

Media Info
2020

**Building
Better
Communities**

Since 1983



constructionHQ: A Leading & Trusted Industry Platform!

A Solid Foundation for the Construction Community Since 1983!

For more than three decades constructionHQ (previously Arab Construction World) has been serving the Building, Machinery, Road & Power Generation sectors, striving to provide a central platform to its readers, subscribers & clients through which cutting-edge high-quality news, information and data pertaining to construction industry is presented.

constructionHQ is the focal point where industry professionals meet their needs. The magazine is published monthly in print and digital formats and provides news, analysis, concepts and trends, product reviews & interviews with leading players in the construction industry bringing its readers in-depth insights and information.

As the leading B2B construction magazine, constructionHQ is the vital link between international manufacturers, producers, exporters & agents/resellers in the B2B industry and is your ideal partner whether you wish to gain accurate and up-to-date insight on the construction industry or whether you wish to gain maximum exposure to your company's products and services.

Major construction companies & manufacturers trust constructionHQ as their promotional platform of choice to have maximum exposure for their products & services and increase their market share. constructionHQ also enjoys a close partnership with leading construction-related event organizers worldwide where it holds the status of official, regional or supporting magazine in major events where bonus copies are distributed to exhibitors, visitors and conference attendees.

New Industry Platform

In 2020, constructionHQ website will be part of industryHQ an industry platform that reaches and serves decision makers, manufacturers, and buyers across all industries. industryhq.com brings you the latest industry trusted news from around the world, covering business news, analysis, trends, technologies, products, projects, and latest events spreading across multiple industry sectors.

We have created a dynamic community for industry executives, decision makers, influential thought leaders, and buyers through industryHQ platform, constructionHQ monthly magazine (digital & print), social media, targeted business newsletters, and events. Visit www.industryhq.com and discover today's latest news, development, and trends!

Content

Reports

In-depth construction reports

Business

Feature articles including interviews with key players

News

The latest regional & international news about construction projects

In the Market

Cutting-edge trends on building & construction products

Associate your company or product with constructionHQ, the construction industry's pioneering media brand. Contact us today to get things started!

Clients

Below are some of the leading companies who trusted constructionHQ (previously Arab Construction World) to gain market share and increase their products' exposure in the MENA region.

ChemGrout®

ChemGrout, Inc.
USA

TEREX®

Terex Equipment Limited
UK

GRACO®

Graco BVBA
Belgium

MB®

THE CRUSHING EVOLUTION
MB SpA
Italy

PI

Pile Dynamics, Inc.
Pile Dynamics, Inc.
USA

EBAW
WE FORM YOUR CONCRETE
PROGRESS GROUP

Progress Group
Germany

VOLVO PENTA

AB Volvo Penta
Sweden

Manitowoc

Manitowoc Crane Group Ltd
UK

LIEBHERR

Liebherr Holding
Germany

AMMANN

Ammann NME FZE
UAE

DIECI

DIECI SRL
Italy

SENEBOGEN®

Sennebogen Maschinenfabrik GmbH
Germany

PLATFORM
BASKET

Platform Basket SRL
Italy

DOOSAN

Doosan - Bobcat
UAE

Schneider Electric

Schneider Electric
East Mediterranean Sal
Lebanon

PRAMAC

PRAMAC
UAE

mondi

Mondi
Austria

CONDOR

Condor Group SPA
Italy

WIRTGEN GROUP

Wirtgen Group
Germany

KOHLER®

Kohler
UAE

The Construction Industry

The global **CONSTRUCTION MACHINERY** MARKET is anticipated to reach a market value of USD272 BN by 2023

One of the **KEY DRIVERS** for this market will be the increasing road development programs

One of the **RESTRAINTS** will be the regulatory pressures for lower emissions

AMERICAS to dominate the global construction machinery market during the forecast period 2018 - 2023

CONSTRUCTION MACHINES



The **GLOBAL CEMENT** market size is expected to register a CAGR of 7.8 percent from 2017 to 2025

One of the **KEY DRIVERS** for this market will be the growing requirement for the construction of institutional buildings for education and healthcare sectors

One of the key **TRENDS** escalating market growth will be the increasing investments in the infrastructure sector

Asia Pacific to dominate the global growth engine for the construction sector

THE CEMENT MARKET



The Construction Industry

Full-scale **DIGITIZATION** of the construction industry, including 3D printing, AR, and autonomous construction, could save up to USD1.7 TN globally within ten years, a new World Economic Forum report shows

