,130
December 2022	1,578	7,890
January 2023	1,703	8,515
February 2023	1,379	6,895
March 2023	1,344	6,720
April 2023	1,820	9,100
May 2023	1,572	7,860
June 2023	1,796	8,980
July 2023	1,726	8,630
August 2023	1,677	8,385
September 2023	1,727	8,635
October 2023	1,563	7,815
Total Number (Per Year)	19,511	97,555

Traffic Metric	Figure
Average Monthly Users	1,626
Users / Year	19,511
Pages / Session	5
Page Views / Year	97,555
Avg Session Duration (Minutes)	4:10

Traffic Source	Percentage
Direct	31%
Organic Search	22%
Social	19%
Referral	15%
Paid Search	13%



Avg monthly users
1,626



Avg monthly page views
8,130



Global Audience Reach
97,555

Promoting your brand through our website enables you to connect not only with our subscribers but also with other visitors. Being one of the certified trade magazine sites in Lebanon, constructionHQ.world consistently attracts high-quality traffic and boasts impressive read times, providing a valuable platform for your advertising and content.



Average Session Duration: 4:10
Quarterly Users: 4,426

			Banners			
Ref #	Option	Dimensions (W x H) px	1-3 Months	4-6 Months 15% discount	7-9 Months 30% discount	10-12 Months 45% discount
WE-BA-01	Skyscraper (½ Page)	300 x 600	\$2,000	\$1,700	\$1,400	\$1,100
WE-BA-02	Skyscraper (Wide)	160 x 600	\$1,750	\$1,490	\$1,225	\$965
WE-BA-03	Skyscraper (Regular)	120 x 600	\$1,500	\$1,275	\$1,050	\$825
WE-BA-04	Billboard	970 x 250	\$1,750	\$1,490	\$1,225	\$965
WE-BA-05	Leaderboard (Large)	970 x 90	\$1,250	\$1,065	\$875	\$690
WE-BA-06	Leaderboard (Regular)	728 x 90	\$750	\$640	\$525	\$415
WE-BA-07	Rectangle (Large)	336 x 280	\$850	\$725	\$595	\$470
WE-BA-08	Rectangle (Regular)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-09	Square (Large)	250 x 250	\$750	\$640	\$525	\$415
WE-BA-10	Square (Regular)	200 x 200	\$500	\$425	\$350	\$275
WE-BA-11	Mid-Page Unit (MPU)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-12	Mobile Banner (Large)	320 x 100	\$400	\$340	\$280	\$220
Rates are in USD - Amounts quoted are per insertion						

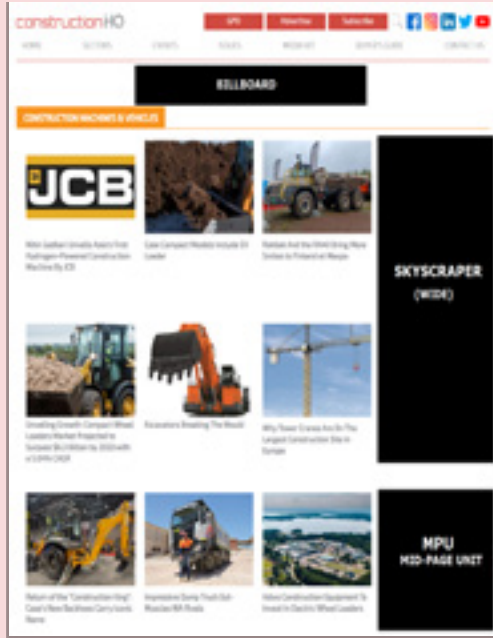
Artwork Specs						
File Format	Resolution	Color Mode	File Size	Text Considerations	Animation (if applicable)	Mobile Responsiveness
JPEG: Ideal for photographs or images with gradients. It uses lossy compression, which reduces file size but may result in a slight loss of quality. PNG: Suitable for images with transparency or a need for higher image quality. It uses lossless compression, preserving image quality. GIF: Best for simple graphics or short animations. It supports transparency but has a limited color palette compared to JPEG and PNG.	Maintain a resolution of 72 PPI (pixels per inch) for web graphics. This resolution ensures a good balance between image quality and file size, optimized for digital display.	RGB (Red, Green, Blue): Standard for web design, as monitors and digital displays use RGB to represent colors. Ensure that your design is in RGB color mode for accurate online representation.	Aim for an optimal balance between quality and file size. Use compression techniques to reduce the file size without compromising visual integrity. Tools like Photoshop or online image compressors can assist in this regard.	Font Size: Maintain a font size that is easily readable across devices. A font size of 16 pixels or higher is generally recommended for body text. Font Choice: Choose web-safe fonts to ensure consistent display across different browsers and devices. Contrast: Ensure sufficient contrast between text and background for readability.	Duration: Keep animations short and engaging, typically between 3 to 7 seconds. File Size: Be mindful of the file size of animated GIFs. Optimize and compress the animation to prevent slow loading times.	Design the banner to be responsive, adapting to different screen sizes. Test the banner on various devices to ensure a consistent and visually appealing experience.

constructionHQ Website - Homepage



constructionHQ Website - Sections Page 01

constructionHQ Website - Sections Page 02



constructionHQ is a B2B industry platform providing its audience - which constitutes of a large array of construction industry professionals starting from individuals to material suppliers to manufacturers to importers and agents and not ending with event organizers - with a myriad of professional services for their benefit & empowerment to help them efficiently achieve their business goals and objectives! Explore these services and elevate your experience in the construction industry. Each service is crafted to empower, connect, and propel you towards success. Promotional Partners can highlight their services assuring they are exposed to a large audience who will definitely seek them out!

Business Links	Career Center	Coming Events	Financial Hub	Project Monitor
				
"Unlock networking opportunities with Business Links and assign agents &/or distributors for your products &/or services. You can also check out any new products that may help improve your business. Connect with major industry players, forge valuable partnerships, discover the latest products in our Buyer's Guide and explore collaborations. Seamlessly navigate the construction industry landscape with our tailored business connections."	"Propel your career with our Career Center. Discover job opportunities, internships, and career resources in the construction industry. Connect with top employers, access career advice, and take the next step toward a successful and fulfilling professional journey."	"Dive into the future of construction industry events. Our Coming Events service keeps you abreast of conferences, webinars, and seminars worldwide. Don't miss a single opportunity to network, learn, and stay at the forefront of industry trends."	Keep yourself abreast of the latest product releases spanning a diverse array of manufacturers, complete with the associated pricing details for your careful consideration. Stay informed about the newest offerings in the industry to make well-informed decisions about your purchases.	Stay ahead with our Project Monitor service, providing real-time updates on key industry projects. From groundbreaking initiatives & submitting tenders to announcing contractors and various stakeholders and revealing project developments till completion, we keep you informed, ensuring you're always in the know.

Promotional Services & Rates						
Ref #	Service	Dimensions (W x H) mm / px	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
SE-BL-01	Business Links Buyer's Guide Agents & Distributors	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-CC-01	Career Center	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-CE-01	Coming Events	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-FH-01	Financial Hub	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-PM-01	Project Monitor Tenders- Bidders Awarded Contract Progress & Development Completion & Launch	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275

Artwork Specs				
Business Links	Career Center	Coming Events	Financial Hub	Project Monitor
Required Documents: -Your business' phone number and email -Hyperlinks to your website -An image that conveys the service or product you're offering. (JPG or PNG, PNG for transparent backgrounds, between 100-200 kbs to ensure fast loading times.)	Required documents: -If you're looking for a job, we need your experience, your desired position, and your contact info (e-mail and phone number.) In addition, we require you submit a generalized cover letter, and a hyperlink to any portfolios and CVs. -If you're a company posting a job listing, we need you to provide us with the job title, the department, and the responsibilities candidates will handle. Moreover, we require hyperlinks to your company's website and/ or social media	Required Documents: -The event name -Start and Finish dates -Location (Country, city and venue.) -Event logo (PNG file, minimum of 72 dpi and a maximum file size of 100-200 kb) -Agents and Event Organizers contact info (e-mail and phone numbers.) -Hyperlink to the company website	Required documents: -Your company's contact details (e-mail and phone number) -Your stock price, market cap, and number of shares -Hyperlinks to any financial statements and market analysis from your company. -Hyperlink to a .pdf file that lists your products and services. -Your company's logo (PNG file, 72 dpi, 100 kb max)	Required Documents: -Contact info (phone and e-mail) -Project start and finish dates -A short description of the project itself. -An image that conveys your project end-goal.

