



Media Kit **HQ**
construction
Building Better World 2025

Serving The Building Materials, Construction Machinery, Electrical Systems, Digital Construction, Fire Protection Systems, and Geotechnical & Surveying Sectors | Since 1983

www.constructionHQ.world

Table of Contents

01 **Introducing constructionHQ!**

02 **Industry Digest** | Sectors Brief / World Review

04 **Magazine** | Brief / Editorial Program 2025

06 **Magazine** | Circulation & Community / Circulation & Subscribers / Subscription Rates

08 **Magazine** | Promotional Services & Rates / Artwork Specs

10 **Website** | Brief / Site Structure / Content Calendar / Traffic Analytics

11 **Website** | Promotional Services & Options / Artwork Specs

12 **Services** | Brief / Content Publishing Schedule / Promotional Services & Rates / Artwork Specs

13 **Events** | Partnerships + Participation / Podcasts & Webinars / constructionHQ Excellence Awards

14 **Reports** | Types / Promotional Services & Rates

15 **Newsletters** | Brief / Subscribers Analytics / Promotional Services & Rates / Artwork Specs

18 **Social** | Brief / Promotional Services & Rates / Artwork Specs

20 **Email** | Brief / Recipients Analytics

26 **Global Audience & Community Synopsis**

21 **Email** | Recipients Analytics / Promotional Services & Rates / Artwork Specs

22 **Global Audience Synopsis**

23 **Holistic Promotional Packages**

29 **Our Ethos** | Our Business Partners / Network of Agents

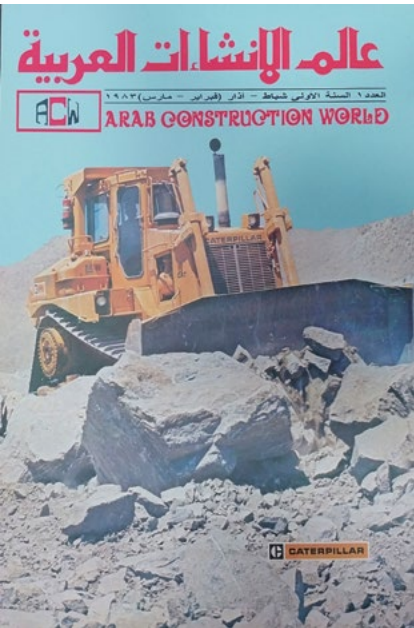
30 **Our Promotional Partners**

31 **Other 1M Industry Platforms**

Introducing constructionHQ!

Greetings

If in any way or form you are involved in the construction industry, and seek useful, beneficial, and actionable content to advance & develop your business, or if you require high-level premium exposure to your products & services to increase your market-share & sales, I am pleased to inform you that you came to the right place. Welcome to **constructionHQ!**



constructionHQ was established in 1983 as a specialized B2B magazine called “Arab Construction World” before evolving to become a full-fledged 360° industry platform comprised of various media channels (available in print, digital and online formats) which are a Magazine, a Website, Events, Reports, Services, Newsletters, Email & Social.

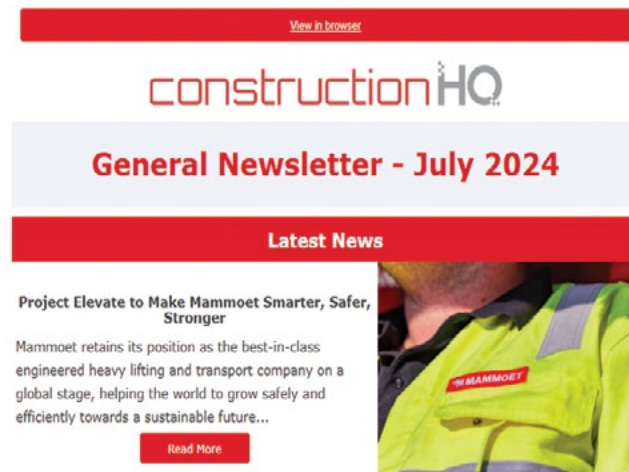


constructionHQ's audience & community consider it a reliable news source and industry reference whereby its partners consider it as their trusted promotional platform of choice to have high-value / high-yield exposure provided to their products & services, by increasing their market penetration and share!

constructionHQ strives to be a central, leading & trusted industry platform by providing its large, specialized & worldwide audience & community (readers, subscribers, followers & users) – which are composed primarily of business owners, c-level executives and decision makers – with cutting-edge high-quality latest trends, news, information, and data pertaining to the construction industry and its promotional partners (clients) with 360° & holistic high-impact exposure provided via its multi-media channels.



constructionHQ enjoys a close and long-lasting partnership with leading event organizers, worldwide, where it holds the status of official, regional, or supporting media platform in major construction-industry events. Bonus copies of constructionHQ magazine issues & material pertaining to its other media channels are distributed (physically or digitally) to exhibitors, visitors & conference attendees.