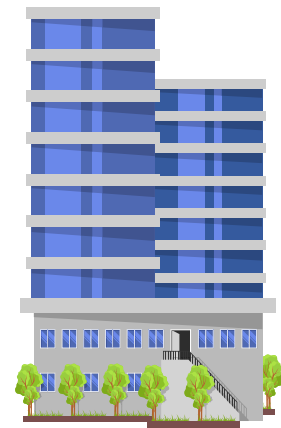
One of the **KEY DRIVERS** for this market will be the internationalization strategies

DIGITAL CONSTRUCTION

One of the **RESTRAINTS** will be the slow Adoption of Technology Innovation

The **Digital Construction** is segmented to

- Building Information Modelling (BIM)
- Drones
- Telematics
- IoT & Data Analytics



The **SECURITY & FIRE PROTECTION** market is expected to grow from USD93.46BN by 2022, at a CAGR of 9.7 percent between 2017 and 2022

One of the **KEY DRIVERS** for this market will be the increasing spending on fire protection equipment by a number of enterprises and SMEs

SECURITY & FIRE PROTECTION

One of the **RESTRAINTS** will be the costs of fire protection systems

North America to dominate the security & fire protection market during the forecast period 2018 - 2023



Editorial Program 2020

Issue	January	February	March	April	May	June
Construction Machines & Vehicles	Lifting Equipment	Compactors, Rollers & Loaders	Cranes & Hoists	Excavators	Crushers	Road & Bridge Equipment
Building Equipment & Products	Glass & Aluminum	Architectural Finishes	Facades & Claddings	Stones & Aggregates	Doors & Windows	Paints & Coatings
Cover Story	Company Profile /Project Focus / Case Study	Company Profile /Project Focus / Case Study	Safety in Construction	Company Profile /Project Focus / Case Study	Waterproofing	Company Profile /Project Focus / Case Study
Digital construction	BIM	Geo Spatial	Smart Cities	Surveying	IoT	Industry 4.0
Security & Fire Protection	Fire Sprinklers	Facilities Protection	Access Control	Fire-Resistant Paints	Security Alarms & Detectors	Residential Fire Systems
Product Focus	Pipes, Valves & Controls	Engines, Generators & Compressors	Elevators & Escalators	Engines, Generator & Compressors	Glass & Aluminum	Hydraulic Systems
Country Reports	- Saudi Arabia - Germany - China - USA	- UAE - Algeria - France - India	- North Africa - Spain - Scandinavia - Far East	- South Africa - Australia - Brazil - Kuwait	- Lebanon - Italy - France - UAE	- Turkey - Russia - Canada - Scandinavia
Events Bonus Distribution	"To be announced per issue"					
Editorial Due	December 21, 2019	January 24, 2020	February 22, 2020	March 24, 2020	April 22, 2020	May 25, 2020
Advertising Due	December 27, 2019	January 27, 2020	February 25, 2020	March 26, 2020	April 24, 2020	May 27, 2020
Publishing Date*	December 30, 2019	January 31, 2020	February 28, 2020	March 31, 2020	April 30, 2020	June 1, 2020

* Indicates when the issue would be available from the printing press for circulation and distribution. Allow 2 to 3 weeks period for the issue to reach you by post