Explore & Engage a World of Events!

Immerse yourself in the pulse of the construction industry through our symbiotic relationships with leading events. We curate exclusive content, forge collaborations, and bring you insider access, ensuring you stay aligned with the industry’s beating heart. Dive into the future with our immersive Podcasts and Webinars. Stay informed and engaged with thought-provoking discussions,expert interviews, and the latest trends. Forge meaningful partnerships and actively participate in shaping the construction industry’s landscape.Networking opportunities, collaborative projects, and exclusive access await you. Connect with us to explore how your involvement canamplify your impact and contribute to the collective growth of the construction community.

PodcastsBuild Sound Trust Sound Engagement

Price \$2500

Monthly audio podcasts - based on constructionHQ Magazine’s editorial calendar - conducated between a leading industry professional and constructionHQ’s editor(s). Build trust in your brand / products & services and reach listeners with high impact advertising by being part of constructionHQ’s podcast series.

- Sponsorship package includes:
- 15 - 20 seconds sponsor intro
 - 45 second mid-episode advertising message of endorsement
 - Logo placement on podcast episode landing page
 - Editorial summary written by the constructionHQ editorial team.

constructionHQ Excellence Awards

Recognizing excellence in the construction industry, constructionHQ Excellence Awards celebrate innovation, sustainability, and leadership. Be part of our prestigious awards program, honoring outstanding contributions that shape the industry’s future. Join us in applauding excellence and inspiring the next wave of innovation. Learn more about the awards and nominate deserving individuals or projects that deserve recognition.

Partnerships + Participation: Amplify Your Impact

constructionHQ - has enjoyed – since decades - a symbiotic relationship with major and leading event organizers, worldwide, ensuring appropriate high-level participation at their water-related events. The platform is usually assigned as co-organizer or as official media partner and enjoys unprecedented access to all event attendees (exhibitors, visitors, speakers and other participants) - showcasing its media channels. Promotional Partners who plan their campaign in event-related media are provided with valuable high-level exposure!

Webinars

Insight	Price \$15,000	Live	Price \$8,500	On-Demand	Price \$5,000
Discover Insight Webinars—a digital collaboration package for strategic partners in your sector. Modeled on virtual roundtables, these events allow your company to invite independent organizations in your product/supply chain for insightful discussions. Educate attendees, foster collaboration, and build credibility for your offerings with this unbiased narrative.	Insight Package Includes: <ul style="list-style-type: none">• Deliver three to four presentations, each lasting 10 to 15 minutes.• Engage in a collaborative panel discussion and live Q&A for 30 to 45 minutes, hosted and moderated by constructionHQ’s editor(s).• Create a customized registration page for clients along with a targeted marketing campaign sent to our subscriber mailing list.• Implement a 3-month promotional campaign across constructionHQ’s media channels.• Provide a comprehensive leads report, including contact details, attendance statistics, and a compilation of all audience questions.• Distribute a recording of the seminar to all registrants.• Archive the webinar recording on constructionHQ’s website for on-demand viewing.	Live webinars typically involve interactions between your company’s C-level and managerial team members and editor(s) from construction-HQ. These sessions provide an opportunity to showcase your offerings, position your company as a leading authority in its relevant sector, and generate high-quality leads.	Live Package Includes: <ul style="list-style-type: none">• Deliver a concise webinar presentation lasting 20 to 30 minutes.• Engage in a live Q&A session, skillfully moderated by constructionHQ’s editor(s).• Create a customized registration page for clients and execute a targeted marketing campaign to reach constructionHQ’s extensive audience and community.• Implement a comprehensive 2-month promotional campaign across constructionHQ’s diverse media channels.• Provide a detailed leads report containing contact details, attendance statistics, and a transcript of all audience questions.• Distribute the post-webinar recording via email to all registrants.• Archive the webinar recording on constructionHQ’s website for convenient on-demand viewing.	The on-demand webinar platform enables you to connect with constructionHQ’s audience at their convenience, providing them with the flexibility to watch your high-quality technical presentation video whenever suits them best.	On-Demand Inculdes: <ul style="list-style-type: none">• Pre-recorded webinar presentation lasting 20-30 minutes• The webinar presentation will be featured on constructionHQ’s website and will remain accessible indefinitely• A one-month promotional campaign will be conducted across our social media platforms• A leads report, containing captured contact details, will be generated and provided to you

January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
SteelFab (Sharjah, UAE)	Build & Construction Kuwait (Kuwait, Kuwait)	The Big 5 Saudi (Riyadh, KSA)	Project Lebanon (Beirut, Lebanon)	Project Qatar (Doha, Qatar)	The Big 5 Construct (Cairo, Egypt) BUILDEX Syria (Damascus, Syria)
July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
ARCHIDEX (Kuala Lumpur, Malaysia)	Build Expo Basra (Basra, Iraq)	Inter-Build Jordan (Amman, Jordan)	WETEX (Dubai, UAE) The Big 5 Construction Qatar (Doha, Qatar)	Saudi Build (Riyadh, KSA) The Big 5 Show (Dubai, UAE)	Light Middle East (Dubai, UAE)

Unveiling Insights, Innovation, and Governance

Immerse yourself in the world of innovation through hands-on exposure to our Product or Technology Demos. Discover the most recent progressions, delve into state-of-the-art solutions, and envision the future of the construction industry through engaging demonstrations crafted to both inspire and enlighten.

Whether making strategic decisions or embracing technological breakthroughs, our varied Reports options provide you with the tools to confidently navigate the intricacies of the construction industry.



Industry eBooks

Explore the intricacies of current industry trends and obstacles through our collection of eBooks. Crafted by seasoned industry professionals, these extensive materials offer thorough examinations, practical insights, and innovative perspectives. They serve as valuable resources to inform your strategic choices, enabling the development of your business and the expansion of your market presence.

Price
On Request



White Papers

Establish yourself as a thought leader in the construction industry by sharing your expertise, discussing your areas of specialization, and collaborating with the constructionHQ editorial team on various digital content opportunities to enhance your leadership presence across constructionHQ's media channels. Create interest in your specialized topics and highlight how your solutions contribute to the industry. Host your own white paper or eBook on constructionHQ's Magazine & Website to reach a pre-engaged audience, and enjoy the benefits of distribution across constructionHQ's media channels. As a contributor, you will have your content published on constructionHQ's website, featured on the homepage or relevant news/sector pages, included in constructionHQ's newsletter, and promoted across its social media platforms. Additionally, you will receive monthly lead sharing for a three-month period, including all contact details.

Price
\$3,000



Product, Service or Technology Demos

Enhance your marketing efforts by incorporating a compelling video to showcase your brand, products, and services, whether you seek year-round promotion or wish to build anticipation for an upcoming event. Amplify your visibility by submitting your own product content and enjoying widespread promotion across constructionHQ's magazine, website, newsletter and social media platforms.

The sponsorship package comprises various benefits, such as hosting your content on constructionHQ's website's reports page (unique page for your report), featuring your product booklets, your company starter pack, and more. Additionally, you'll receive a dedicated e-shot in HTML format, two social media posts with personalized branding, a mention in the weekly newsletter, and a product summary along with the title of your pitch.

Price
\$3,000



Country Presentations

Explore a comprehensive global outlook through our Country Presentations. These reports delve into governmental initiatives, policies, and innovations within the construction industry, providing valuable insights into the dynamic terrain of construction governance at a national level.

Price
On Request

Tailored Insights, Customized Reception & Timely Delivery

This is a highly targeted / segmented medium which provides subscribers with up-to-date construction industry news and happenings and provides promotional partners with accurate high-impact exposure at minimal budget.General construction-industry newsletter sent monthly to our audience which consists of leading and recognized decision-makers, worldwide. Specialized (by industry sector) newsletters whereby subscribers can select frequency of receiving (weekly, bi-weekly or monthly).

This is a highly targeted / segmented medium which provides promotional partners with right exposure they seek at minimal budget.

Industry Newsletter

Stay informed across the entire water industry landscape with our Industry Newsletter. Curated for a broad audience, these newsletters deliver a comprehensive overview of the latest trends, innovations, and developments, ensuring you’re always in tune with the industry pulse. General News-letters keeps you updated with a regular cadence, ensuring you receive timely insights and stay connected with the ever-evolving water industry landscape.