For more info on constructionHQ, its media channels and why you should consider it as your go-to industry reference platform, whether for latest news content or for best-possible exposure, please continue reading the following pages and do not hesitate to contact us at any time you deem necessary!

Best wishes,
Mohamad Rabih Chatila
Editor-in-Chief
rabih@1world.xyz

Global Industry Outlook

The global construction market size reached a value of approximately USD 13.57 trillion in 2023. The market is further estimated to grow at a CAGR of 6.5% between 2024 and 2032 to attain a value of around USD 23.92 trillion by 2032. The anticipated surge in global construction activity is poised to drive growth in the construction market in the coming years. Noteworthy emerging markets, such as China, Brazil, India, Saudi Arabia, and Indonesia, have exhibited robust construction undertakings. This heightened construction activity generates demand for both construction services and materials, thereby bolstering and expanding the construction market.

Construction Vehicles

The global construction equipment market size was valued at USD 207.14 billion in 2023 and is projected to grow at a compound annual growth rate (CAGR) of 8.4% from 2024 to 2030. The high cost of product and contractor inclination towards adopting rental equipment are some significant factors expected to hamper the growth of the global construction equipment market.

The market leaders in the construction equipment sector include:

- **Caterpillar:** A global leader in construction, mining equipment, diesel engines, gas turbines, and locomotives.
- **Doosan Heavy Industries & Construction:** A leading company in construction vehicles and implementation of robotics and automation.
- **Bobcat:** A major player in construction machinery globally.

Construction Materials



The global construction materials market size was valued at USD 1.3 trillion in 2023 and is projected to grow from USD 1,369.86 billion in 2024 to USD 1,867.16 billion by 2032, exhibiting a CAGR of 3.9% during the forecast period. The global construction materials market is a vital and ever-changing sector in the global economy, comprising a diverse array of products essential for building commercial, infrastructure, and residential projects.

The market leaders in the construction materials sector include:

- **Zaha Hadid Architects:** Known for using cutting-edge materials and techniques in their distinctive architectural designs.
- **Saint-Gobain:** Focuses on advanced building materials like high-performance glass and insulation products.
- **Cemex:** A major player in the cement industry, Cemex also provides ready-mix concrete and construction aggregates.

Digital Construction

The digital construction market size was valued at USD 12.1 Billion in 2022. The digital construction industry is projected to grow from USD 14.27 Billion in 2023 to USD 53.26 Billion by 2032. Digitization in the construction industry is termed digital construction, which uses technologies such as building information modeling (BIM), artificial intelligence (AI), and other technologies.

The sector is witnessing advancements from companies such as:

- **Procore:** Known primarily for its cloud-based construction management software.
- **Autodesk:** Autodesk is a pioneer in 3D design and Building Information Modeling (BIM) software.
- **Trimble:** Provides precision hardware and software solutions for construction, including advanced GPS systems and laser-based surveying tools, aimed at improving accuracy and efficiency.





Fire Protection Systems

Fire Protection System Market Size, Share, and Trends 2024 to 2034. The global fire protection system market size was valued at US\$ 83.76 billion in 2022 and is expected to hit US\$ 190.26 billion by 2032. Fire protection systems are deployed in the buildings to control, detect and make aware of the occupants of the building regarding the happening of an incident and this will help in reducing the risk of any casualty and save the property.

The market leaders in fire safety within the construction sector include:

- **Siemens AG:** The company's expertise lies in integrating fire protection systems with building management systems, enabling centralized monitoring and control.
- **UTC (United Technologies Corporation):** Through its brands like Kidde and Ansul, UTC provides a broad array of fire suppression and protection systems.
- **Bosch Security Systems:** Bosch is known for its innovative fire detection and alarm systems, offering both conventional and addressable solutions.

Electrical Systems

The global electric construction equipment market size was valued at USD 10.32 billion in 2023 and is anticipated to reach around USD 86.01 billion by 2033, growing at a CAGR of 23.62% from 2024 to 2033. The Asia Pacific electric construction equipment market size was estimated at USD 3.51 billion in 2023 and is projected to surpass around USD 29.67 billion by 2033 at a CAGR of 23.79% from 2024 to 2033.

The market leaders in the electric systems for the construction sector include:

- **Schneider Electric:** A global specialist in energy management and automation, Schneider Electric offers a wide range of electrical products and systems for buildings, including smart panels, circuit breakers, and energy monitoring software.
- **ABB:** Specializes in electrification products, robotics, and automation, with a strong presence in electrical systems for construction.
- **General Electric:** They provide a range of electrical solutions, particularly in power distribution and industrial automation.