Editorial Program 2020

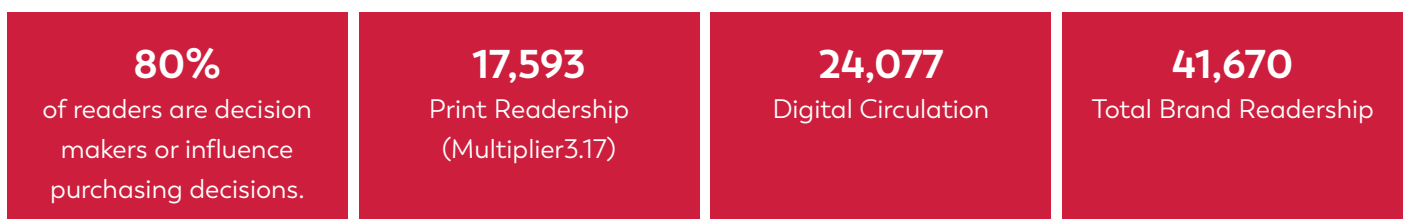
Issue	July	August	September	October	November	December
Construction Machines & Vehicles	Dozers	Earth-Moving Equipment	Scaffoldings	Loaders	Earth-Moving Equipment	Tunnel Mining Machines
Building Equipment & Products	Wood	Adhesives & Sealants	Bricks	Marble & Granite	Admixtures	Metals
Cover Story	Plumbing Systems	Company Profile /Project Focus / Case Study	HVAC Systems	Company Profile /Project Focus / Case Study	Wind Energy	Company Profile /Project Focus / Case Study
Digital construction	Smart Energy	Drones & UAV's	Geo Spatial	Smart Building	GIS Mapping & Data Capture	3D Printing
Security & Fire Protection	Safety Devices	Security Locks	Fire Detectors	Safety & Security Systems	Special Doors	Fire Resistant Glass
Product Focus	Prefabricated Buildings	Electrical Systems	Paints & Coatings	Cables & Electrical Fittings	Lights and Lighting	Electrical Systems
Country Reports	- Qatar - Morocco - Holland - South Korea	- Jordan - Benelux - China - Georgia	- Kuwait - Egypt - Germany - Taiwan	- Saudi Arabia - Turkey - Italy - Japan	- UAE - France - USA - India	- Oman - UK - Malaysia - North Africa
Events Bonus Distribution	"To be announced per issue"					
Editorial Due	June 23, 2020	July 22, 2020	August 24, 2020	September 23, 2020	October 23, 2020	November 24, 2020
Advertising Due	June 26, 2020	July 27, 2020	August 26, 2020	September 28, 2020	October 26, 2020	November 26, 2020
Publishing Date*	June 30, 2020	July 31, 2020	August 31, 2020	September 30, 2020	October 30, 2020	November 30, 2020