Sector Newsletters

Customize your experience with Sector Newsletters. Tailored to your specific area of interest within the water industry, these newsletters provide deep dives into sector-specific news, insights, and updates, allowing you to focus on what matters most to you. Our Sector-Specific Newsletters are carefully curated to provide a deeper understanding of the trends and challenges within your chosen area of focus.

Sending Frequency

General Industry Newsletter is sent on a weekly basis, while By-Sector Newsletter is sent on a bi-weekly basis.

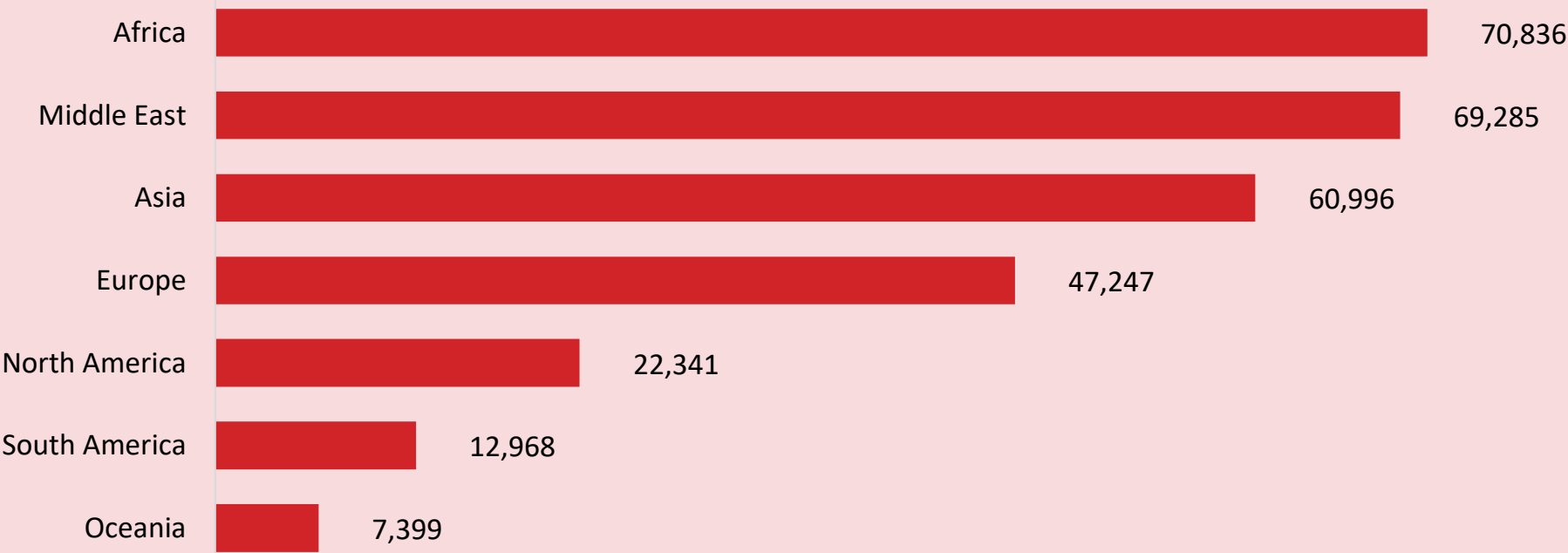
Newsletters Subscribers

Newsletter subscribers consist mostly of owners, c-level executives and managers involved in the water industry.

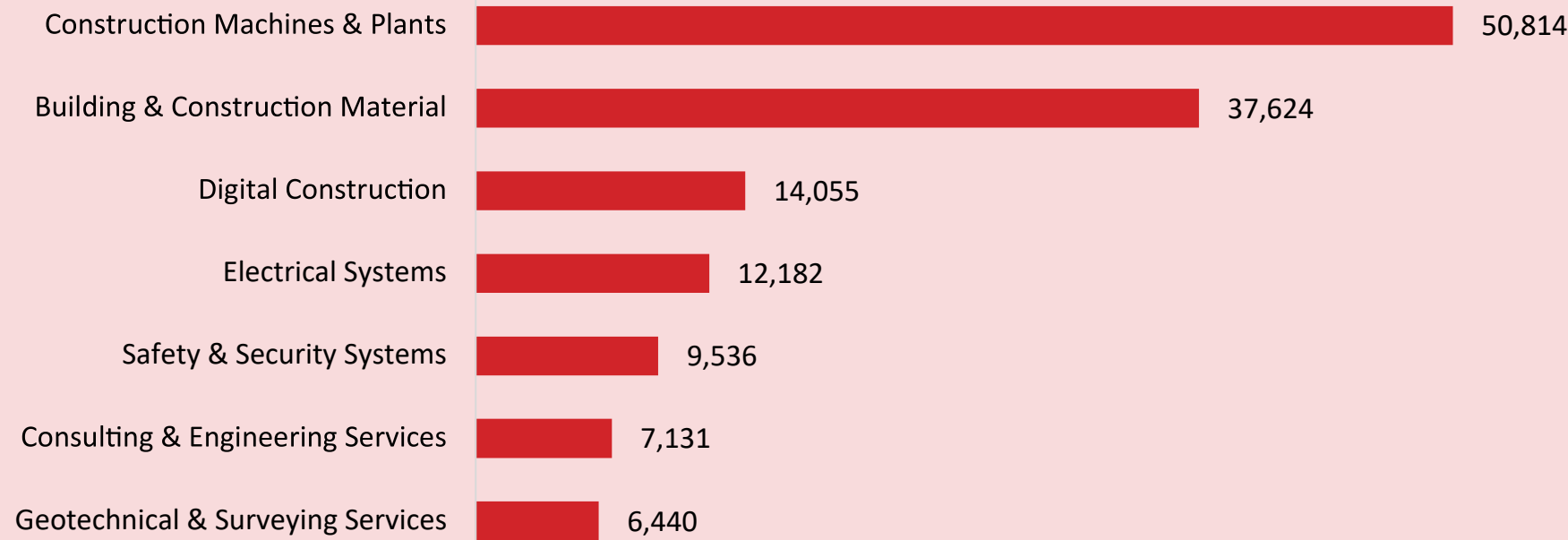


		Region							
		Asia	Europe	Africa	Middle East	North America	South America	Oceania	TOTAL
General Industry		32,144	29,663	33,689	38,522	10,598	5,784	2,890	153,290
Sector	Construction Machines & Plants	9,027	6,184	14,456	16,753	2,379	1,029	986	50,814
	Building & Construction Material	7,536	4,995	11,522	5,456	3,566	3,295	1,254	37,624
	Digital Construction	4,026	3,658	2,677	1,895	874	512	413	14,055
	Safety & Security Systems	1,884	569	2,845	2,256	1,230	354	398	9,536
	Consulting & Engineering Services	1,355	946	1,758	1,459	412	522	679	7,131
	Geotechnical & Surveying Services	1,279	652	1,320	1,456	887	520	326	6,440
	Electrical Systems	3,745	580	2,569	1,488	2,395	952	453	12,182
TOTAL		60,996	47,247	70,836	69,285	22,341	12,968	7,399	291,072