Geotechnical & Surveying

In 2022, the global geotechnical engineering market was valued at USD 2.4 billion and is expected to reach USD 4.5 Billion in 2032. Between 2023 and 2032, this market is estimated to register a CAGR of 6.6%. Geotechnical engineering analyzes soil properties underground to ensure stable construction foundations for buildings, bridges, and roads. It's essential for assessing stability and other factors, integral to construction projects.

The market leaders in the geotechnics sector include:

- Keller: This global leader in geotechnical engineering emphasizes advanced techniques like micropiling, jet grouting, and ground anchors, offering efficient and sustainable solutions for complex ground conditions.
- **AECOM:** A global professional services firm offering engineering, design, consulting, and construction services. They have a strong geotechnical engineering practice, with offices around the world.
 - **Arcadis:** A leading global design and consultancy firm for natural and built assets. They offer a wide range of geotechnical services, including site investigations, foundation design, and slope stability analysis.



Editorial Brief

Issues are published monthly (12 issues per year). Each issue contains the latest info, news and data regarding main industry sectors (outlined below) as well as industry happenings, corporate profiles, leader interviews, products, technologies & projects. Issues are distributed to a global professional audience directly involved in the construction industry and are published in both Print & Digital (online) formats to ensure maximum reach is achieved.

Traditional media - yes - but solid and reliable ‘in-your-hands’ exposure via magazine advertising is guaranteed, providing highly impactful and rewarding results to promotional partners!

Issue	January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
Construction Machines & Vehicles	Backhow Loaders	Pile Drivers	Excavators	Dump Trucks	Bulldozers	Cranes
Building Equipment & Materials	Concrete & Cement	Eco-Friendly Materials	Insulation	Roofing	Waterproofing Materials	Flooring
Digital Construction	Artificial Intelligence	Digital Twins	Robotics	Autonomous Vehicles	BIM	Virtual Reality
Fire Security & Protection	Security Cameras	Fire Supression System	Safety Equipment	Fire Alarms	Remote Sensors	Smoke Detectors
Electrical Systems	Wiring	Surge Protection	Transformers	Smart Electrical Systems	Circuit Breakers	High-Voltage Systems
Geotechnical & Surveying Services	Surveying Equipment Innovations	Foundation Design	Erosion Control	Ground Penetrating Scanners	Borehole Drilling	Site Preperation
Country Reports	KSA	Qatar	Kuwait	Bahrain	UAE	Egypt
	Oman	India	Belgium	Japan	South Africa	Ireland
	Australia	USA	France	Germany	China	UK
Promotional Material Due	Tuesday, December 24, 2024	Friday, January 24, 2025	Monday, February 24, 2025	Monday, March 24, 2025	Thursday, April 24, 2025	Friday, May 23, 2025
Publishing Deadline	Monday, December 30, 2024	Thursday, January 30, 2025	Friday, February 28, 2025	Monday, March 31, 2025	Wednesday, April 30, 2025	Friday, May 30, 2025