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Print Options

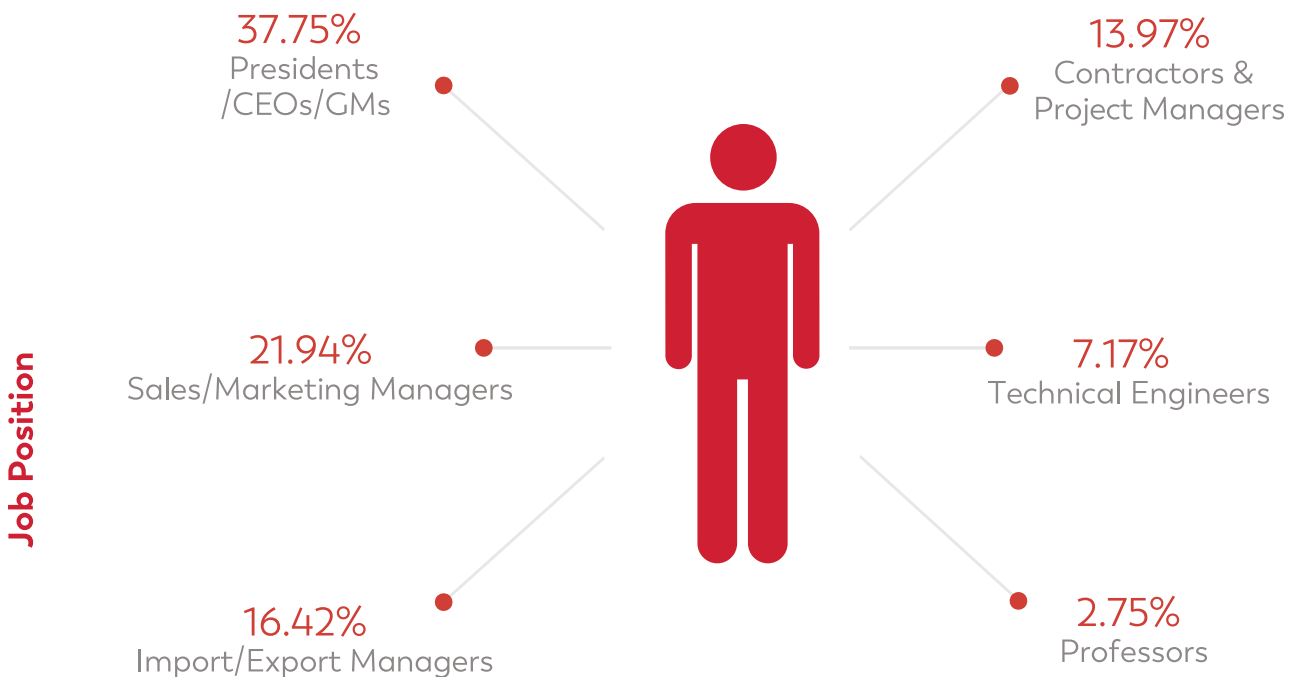
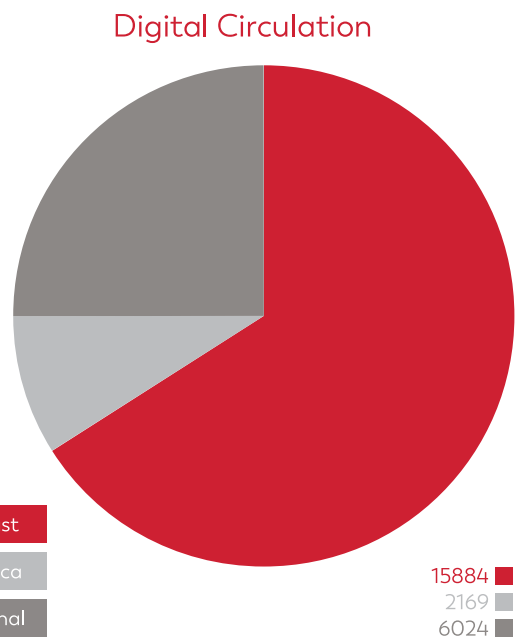
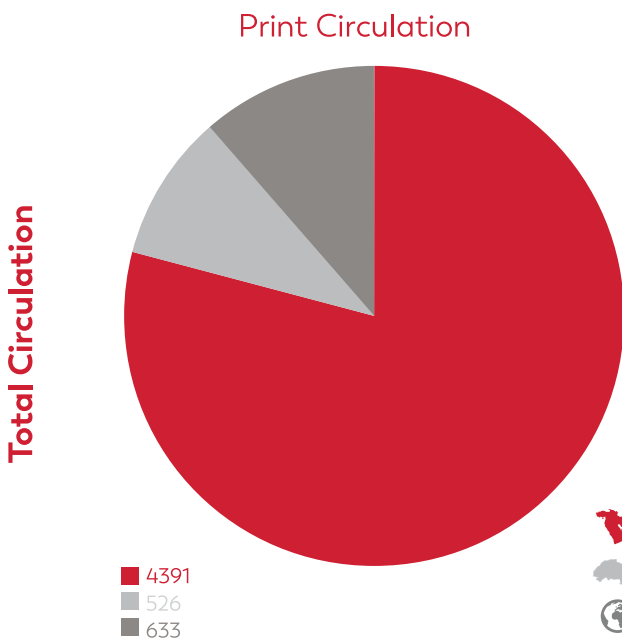
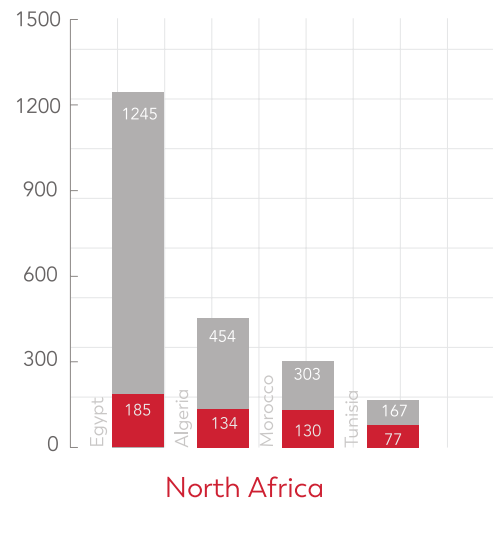
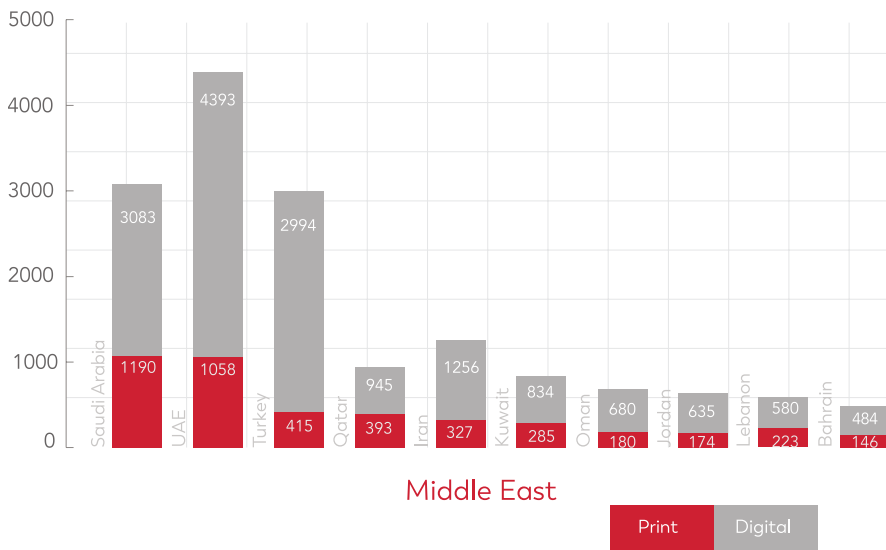
- **Display Advertising:** constructionHQ offers advertisements in an extended range of sizes and placements with full-color or mono display spots.
- **Classified Advertising:** The Buyers' Guide is dedicated to companies planning to test the market with a limited budget.
- **Advertorials:** This option has double use; to get story to constructionHQ's readers and to maximize the company's exposure by placing its full contact details.
- **Fixed Inserts:** A popular and effective form of advertising as it makes your advert stand out from the rest!
- **Company Profile or Interview:** This offers comprehensive coverage of your company's history and products, including an interview with a chosen executive.