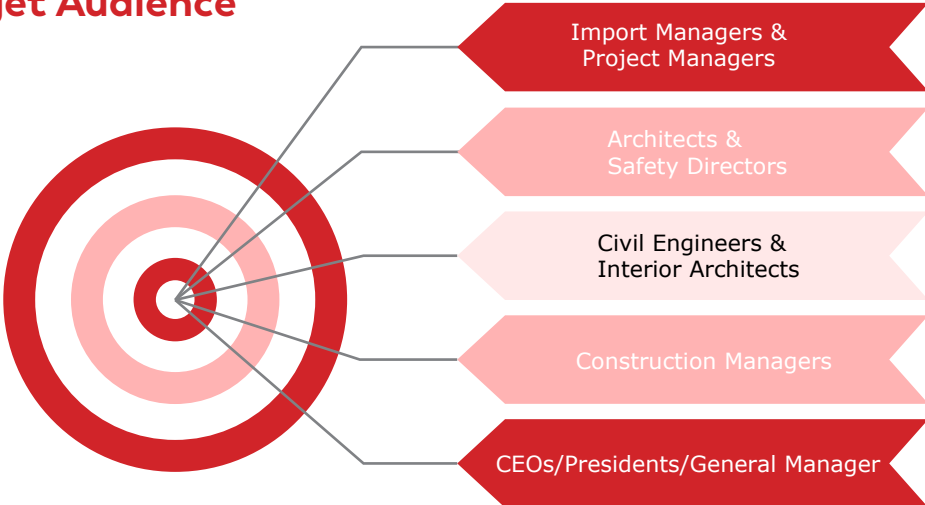
Breakdown by Region



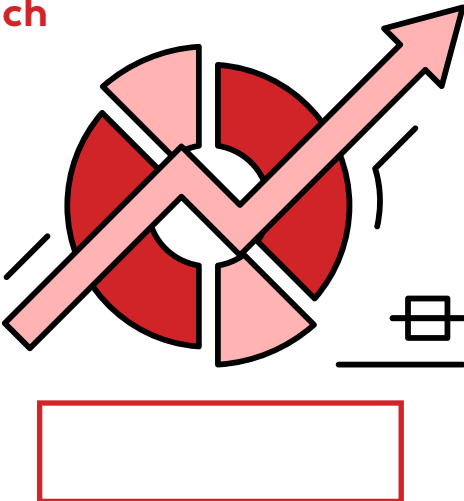
Breakdown by Sector



Target Audience



Avg Monthly Reach



Avg Click-Through-Rate



Connecting the construction Community Across Platforms

Our front-row offering to our audience showcasing important & curated (construction-industry related) content of benefit and value to them. Posting is made several times a day and is subject to increase, based on content validity & availability. Promotional partners can post their company news and products / services on these channels for more value-added exposure.

Social Media Channels Presence

Our vibrant online community allows you to engage with them, stay connected, share insights, and be part of the construction industry conversation wherever you are.

Social Posting Calendar

Daily Updates: Start your day with fresh insights. Our daily posts on industry trends, news highlights, and expert quotes keep your feed dynamic and informative.
Weekly Spotlights: Dive deeper into specific topics every week. From technology features to industry spotlights, our weekly posts offer in-depth explorations and thought-provoking content.
Interactive Fridays: Join the conversation! Fridays are for interactive content, polls, and engaging discussions. Share your thoughts, learn from others, and build connections within the construction community.



LinkedIn (LI)								
Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-LI-01	Hero Image	1128 x 200 px	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-LI-02	Shared Image	1200 x 628 px	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-LI-05	Video Ad Specs	1920 x 1080 px	27 MB per minute (3 minutes max)	MP4	\$250	\$215	\$175	\$140
Post name 255 characters - Headline: 70 characters - Introductory text: 150 characters - Description (LAN only): 70 characters.								

Facebook (FB)								
Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-FB-01	The Deal	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-02	Bookconnect	1640 x 859 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-03	Encounter	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-04	Promotivate	1200 X 630 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-05	Champ Video	1080 x 1080 px	30 Sec	MP4 or .MOV	\$400	\$340	\$280	\$220
SO-FB-06	Stories Ads Image	1080 x 1920 px	9:16	PNG, JPG, GIF	\$350	\$300	\$245	\$195
SO-FB-07	Stories Ads videos	1080 x 1920 px	9:16, 120 sec (max)	MP4, MOV or GIF	\$350	\$300	\$245	\$195
Headline: 40 characters. Primary text: 125 characters. Description (images): 30 characters.								

X (Twitter)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions			
SO-X-01	Sales Card	1500 x 500 px	3:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-X-02	Sales Card Large	1200 x 628 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-X-03	Website Card	800 x 800 px	1:1	PNG, JPEG, GIF	\$200	\$170	\$140	\$110
SO-X-04	Fun Promotions	506 x 253 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110

Title Text: 70 characters (May truncate depending on device and app settings). Two lines of text will render on the card title. Text beyond this will truncate with an ellipsis.

Instagram (IG)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-IN-01	Meet my Logo	1080 x 1350 px	4:5	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-IN-02	Sales in a box	1080 x 1080 px	1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-IN-04	IG Reels	1080 x 566 px	1.91:1 60 sec (max)	MP4 or .MOV	\$250	\$215	\$175	\$140
SO-IN-05	My Stories	1080 x 1920 px	9:16	PNG, JPG, GIF	\$250	\$215	\$175	\$140

14%(250 Pixels) of the top and bottom of the image free from text and logos

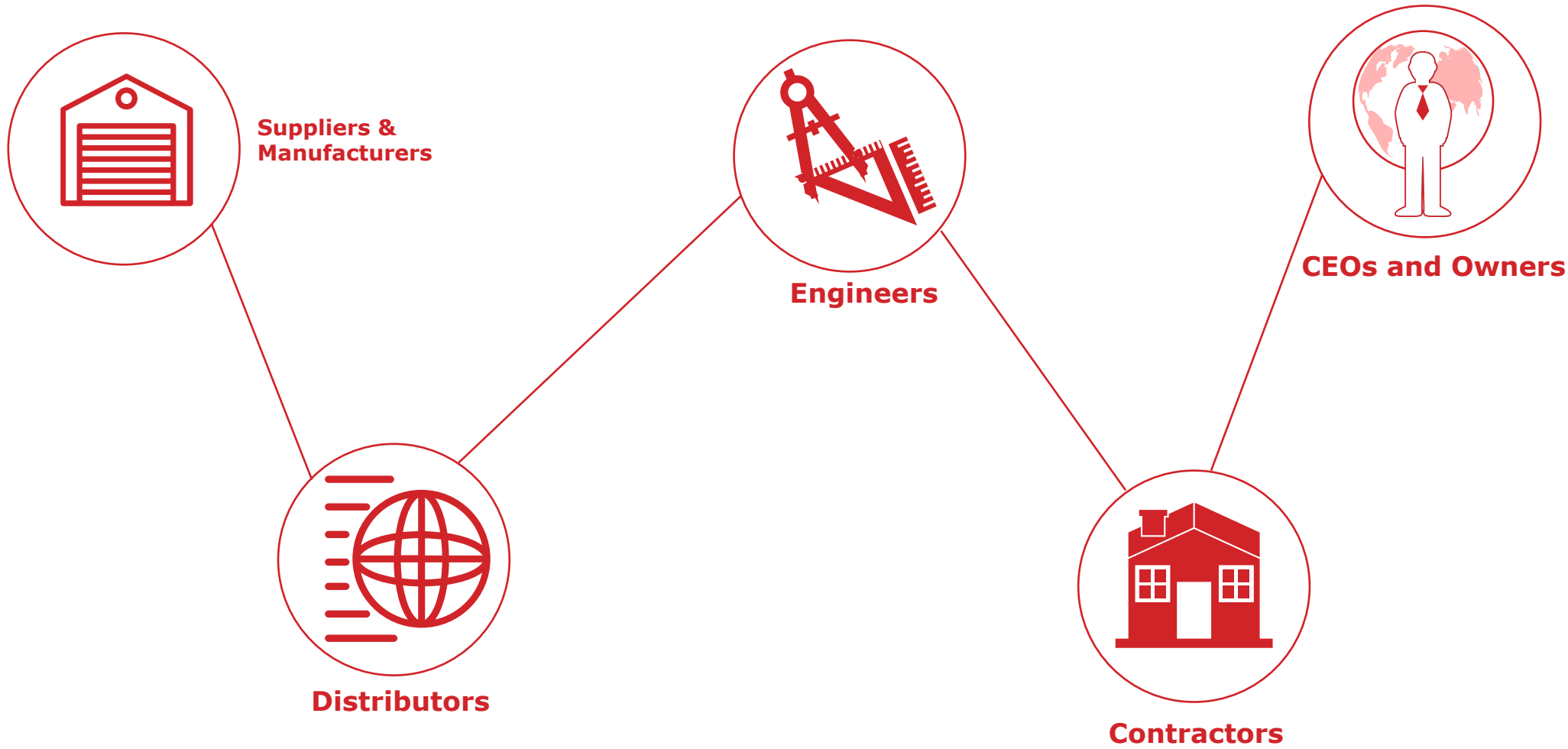
YouTube (YT)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-YT-01	Video Uploads (Sales)	1280 X 720 px	22 MB per minute (3 minutes max)	HD minimum	\$200	\$170	\$140	\$110
SO-YT-02	Banner Image	2048 x 1152 px	6 MB	HD minimum	\$200	\$170	\$140	\$110

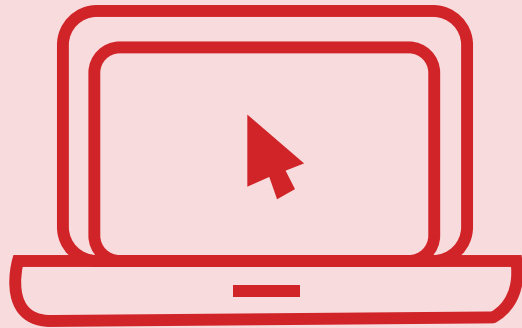
Video must be minimum HD standard

Elevate Your Reach, Maximize Impact

Use our tried and true Email media channel, a precise platform that gives our promotional partners the targeted exposure they need at affordable prices in order to communicate their message to their “selected audience”! Our subscribers comprise of industry professionals, CEOs, and more who are always looking for the next products and services that can improve their business, and what better way to connect with those people than an Email that highlights what makes you the answer they seek?