Editorial Brief

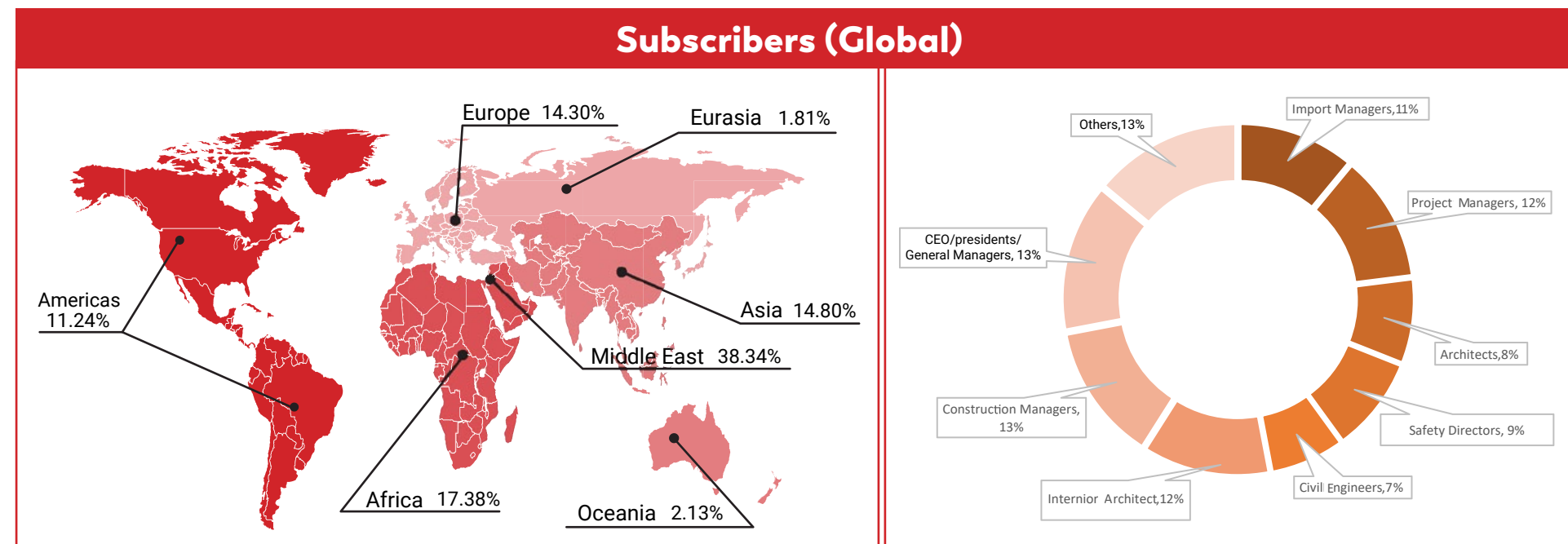
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Issue	July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
Construction Machines & Vehicles	Concrete Mixers	Wheel Loaders	Forklifts	Articulated Haulers	Hydrolic Hammers	Boom Lifts
Building Equipment & Materials	Sound Proofing	Timber	Plastic	Asphalt	Drywall	Adhesives & Silicone
Digital Construction	Modularity in Construction	3D Printing in Construction	Augmented Reality	Drones in Construction	Smart Tools for Construction	Construction Cost Software
Fire Security & Protection	Fireproofing	Site Risk Management	Security Doors	Foam Systems	\drones	Smart Alarms
Electrical Systems	Digital Management	Electrical metering systems	Lighting	Switches	Microgrids	Voltage Regulators
Geotechnical & Surveying Services	Soil Testing	Compaction	Slope Analysis	Geodetic Surveying	Earthquake Engineering	Field Instruments
Country Reports	Kuwait	Algeria	UAE	Egypt	Iran	KSA
	Iraq	China	Brazil	Russia	Switzerland	Turkey
	Spain	Italy	Germany	France	USA	Italy
Promotional Material Due	Tuesday, June 24, 2025	Thursday, July 24, 2025	Monday, August 25, 2025	Wednesday, September 24, 2025	Monday, November 24, 2025	Wednesday, December 24, 2025
Publishing Deadline	Monday, June 30, 2025	Thursday, July 31, 2025	Friday, August 29, 2025	Tuesday, September 30, 2025	Friday, October 31, 2025	Friday, November 28, 2025

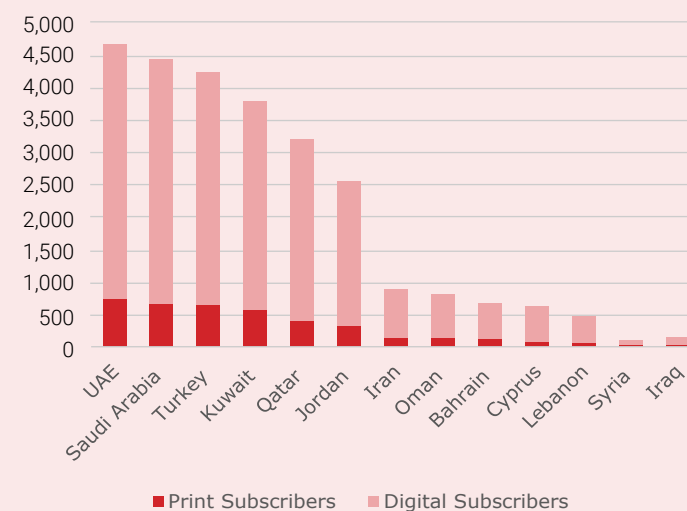
constructionHQ's magazine (previously known as Arab Construction World) started it all and remains the most popular media channel with decision makers consisting of c-level executives & managers. The magazines - while being traditional media - remains the best way to build a strong brand and gain loyal traction and renown with a loyal & dedicated audience (readers / subscribers) where the attention span is stable & solid.

Magazine subscribers are frequently audited & updated to ensure only eligible entities / contacts are receiving it. Our surveys indicate that 61% of subscribers read between third to most of the magazine while 35% read at least two article, with readers overall spending an average of 40 minutes reading each issue. Below are subscribers breakdown divided by region / country noting these figures are accurate as of Friday, August 23th, 2024.