Readership Summary



Digital Options

- **Web Banners:** For ultimate exposure, place your hyperlinked web banner to your company's website, landing page or e-mail address on constructionHQ's website via a Leaderboard Banner, MPU Banner, Half Page Banner, and/or a Billboard Banner.
- **Newsletters:** The monthly Newsletter contains several dedicated advertising spots, providing commercial partners with a cost effective and highly credible route into the inbox of construction professionals globally.
- **Email Shots:** We know how important it is that your email looks and reads right before you send it out to your existing and potential industry professionals. That's why our direct e-mail shots offer this opportunity using a vast user database.
- **Coming Events:** The Coming Events service offers a comprehensive listing of construction events, conferences seminars, and workshops.
- **Buyers' Guide:** It is a service that offers high exposure at a nominal cost. The classified ad is 360 x 300 px, including company logo, product photo, and a brief message with contact details.
- **Business Directories:** The Business Directories service puts you in contact with construction-related suppliers, manufacturers, purchasers, sellers, re-sellers and high level professional employees who visit our website regularly.



Print Advertising Rates

Advertising Rates (US\$)

Frequency	1 - 3 Time(s)	4 - 6 Times	7 - 9 Times	10 - 12 Times
Gatefold	7,570	7,190	6,810	6,435
Double Page	5,400	5,130	4,860	4,590
1/2 Page Spread	3,350	3,180	3,015	2,845
2 nd Cover (IFC)	3,300	3,135	2,970	2,800
3 rd Cover (IBC)	3,000	2,850	2,700	2,550
4 th Cover (OBC)	3,500	3,325	3,150	2,975
Full Page	2,750	2,610	2,475	2,335
2/3 Page	2,100	1,995	1,890	1,785
1/2 Page	1,750	1,660	1,575	1,485
1/3 Page	1,400	1,330	1,260	1,190
1/4 Page	1,150	1,090	1,035	975

Advertorial Rates (US\$)

Frequency	1 - 3 Time(s)	4 - 6 Times	7 - 9 Times	10 - 12 Times
Full Page	2,000	1,800	1,700	1,600
2/3 Page	1,450	1,300	1,230	1,150
1/2 Page	1,200	1,080	1,020	960
1/3 Page	900	810	765	720
1/4 Page	700	630	595	550

Buyer's Guide Rates (US\$)

Frequency	1 - 3 Time(s)	4 - 6 Times	7 - 9 Times	10 - 12 Times
Buyer's Guide Ad	450	400	365	325
12 Times Prepaid				2,925