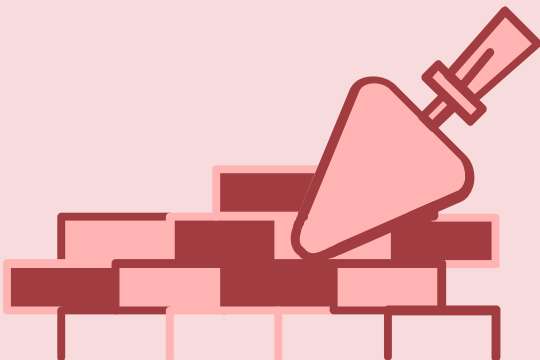


Promote your company, products or services to highly targeted segments of our construction database. Target your audience based on a range of demographics to get your message in front of the right people, at the right time, based on following criteria:
Geography - Industry Sector – Activity - Job function
Price: USD 2,000 per 1,000 contacts



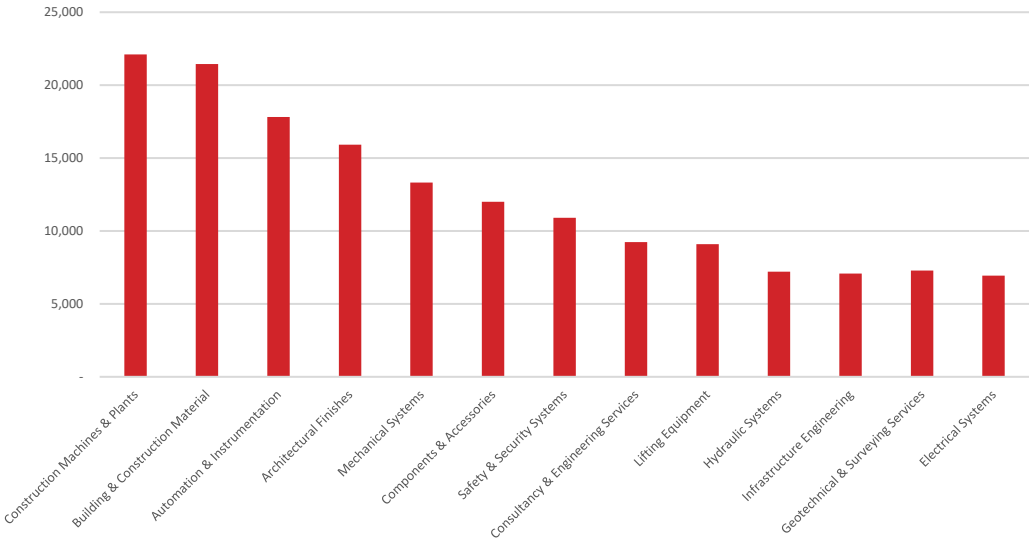
Average Email Reach
13,365

Industry Sectors
13

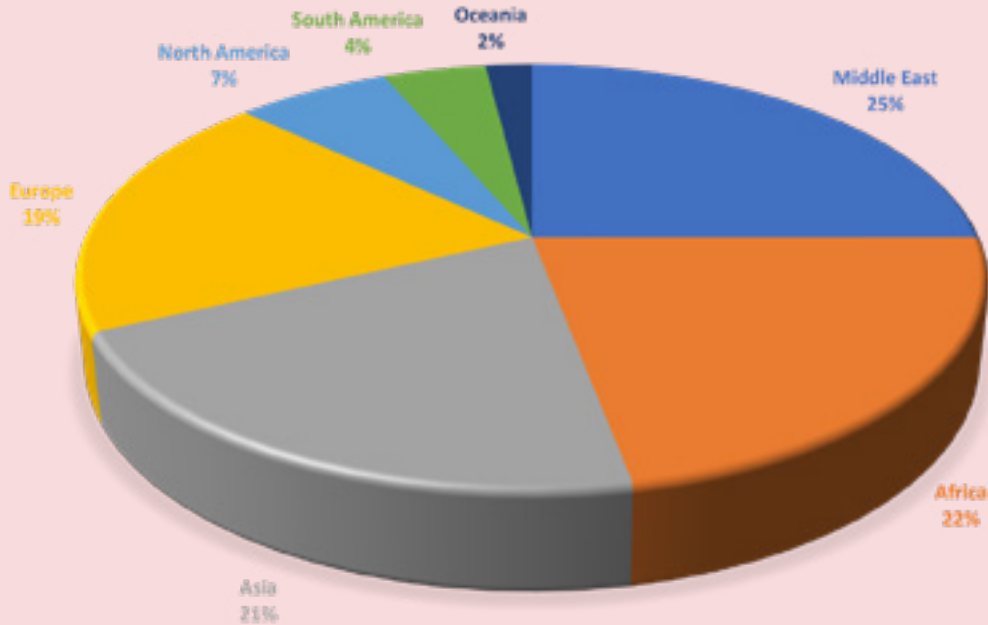


Regions
7

Industry Sector	Recipients
Construction Machines & Plants	22,103
Building & Construction Material	21,450
Automation & Instrumentation	17,810
Architectural Finishes	15,918
Mechanical Systems	13,316
Components & Accessories	12,006
Safety & Security Systems	10,908
Consultancy & Engineering Services	9,240
Lifting Equipment	9,101
Hydraulic Systems	7,214
Infrastructure Engineering	7,078
Geotechnical & Surveying Services	7,290
Electrical Systems	6,948
TOTAL	160,382



Region	Recipients
Middle East	40,089
Africa	35,348
Asia	33,581
Europe	30,574
North America	10,572
South America	7,048
Oceania	3,170
TOTAL	160,382



Promotional Services & Rates						
Ref #	Service	"Dimensions (W x H) px"	1 Sending	"4-6 Sendings (15% discount)"	"7-9 Sendings (30% discount)"	"10-12 Sendings (45% discount)"
EM-DEM-01	Direct Email Marketing (DEM)	660 px in width (max)	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion