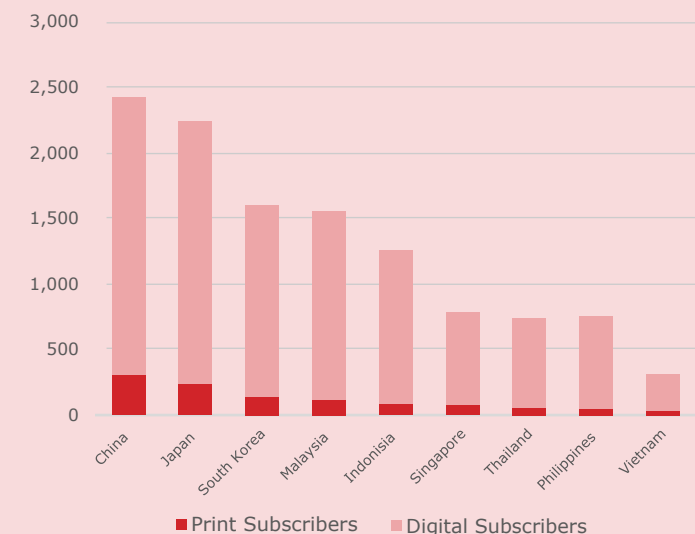
Middle East

Country	Print Subscribers	Digital Subscribers
UAE	770	3,887
Saudi Arabia	693	3,726
Turkey	672	3,551
Kuwait	596	3,185
Qatar	423	2,774
Jordan	331	2,214
Iran	143	744
Oman	134	671
Bahrain	122	542
Cyprus	81	534
Lebanon	61	411
Syria	34	65
Iraq	28	110
Total Subscribers	4,088	22,414



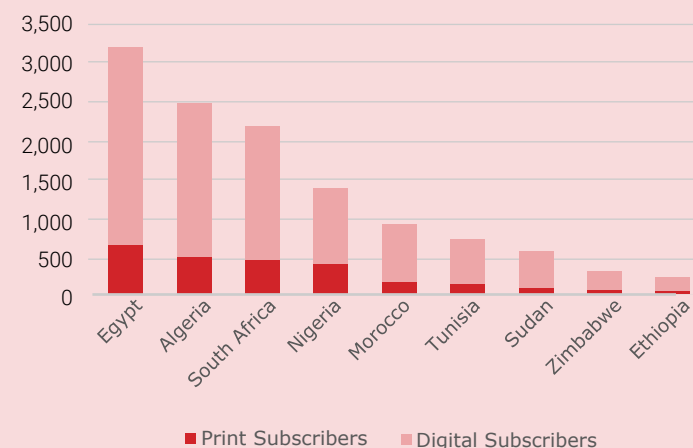
Asia

Country	Print Subscribers	Digital Subscribers
China	258	1,944
Japan	197	1,794
South Korea	118	1,279
Malaysia	97	1,241
Indonesia	67	1,003
Singapore	62	630
Thailand	48	588
Philippines	41	586
Vietnam	26	251
Total Subscribers	914	9,316



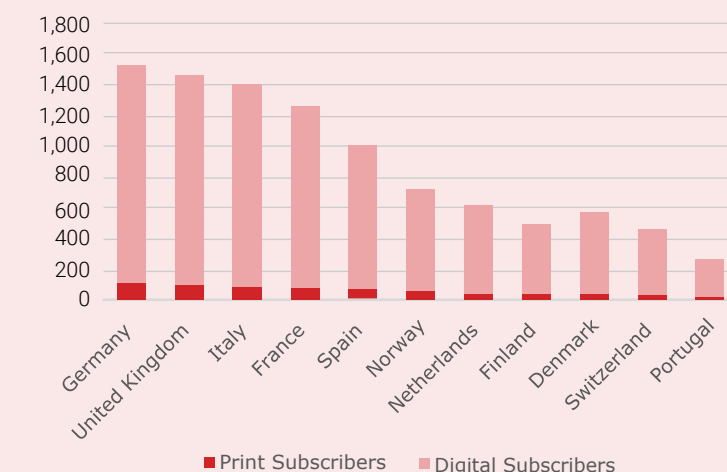
Africa

Country	Print Subscribers	Digital Subscribers
Egypt	665	2,568
Algeria	503	1,992
South Africa	468	1,734
Nigeria	401	985
Morocco	168	745
Tunisia	134	578
Sudan	83	481
Zimbabwe	61	237
Ethiopia	32	180
Total Subscribers	2,515	9,500