Print Advertising Dimensions

Space	Dimensions	(WxH)mm
Full Page	Trim Size	205 x 297
Double Page	Print Size	420 x 297
Vertical 2/3 Page	Print Size	116 x 260
Vertical 1/2 Page	Print Size	87 x 260
Horizontal 1/2 Page	Print Size	174 x 130
Horizontal 1/2 page (Spread)	Print Size	384 x 130
Island 1/2 Page	Print Size	120 x 188
Vertical 1/3 Page	Print Size	58 x 260
Horizontal 1/3 Page	Print Size	174 x 87
Vertical 1/4 Page	Print Size	87 x 130
Horizontal 1/4 Page	Print Size	174 x 65

***Bleed Ads must be sent with 5 mm added on each side of the ad**

"Print advertisers will have their ad published in the digital issue as well at no additional cost. Clients may also opt for the digital only advertising where the ads appear in the digital issue and not the print; this is in order to cater for all budgets and ensure best exposure to all ads"

Digital Advertising Rates

Advertising Rates (US\$)

Frequency	1 - 3 Time(s)	4 - 6 Times	7 - 9 Times	10 - 12 Times
Double Page	3,365	3,195	3,030	2,860
1/2 Page Spread	2,300	2,185	2,070	1,955
2 nd Cover (IFC)	1,990	1,890	1,790	1,690
3 rd Cover (IBC)	1,850	1,760	1,665	1,570
4 th Cover (OBC)	2,200	2,090	1,980	1,870
Full Page	1,715	1,630	1,545	1,460
2/3 Page	1,440	1,365	1,295	1,225
1/2 Page	1,165	1,105	1,045	990
1/3 Page	950	900	855	805
1/4 Page	800	760	720	680

Advertorial Rates (US\$)

Frequency	1 - 3 Time(s)	4 - 6 Times	7 - 9 Times	10 - 12 Times
Full Page	1,375	1,305	1,235	1,165
2/3 Page	1,100	1,045	990	935
1/2 Page	825	785	745	700
1/3 Page	655	625	590	555
1/4 Page	515	490	460	435

Buyer's Guide Rates (US\$)

Frequency	1 - 3 Time(s)	4 - 6 Times	7 - 9 Times	10 - 12 Times
Buyer's Guide Ad	310	295	280	260
12 Times Pre-Paid				2,340

Digital Advertising Dimensions

Space	Format	(WxH)pixels
Full Page	JPG, PNG, PDF	2479 x 3508
Double Page	JPG, PNG, PDF	4958 x 3508
Vertical 2/3 Page	JPG, PNG, PDF	1371 x 3067
Vertical 1/2 Page	JPG, PNG, PDF	1029 x 3067
Horizontal 1/2 Page	JPG, PNG, PDF	2054 x 1533
Horizontal 1/2 page (Spread)	JPG, PNG, PDF	4533 x 1533
Island 1/2 Page	JPG, PNG, PDF	340 x 533
Vertical 1/3 Page	JPG, PNG, PDF	1417 x 2221
Horizontal 1/3 Page	JPG, PNG, PDF	2054 x 1021
Vertical 1/4 Page	JPG, PNG, PDF	1029 x 1533
Horizontal 1/4 Page	JPG, PNG, PDF	2054 x 767

Online Advertising Rates

Web Banners & Rates (US\$)

Banner	Format	Dimensions	Size	Rate / Month (USD)	Duration
Leaderboard	GIF, JPEG, or Animated GIF	728 x 90 Pixels	50 KBs	550	1 Month
				495	3 Month
				470	6 Month
				440	12 Month
MPU	GIF, JPEG, or Animated GIF	300 x 250 Pixels	50 KBs	650	1 Month
				585	3 Month
				550	6 Month
				520	12 Month
Half Page	GIF, JPEG, or Animated GIF	300 x 600 Pixels	50 KBs	1000	1 Month
				900	3 Month
				850	6 Month
				800	12 Month
Billboard	GIF, JPEG, or Animated GIF	970 x 250 Pixels	50 KBs	1500	1 Month
				1350	3 Month
				1275	6 Month
				1200	12 Month

Email Shots & Rates (US\$)

Format	Dimensions	File Size	Rate (US\$)
HTML	900 Pixels in Width	100 KBs	350/CPM

Online Buyer's Guide Ads & Rates (US\$)

Duration	1 - 3 Month(s)	4 - 6 Months	7 - 9 Months	10 - 12 Months
Online Buyer's Guide /Month	300	275	250	225
Twelve Times Prepaid				2,025

Online Coming Events Listing & Rates (US\$)