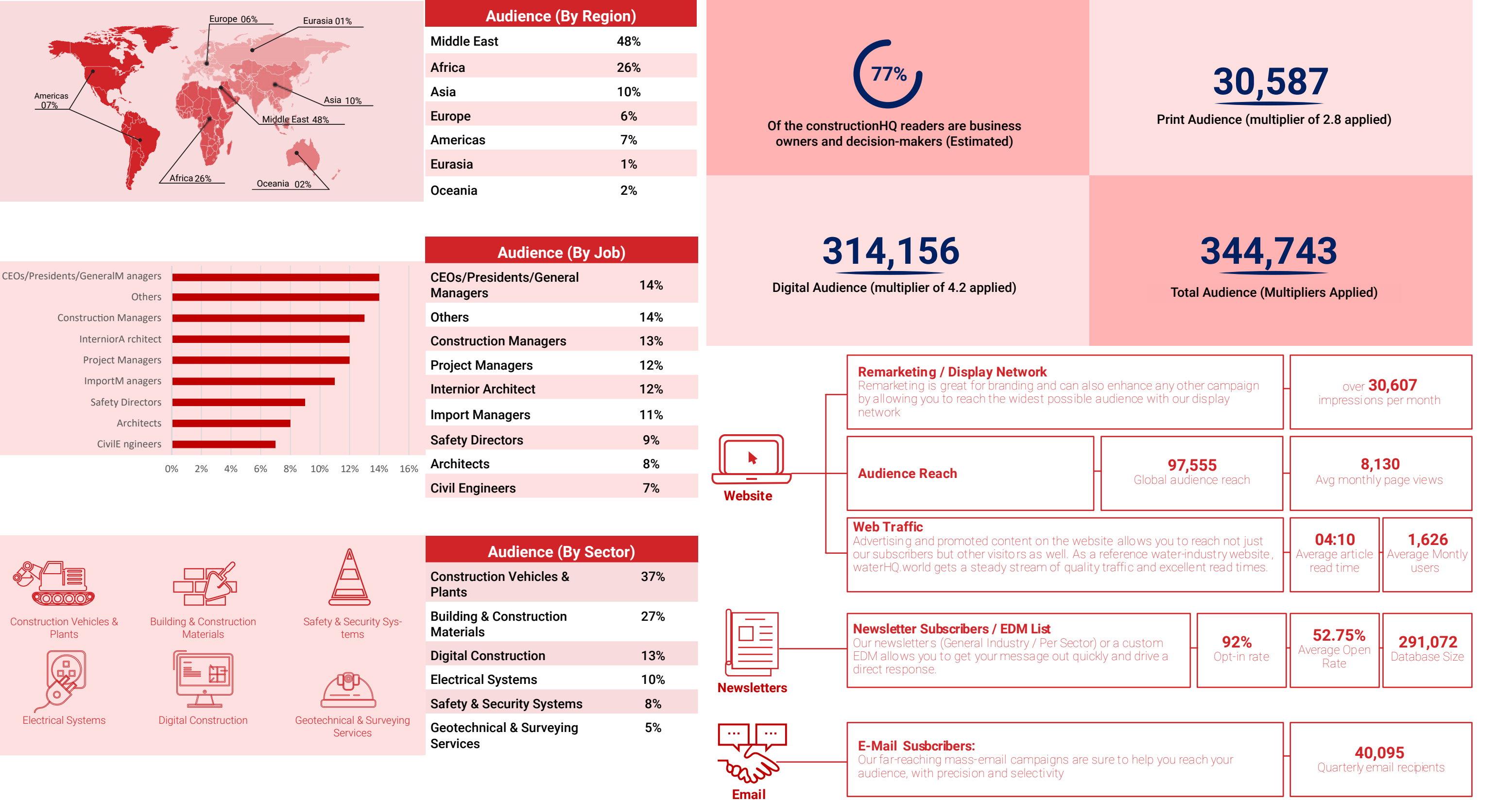
Artwork Specs

Make sure your e-mail is branded according to yor company’s branding. Include your logo at the top, and use your company’s own color palette. Add pictures of the product you’re promoting or a representation of the service you provide.

For the optimal use of our emails service, the required materials should be best kept under 1MB for faster loading times, with the width at a maximum of 660px, and images must be either in JPG or PNG forma; if text is to be added, it should be between 50 to 200 words and maximum. Overall, the entire email should be less than 1 MB in size for optimal loading times.

constructionHQ is a primary reference point for decision makers at all levels of construction-industry asset owners, as well as other major players like distributors, suppliers, consulting engineers and contractors. We closely track and audit our audience across our print, digital & online media channels to ensure we keep delivering relevant content, and keep delivering exceptional results to our promotional partners.

constructionHQ's audience accesses & benefits from its actionable, useful and cutting-edge content in a variety of ways. Across its varied media channels, a promotional partner can reach an average of over 76,540 people on a monthly basis. Our Holistic Promotional Packages allow you to reach them on all platforms. Or you can customize them to reach a particular audience group or segment depending on your goals.



Below you shall find 5 distinct & holistic promotional packages - ranging from Bronze to Platinum - which cater for all promotional requirements & budgets. Each package has been carefully designed to provide maximum exposure and best possible ROI by providing an extensive set of promotional services / options for free / pro-bono in Value-Added Promotional Services (VPS) section, to complement and exponentially increase exposure provided by the Payable Promotional Services (PPS) specified in each package.

You may select one of the promotional packages available therein, noting each package can be customized (adding or removing promotional services and options - per media channel) as per your preferences and specific needs / allocated budget.

What is it that you want to achieve?
constructionHQ's media channels - listed below - provide a true holistic solution to meet all your marketing & promotional requirements.

Bronze		Silver		Gold		Diamond		Platinum	
Media Channel		Lead Generation		Brand Awareness		Targeted Marketing		Thought Leadership	
Magazine (MA)		✓		✓				✓	
Website (WE)		✓		✓				✓	
Services (SE)		✓		✓					
Events (EV)		✓		✓				✓	
Reports (RE)		✓		✓				✓	
Newsletters (NL)		✓		✓		✓			
Social (SO)		✓		✓		✓			
Email (EM)		✓		✓		✓			

Lead Generation

✓

Brand Awareness

✓

Targeted Marketing

✓

Thought Leadership

Speaking Opportunities

Bronze Package

Solid, Proven & Reliable! (Good as a start...!)

Campaign Duration (Months)

2

Payable Promotional Services (PPS)								
Ref #	Media Channel	Promotional Ser-vice	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	1/3 Page	Horizontal	2 Issues	\$3,000	0%	\$3,000
PPS-02	Website	Banner	Leaderboard		2 Months	\$1,500	0%	\$1,500
PPS-03	Newsletters	Banner Advertising	Banner		2 Newsletters	\$1,500	0%	\$1,500
PPS-04	Email	Direct Email Marketing (DEM)	1,000 Contacts	Per specific criteria to be provided by client	1 eShot	\$2,000	0%	\$2,000
Total Amount						\$8,000.00	0%	\$8,000.00
Special Discount							10%	\$800.00
Due Amount (To Pay)							\$7,200.00	
Payment Option 1 : Per Month*							\$3,600.00	
*Monthly payment divided according to number of months related to campaign duration								
Pre-Payment Discount*							10%	\$720.00
*Only applied when payment is made lump-sum - per entire campaign duration								
Payment Option 2 : Per Duration							\$6,480.00	
*Payable within two weeks after insertion order has been authorized								
Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge								
Ref #	Media Channel	Promotional Ser-vice	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	1/3 Page	Vertical	1 Issue	\$1,500	0%	\$1,500
VPS-02	Website	Banner	MPU Banner		1 Month	\$600	0%	\$600
VPS-03	Services	Buyer's Guide		Published in Magazine & Website	1 Issue / 1 Post	\$550	0%	\$550
VPS-04	Newsletters	Banner Advertising	Banner		1 Newsletter	\$750	0%	\$750
VPS-05	Email	Direct Email Marketing (DEM)	1,000 Contacts	Per specific criteria to be provided by client	1 eShot	\$2,000	0%	\$2,000
Total Amount						\$5,400	0%	\$5,400
VPS Discount						100%	\$5,400	

<div><div>Silver Package</div><div>The Silver Knight (Really Strong ~ Provides Shining Results!)</div><div>Campaign Duration (Months)4</div><div>Lead Generation✓</div><div>Brand Awareness✓</div><div>Targeted Marketing✓</div><div>Thought Leadership</div><div>Speaking Opportunities</div></div>								
Payable Promotional Services (PPS)								
Ref #	Media Channel	Promotional Ser-vice	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Advertorial	2/3 Page	108 x 242 mm (WxH)	2 Issues	\$4,500	0%	\$4,500
PPS-02	Magazine	Display Advertising	2/3 Page		2 Issues	\$3,500	0%	\$3,500
PPS-03	Website	Banner	MPU Banner		2 Months	\$1,200	0%	\$1,200
PPS-04	Newsletters	Banner Advertising	Banner		2 Newsletters	\$1,500	0%	\$1,500
PPS-05	Email	Direct Email Marketing (DEM)	2,000 Contacts	Per specific criteria to be provided by client	2 eShots	\$8,000	0%	\$8,000
Total Amount						18,700.00	0%	\$18,700
Special / Package Discount							20%	\$3,740
Due Amount (To Pay)							\$14,960	
"Payment Option 1 : Per Month*							\$3,740	
*Monthly payment divided according to number of months related to campaign duration"								
"Lump sum Discount*							10%	\$1,496
*Only applied when payment is made lump-sum - per entire campaign duration"								
"Payment Option 2 : Per Duration							\$13,464.00	
*Payable within two weeks after insertion order has been authorized"								
"Value-Added Promotional Services (VPS) Pro-Bono / Free of Charge"								
Ref #	Media Channel	Promotional Ser-vice	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	2/3 Page		2 Issues	\$4,500	0%	\$4,500
VPS-02	Magazine	Advertorial	2/3 Page		2 Issues	\$3,500	0%	\$3,500
VPS-03	Website	Banner	MPU Banner		2 Month	\$1,200	0%	\$1,200
VPS-04	Services	Classified Advertising	Buyer's Guide	Published in Magazine & Website	2 Issues	\$1,100	0%	\$1,100
VPS-05	Newsletters	Banner Advertising	Banner		2 Newsletter	\$1,500	0%	\$1,500
VPS-06	Email	Direct Email Marketing (DEM)	2,000 Contacts	Per specific criteria to be provided by client	2 eShots	\$8,000	0%	\$8,000
Total Amount						\$19,800	0%	\$19,800
VPS Discount						100%		\$19,800