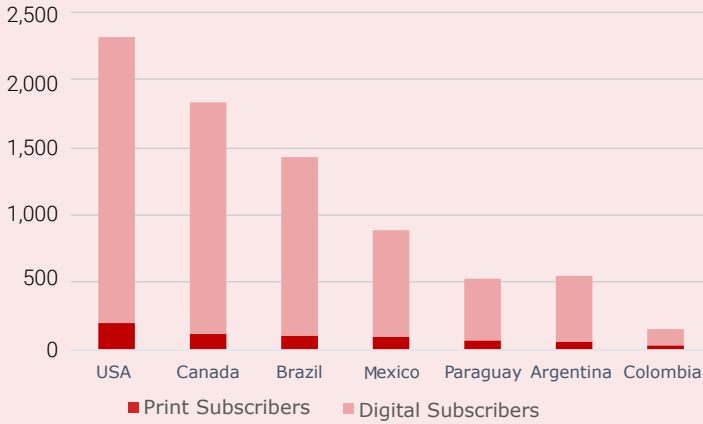
Europe

Country	Print Subscribers	Digital Subscribers
Germany	117	1,428
United Kingdom	102	1,377
Italy	91	1,326
France	83	1,188
Spain	75	950
Norway	62	665
Netherlands	44	579
Finland	41	456
Denmark	38	536
Switzerland	33	427
Portugal	19	247
Total Subscribers	705	9,179



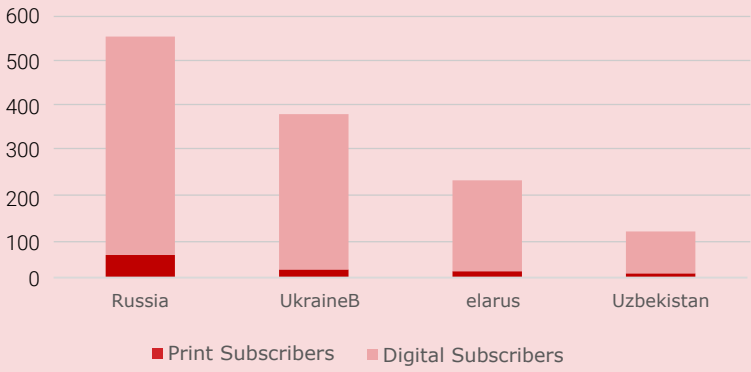
Americas

Country	Print Subscribers	Digital Subscribers
USA	213	2,125
Canada	127	1,720
Brazil	114	1,326
Mexico	105	791
Paraguay	77	459
Argentina	66	488
Colombia	37	121
Total Subscribers	739	7,030



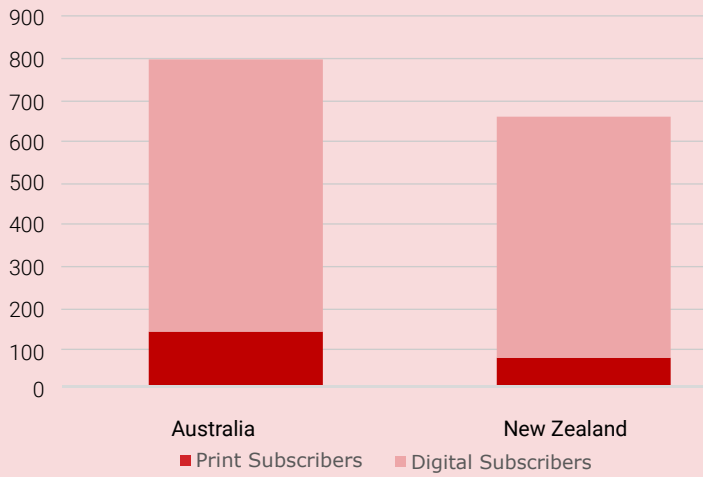
Eurasia

Country	Print Subscribers	Digital Subscribers
Russia	54	498
Ukraine	20	354
Belarus	15	207
Uzbekistan	10	95
Total Subscribers	99	1,154



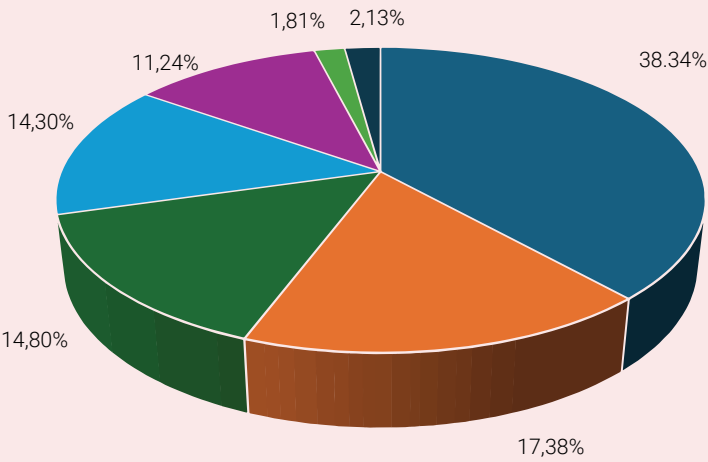
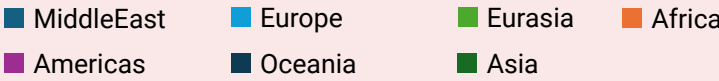
Oceania