Frequency	1 - 3 Month(s)	4 - 6 Months	7 - 9 Months	10 - 12 Months
Online Coming Events /Month	250	225	200	175
Twelve Times Prepaid				1,600



Postal Address

constructionHQ
P.O. Box: 13-5121 Chouran
Postal Code: 1102-2802
Beirut - Lebanon




Courier Address

constructionHQ
Hamra, Commodore, Barouk St.
Chatila & Chehab Bldg, 2nd Floor
Beirut - Lebanon

Communication

Tel : +961 (01) 748333
Mobile : +961 (70) 100094
Email : info@industryhq.com

Follow US:

-  @constructionHQ
-  @construction_HQ
-  construction HQ

Marketing & Sales Department: marketing@industryhq.com

Content & Research Department: content@industryhq.com

Other CPH Brands

With more than four decades of experience in providing innovative media products and serving its sustainable vision “Helping Advance MENA & Beyond!”, CPH World Media is constantly evolving to keep its rank as an industry icon in media at the regional and international levels alike.

foodHQ serves the Food Processing, Ingredients, Packaging, and Catering sectors. foodHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the food industry bringing its readers in-depth insights and information. The total brand readership is 39,740 of decision makers or decision influencers for their companies. For more details log on to www.foodhq.world

healthHQ serves the Medical, Laboratory, Pharmaceuticals & Fitness sectors. healthHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the health industry bringing its readers in-depth insights and information. Starting January 2020, healthHQ will be published in print and digital formats. For more details log on to www.healthhq.world

industryHQ serves the Construction, Energy, Food, Health, Water and other industry sectors. industryHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the industry bringing its readers in-depth insights and information. For more details log on to www.industryhq.com

waterHQ serves the Water, Wastewater, Desalination & Energy sectors. waterHQ provides news, analysis, concepts and trends, product reviews & interviews with leading players in the water industry bringing its readers in-depth insights and information. The total brand readership is 40,069 of decision makers or decision influencers for their companies. For more details log on to www.waterhq.world

construction HQ

Subscription Form

Kindly Complete the Entry Form Below - It's as easy as ABC!

I wish to: Subscribe (fill A>C) Renew my subscription (fill A>C) Update my information (fill A)

Receive sample copy to:

- constructionHQ magazine
- waterHQ magazine
- foodHQ magazine
- Get contacted by my nearest agent to discuss my advertising needs (fill A)
- Submit my Article / Press Release / Product / news to be published in the next issue (fill A)
- Receive a specially promotional offer for advertising (fill A)

Publication of Editorial material is subject to the editor's discretion and space availability

A Entity Details - (Fields marked with a (*) should be filled. Kindly specify if not available by typing/printing N/A)

Personal Details	Name*:	Position*:
	Direct Tel: (+)-() () Ext:	Mobile: (+)-() ()
	Direct Fax: (+)-() () Ext:	Email:
Company Details	Name*:	Year Established*:
	Tel (s): (+)-() ()	Fax (es): (+)-() ()
	Business Activity / Description*:	
	Email*:	http*://
	Export Markets:	Import Markets:
	# of Employees*:	Annual Turnover:
Brands / Trademarks:		
Address	P.O. Box:	Zip Postal Code:
	Street / Postal Address*:	
	City*:	State / Province*:
	Country*:	Date*:

B Subscription Rates - (choose your preferred subscription)

	Lebanon	Arab Countries, Cyprus, Iran	Africa (Excluding Arab Countries), Europe, Turkey	Other Countries
One Year	<input type="checkbox"/> \$25	<input type="checkbox"/> \$65	<input type="checkbox"/> \$95	<input type="checkbox"/> \$120
Two Years	<input type="checkbox"/> \$50	<input type="checkbox"/> \$105	<input type="checkbox"/> \$160	<input type="checkbox"/> \$210
Three Years	<input type="checkbox"/> \$75	<input type="checkbox"/> \$145	<input type="checkbox"/> \$230	<input type="checkbox"/> \$305

C Payment Methods

- Cheque made payable to CPH World Media - Cheque must be drawn on any U.S. Bank
- Please charge my credit card: MasterCard / Visa / AMEX

Your Credit Card Details: Type: AMEX MasterCard Visa

Number:

Card Holder Name : Card Expiry Date: /..... / (dd/mm/yyyy)

Choose any method below to return your order...

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subscriptions@industryhq.com