<div><div>Gold Package</div><div>Nothing Shines Like Gold ~ Guaranteed to provide shining results!</div><div>Campaign Duration (Months)</div><div>6</div></div>								
Lead Generation		Brand Awareness		Targeted Marketing		Thought Leadership		Speaking Opportunities
✓		✓		✓		✓		
Payable Promotional Services (PPS)								
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full-Page		3 Isssues	\$5,000	0%	\$5,000
PPS-02	Magazine	Advertorial	Full-Page		3 Issues	\$1,725	0%	\$1,725
PPS-03	Magazine	Company Profile & Executive Interview	2 Full-Pages	Spread / Facing each other	2 Issues	\$7,500	0%	\$7,500
PPS-04	Website	Banner	Leaderboard (Large)	970 x 90 PX	3 Months	\$3,400	0%	\$3,400
PPS-05	Services	Classified Advertising	Buyer's Guide	Published in Magazine & Website	3 Issues	\$3,600	0%	\$3,600
PPS-06	Reports	Industry Report	White Paper		1 Report	\$2,000	0%	\$2,000
PPS-07	Newsletters	Highlighted Content	Banner & Text	40 words text with background color	2 Newsletters	\$3,150	0%	\$3,150
PPS-08	Email	Direct Email Marketing (DEM)	3,000 Contacts	Per specific criteria to be provided by client	2 eShots	\$3,000	0%	\$3,000
Total Amount						\$29,375	\$-	\$29,375
Special Discount							30%	\$8,813
Due Amount (To Pay)							\$20,563	
Payment Option 1 : Per Month*							\$3,427	
*Monthly payment divided according to number of months related to campaign duration								
Pre-Payment Discount*							10%	\$2,056
*Only applied when payment is made lump-sum - per entire campaign duration								
Payment Option 2 : Per Duration							\$18,506	
*Payable within two weeks after insertion order has been authorized								
Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge								
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	Full-Page		2 Issues	\$5,500	0%	\$5,500
VPS-02	Magazine	Promoted Content	Advertorial (Full-Page)		3 Isssues	\$6,000	0%	\$6,000
VPS-03	Magazine	Company Profile & Executive Interview	2 Full-Pages	Spread / Double-Page	2 Issues	\$6,000	0%	\$6,000
VPS-04	Magazine	Insert	Poster	Spread / Double-Page	1 Issue	\$5,000	0%	\$5,000
VPS-05	Website	Banner	Leaderboard (Large)	970 x 90 PX	3 Months	\$3,750	0%	\$3,750
VPS-06	Services	Buyer's Guide		Published in Magazine & Website	4 Issues	\$2,200	0%	\$2,200
VPS-07	Reports	Product, Serviec or Technology Demo			1 Report	\$3,000	0%	\$3,000
VPS-08	Newsletters	Promoted Content	Content (Text & Image) + Hyperlink		2 Newsletters	\$2,000	0%	\$2,000
VPS-09	Email	Direct Email Marketing (DEM)	3,500 Contacts		1 eShot	\$7,000	0%	\$7,000
Total Amount						\$40,450	0%	\$40,450
VPS Discount						100%	\$40,450	
Due Amount (To Pay)							\$0	

Diamond Package
Glittering Diamonds Are Forever
A peunltimate package for industry leaders!

Campaign Duration (Months)

9

Lead Generation

Brand Awareness

Targeted Marketing

Thought Leadership

Speaking Opportunities

Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full Page		5 Issues	\$11,000	15%	\$9,350
PPS-02	Magazine	Advertorial	Full Page		4 Issues	\$8,000	15%	\$6,800
PPS-03	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		4 Issues	\$12,000	15%	\$10,200
PPS-04	Website	Banner	Leaderboard (Large)		5 Months	\$6,250	30%	\$4,375
PPS-05	Services	Buyer's Guide		Published in Magazine & Website	5 Issues	\$2,750	15%	\$2,338
PPS-06	Events	Podcast			1 Podcast	\$2,500	0%	\$2,500
PPS-07	Reports	Whte Paper			1 Report	\$3,000	0%	\$3,000
PPS-08	Newsletters	Banner, Content & BG Color	Banner & Text	40 words with Background Color	4 Newsletters	\$4,000	15%	\$4,000
PPS-09	Email	Direct Email Marketing (DEM)	5,000 Contacts (per specific criteria)		3 Sendings	\$6,750	0%	\$6,750
Total Amount						\$56,250		\$49,313
Special Discount							40%	\$19,725
Due Amount (To Pay)							\$29,588	
Payment Option 1 : Per Month*							\$3,288	
*Monthly payment divided according to number of months related to campaign duration								
Pre-Payment Discount*							10%	\$2,959
*Only applied when payment is made lump-sum - per entire campaign duration								
Payment Option 2 : Per Duration							\$26,629	
*Payable within two weeks after insertion order has been authorized								

Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Promotional Option	Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount	
VAS - 01	Magazine	Advertorial	Double-Page	Spread / Facing each other	2 Issues	\$11,600	0%	\$11,600
VAS - 02	Magazine	Classified Advertising	Full-Page		5 Issues	\$12,500	15%	\$10,625
VAS - 03	Magazine	Display Advertising	Advertorial (Full-Page)		5 Issues	\$10,000	15%	\$8,500
VAS - 04	Magazine	Display Advertising	2 Full-Pages	Spread / Double-Page - Facing each other	4 Issues	\$6,800	15%	\$5,780
VAS - 05	Magazine	Company Profile & Executive Interview	2 Papers	Binded - Placed in Middle of Issue!	2 Issues	\$4,400	0%	\$4,400
VAS - 06	Magazine	Leaflet	Large Leaderboard Banner		5 Months	\$6,000	15%	\$5,100
VAS - 07	Website	Banner		Published in Magazine & Website	5 Issues	\$2,875	15%	\$2,444
VAS - 08	Newsletter	Banner, Content & BG Color			1 Webinar	\$5,000	0%	\$5,000
VAS - 09	Newsletter	Promoted Content	3-Page Document			\$3,000	0%	\$3,000
VAS - 10	Email	Direct Email Marketing (DEM)	Banner & Text (40 words) with Background Color		4 Newsletters	\$4,000	15%	\$3,400
VAS - 11	Report	Industry Report		Content (Text & Image) + Hyperlink	4 Newsletters	\$5,200	15%	\$4,420
VAS - 12	Event	Promotional Service	5,000 Contacts (per specific criteria)		3 Sendings	\$6,750	0%	\$6,750
Total Amount						\$78,125	\$7,106	\$71,019
VPS Discount						100%	\$71,019	
Due Amount (To Pay)							\$0	