Country	Print Subscribers	Digital Subscribers
Australia	143	663
New Zealand	75	588
Total Subscribers	218	1,251



Worldwide (All Regions)

Region	Print Subscribers	Digital Subscribers
Middle East	4,088	22,414
Africa	2,515	9,500
Asia	914	9,316
Europe	705	9,179
Americas	739	7,030
Eurasia	99	1,154
Oceania	218	1,251
Total Subscribers	9,278	59,844



Subscribe to constructionHQ Magazine!

constructionHQ magazine subscriptions are provided for free to eligible entities on an opt-in basis; however, there is also an option to make a paid subscription to the magazine which would enable you receive both Print & Digital formats of each issue on a monthly basis via Registered Airmail (Tracking Number would be provided upon sending of mail shipment). For pricing details please check the table:

Period	Lebanon	Arab Countries	MEA (Excluding Arab Countries)	Asia	Europe
1 Year (12 Issues)	\$200	\$250	\$300	\$350	\$400
2 Years (24 Issues) 15% Discount	\$340	\$425	\$510	\$595	\$680
3 Years (36 Issues) 30% Discount	\$420	\$525	\$630	\$735	\$840

Display Advertising

King of the Hill!

High-Impact advertisements in an extended range of sizes and placements with full-color display spots. Nothing beats a display advertisement in terms of impact, exposure and raising awareness to your company's brands / products and services!

Ref #	Option (Orientation)	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-DA-01	Gatefold / Second Front Cover (Spread)	400 x 280	\$5,000	\$4,250	\$3,500	\$2,750
MA-DA-02	2nd cover (IFC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-03	3rd cover (IBC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-04	4th cover (OBC)	200 x 280	\$3,500	\$2,975	\$2,450	\$1,925
MA-DA-05	Full-Page	200 x 280	\$2,750	\$2,340	\$1,925	\$1,515
MA-DA-06	⅓ Page (Vertical)	108 x 242	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-07	⅓ Page (Horizontal)	200 x 185	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-08	½ Page (Vertical)	80 x 242	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-09	½ Page (Horizontal)	164 x 120	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-10	⅔ Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
MA-DA-11	⅔ Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
MA-DA-12	¼ Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
MA-DA-13	¼ Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion

Promoted Content (Advertorial)