The Platinum Package Nothing But The Best! (drop mic!)								
Lead Generation ✓			Brand Awareness ✓			Campaign Duration (Months) 12		
Targeted Marketing ✓			Thought Leadership ✓			Speaking Opportunities ✓		
Payable Promotional Services (PPS)								
Ref #	Media Chan-nel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full-Page		6 Issues	\$16,500	15%	\$14,025
PPS-02	Magazine	Promoted Content	Advertorial (Full-Page)		6 Issues	\$12,000	15%	\$10,200
PPS-03	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		6 Issues	\$10,200	15%	\$8,670
PPS-04	Magazine	Brochure	4 Papers	Binded - Placed in Middle of Issue	2 Issues	\$8,400	0%	\$8,400
PPS-05	Website	Banner	Skyscraper Banner		6 Months	\$10,200	30%	\$7,140
PPS-06	Services	Buyer's Guide		Published in Magazine & Website	6 Issues	\$3,450	15%	\$2,933
PPS-07	Events	Live			1 Webinar	\$8,500	0%	\$8,500
PPS-08	Reports	White Paper			1 Report	\$3,000	0%	\$3,000
PPS-09	Newsletters	Banner, Content & BG Color	Banner & Text	40 words with Background Color	6 Newsletters	\$6,000	15%	\$5,100
PPS-10	Newsletters	Sponsorship		Your branding across entire Newsletter	2 Newsletters	\$12,000	15%	\$10,200
PPS-11	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)		3 Sendings	\$10,125	20%	\$8,100
Total Amount						\$100,375	\$14,108	\$86,268
Special / Package Discount							50%	\$43,134
Due Amount (To Pay)							\$43,134	
"Payment Option 1 : Per Month**Monthly payment divided according to number of months related to campaign duration"							\$3,594	
"Lump-sum Discount* *Only applied when payment is made lump-sum - per entire campaign duration"							10%	\$4,313
"Payment Option 2 : Per Duration*Payable within two weeks after insertion order has been authorized"							\$38,820	
Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge								
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	Double-Page	Spread	2 Issues	\$11,600	0%	\$11,600
VPS-02	Magazine	Display Advertising	Full-Page		5 Issues	\$12,500	15%	\$10,625
VPS-03	Magazine	Promoted Content	Advertorial (Full-Page)		5 Issues	\$12,500	15%	\$10,625
VPS-04	Magazine	Company Profile & Executive Interview	2 Full Pages	Facing each other	4 Issues	\$6,800	15%	\$5,780
VPS-05	Magazine	Gatefold	2 Papers	Binded / Placed infront of Front Cover!	2 Issues	\$16,000	0%	\$16,000
VPS-06	Website	Banner	Wide Skyscraper Banner		6 Months	\$12,000	15%	\$10,200
VPS-07	Services	Buyer's Guide		Published in Magazine & Website	5 Issues	\$2,875	15%	\$2,444
VPS-08	Events	Live			1 Webinar	\$8,500	0%	\$8,500
VPS-09	Reports	Product, Service or Technology Demo			1 Report	\$3,000	0%	\$3,000
VPS-10	Newsletters	Banner, Content & BG Color	Banner & Text	40 words text with background color	6 Newsletters	\$6,000	15%	\$5,100
VPS-11	Newsletters	Promoted Content		Content (Text & Image) + Hyperlink	4 Newsletters	\$5,200	15%	\$4,420
VPS-12	Newsletters	Sponsorship		Your branding across entire Newsletter	2 Newsletters	\$12,000	0%	\$12,000
VPS-13	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)		3 Sendings	\$10,125	0%	\$10,125
Total Amount						\$119,100	-\$8,681	\$110,419
VPS Discount						100%	\$110,419	
Due Amount (To Pay)							\$0	

Congratulations are in order!

You made it thus far - means you're definitely interested & are on the right parth to taking a wise decision!

We hope by now you consider constructionHQ as the right industry platform which you & your company can partner with to achieve your promotional objectives enabling you meet your market share / sales targets, and that you wish to discuss ordering a certain Holistic Promotional Package (HPP) or to receive a Customized Promotional Offer (CPO) which meets your specific requirements and budget. We pledge you shall be in safe hands & in good company!

Our ethos - Guidling Light & Northern Star! - is listed below. We live & breath by these principles as they define our commitment to our audience and everything that we do:

- Our work conduct & business interactions with our promotional partners (clients) are always based on ethics, integrity and honesty –no matter what.
- We consider our clients as our promotional partners and their success as our own – we shall ensure that their promotional expectations & objectives are not just met but are exceeded!
- If promotional services fail to meet our promotional partners' expectations, we pledge to provide them with another promotional campaign for free (pro-bono / gratuit) – of equal or higher monetary value – no questions asked!

Please do not hesitate to contact a business partner (exclusive agent) from the below listing as per your location. If there are none currently available in your location, please contact Mr. Jad Aboulhosn (Chief Marketing & Sales Officer - contact details are listed on page 31.

If I can provide any assistance, please do not hesitate to contact me.

We look forward to hearing from you soon!

Best wishes,
Mohamad Rabih Chatila
CEO
rabih@1world.xyz

Our Business Partners (Exclusive Agents)							
Country / Region	Germany, Swtizerland, and Austria	Belgium, Netherlands, and Luxembourg (BENELUX)	China, Malaysia, and Taiwan	India	Japan	Turkey	United Kingdom
Contact Name / Position	Ms.BarbaraGeiling-Maul	Mr. Giovanni Frankel	Yaya Hsu	Faredoon Kuka	Mr. Akiyoshi Ojima	Aydın Erdem / Int’l Ad Man-ager	Graham Meller
Company	Eisenacher Medien	MediaReps	Ringier Trade Media (RTM)	RMA Media	Echo Japan Corporation	Titajans Dış Tanıtım	Buttonwood Marketing Ltd.
Tel	00-49-228-2499860	00-31(0)6 524 33 721	00-886-4-23297318	00 91 22 4005 8717	00-81-(0)3-3263-5065	00-90 212-257 76 66	00 44 (0)1604 862 404
Email	info@eisenacher-medien.De	giovanni@mediareps.nl	yayahsu@ringier.com.hk	kuka@rmamedia.com	ojima@echo-japan.co.jp	titajans@titajans.com	gmeller@buttonwoodmarket-ing.com
Website	http://www.eisenacher-medien/	www.mediareps.nl	www.industrysourcing.com	www.rmamedia.com	http://www.echo-japan.co.jp/	www.titajans.com	www.buttonwoodmarketing.com

constructionHQ's Promotional Partners

Partner with a leading, trusted and pioneering industry platform. Elevate Your Brand & increase your marketshare with constructionHQ!

"For over four decades, constructionHQ (formerly known as Arab Construction World) has been the trusted promotional partner of construction industry titans - some of whom are listed below - helping them conquer markets and amplify global visibility.

Now, we extend our invitation to you : Join our esteemed roster of leading companies to unlock unparalleled benefits. Become constructionHQ's promotional partner to elevate your brand, gain market share, and expand your products / services reach worldwide!"



Unleash Your Potential with One Media (1M) – Advancing for Over Four Decades!

One Media (1M) - a One World (1W) Division - has since 1977 launched innovative media products, driven by a sustainable vision— “Helping Advance MENA & Beyond!”. As a pioneering media icon, 1M is committed to continuous evolution, maintaining its position as a beacon in media both regionally and globally. In addition to constructionHQ, 1M publishes the below-mentioned leading & trusted industry platforms related to the construction, food, health & energy industries. Join us in the journey of progress and media excellence. Your story begins with One Media!



waterHQ serves the Water, Wastewater, Desalination & Energy sectors. **waterHQ** provides news, analysis, concepts and trends, product reviews & interviews with leading players in the water industry bringing its readers in-depth insights and information. The total brand readership is composed of decision makers or decision influencers for their companies. For more details log on to www.waterhq.world

foodHQ serves the Food Processing, Ingredients, Packaging, and Catering sectors. **foodHQ** provides news, analysis, concepts and trends, product reviews & interviews with leading players in the food industry bringing its readers in-depth insights and information. The total brand readership is composed of decision makers or decision influencers for their companies. For more info on the platofrm, please visit www.foodhq.world



healthHQ serves the Medical, Laboratory, Pharmaceuticals & Fitness sectors. **healthHQ** provides news, analysis, concepts and trends, product reviews & interviews with leading players in the health industry bringing its readers in-depth insights and information. Since January 2020, healthHQ has been publishing in both print and digital formats. For more details log on to www.healthhq.world

energyHQ launched at the beginning of 2023 and aspires to become a central and globally recognized industry platform. **energyHQ** provides its audience with cutting-edge high-quality news, information, and data pertaining to the energy industry and its promotional partners with 360 high-impact exposure. For more info on the platform please visit www.energyHQ.world



constructionHQ

Connect with Us!

constructionHQ: Your Gateway to a World of Collaboration, Innovation & Success!

Ready to take the next correct step leap in your business? Whether you're eager to explore partnership opportunities, have inquiries about our services, or simply want to connect & know more, the constructionHQ team is here for you.

Let's embark on a journey of collaboration, innovation, and success together. Your vision meets our expertise at the intersection of excellence. Reach out today!

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The Burj Khalifa, the world's tallest building, dominates the Dubai skyline with its sleek design and soaring height. Designed by Adrian Smith, it represents Dubai's ambition and innovation, offering luxury accommodations and breathtaking views from its observation decks. A true icon of modern architecture, the Burj Khalifa symbolizes Dubai's status as a global leader in development and design