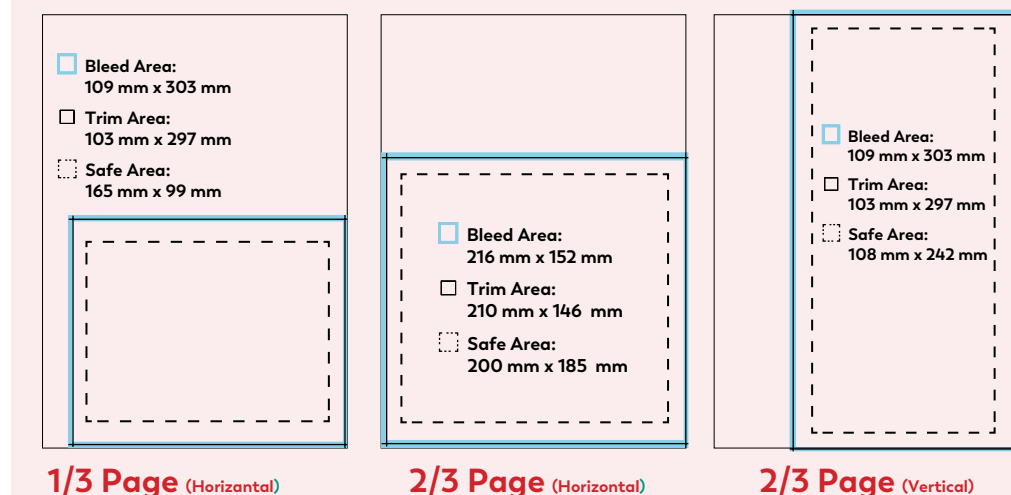
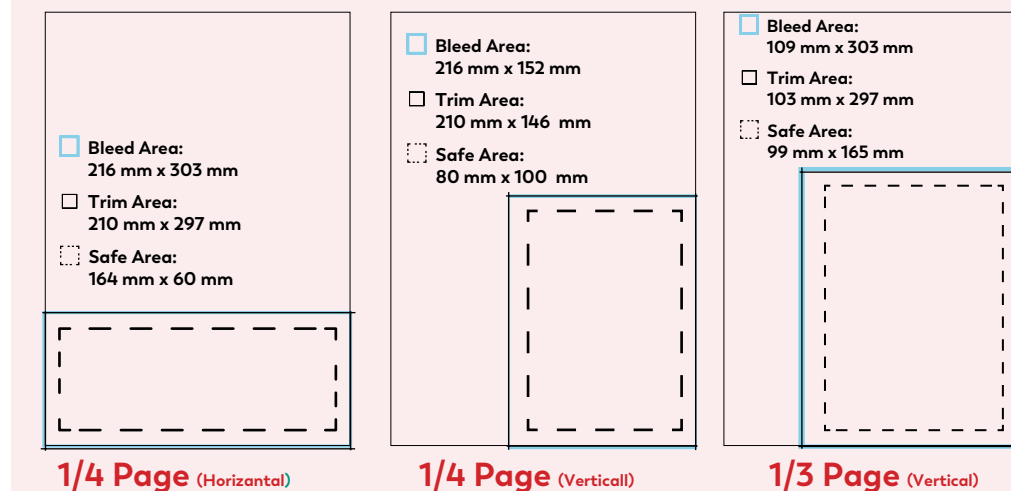
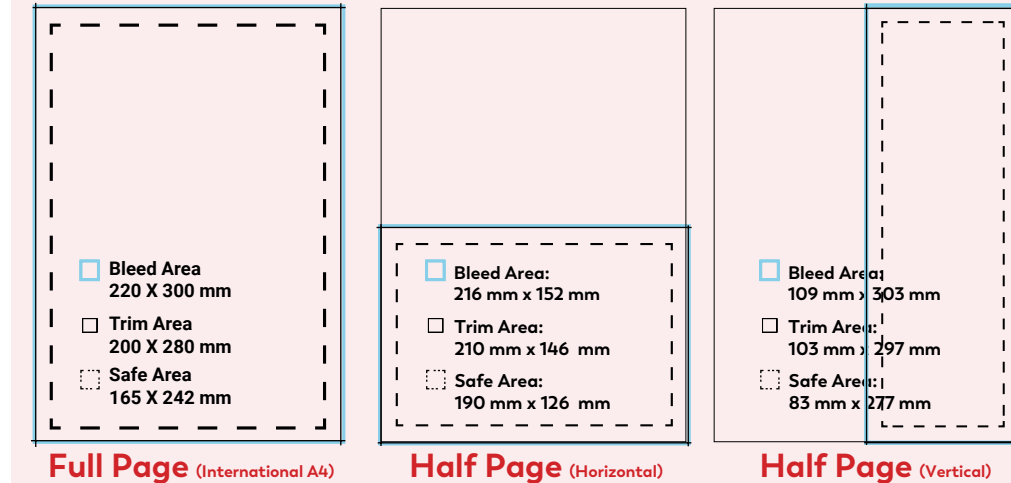
King of the Underhill!

This promotional service has double purpose. To get your story to constructionHQ's audience, positioning your company as a trusted authority in the sector, and to maximize your company's exposure by placing its editorial content at a prime location of the issue with your own branding applied - including full contact details!

A great option for those with a limited budget yet seek high brand awareness & exposure.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-PC-01	Company Profile & Executive Interview (Spread / Two Full-Pages)	400 x 280	\$3,000	\$2,550	\$2,100	\$1,650
MA-PC-02	Full-Page	200 x 280	\$2,000	\$1,700	\$1,400	\$1,100
MA-PC-03	⅓ Page (Vertical)	100 x 280	\$1,750	\$1,490	\$1,225	\$965
MA-PC-04	⅓ Page (Horizontal)	200 x 185	\$1,750	\$1,490	\$1,225	\$965
MA-PC-05	½ Page (Vertical)	100 x 280	\$1,500	\$1,275	\$1,050	\$825
MA-PC-06	½ Page (Horizontal)	200 x 140	\$1,500	\$1,275	\$1,050	\$825
MA-PC-07	⅔ Page (Vertical)	65 x 280	\$1,250	\$1,065	\$875	\$690
MA-PC-08	⅔ Page (Horizontal)	200 x 90	\$1,250	\$1,065	\$875	\$690
MA-PC-09	¼ Page	50 x 70	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion



Spread Insert
Double-Page = Double Impact ~ Differentiate Yourself from the Rest!

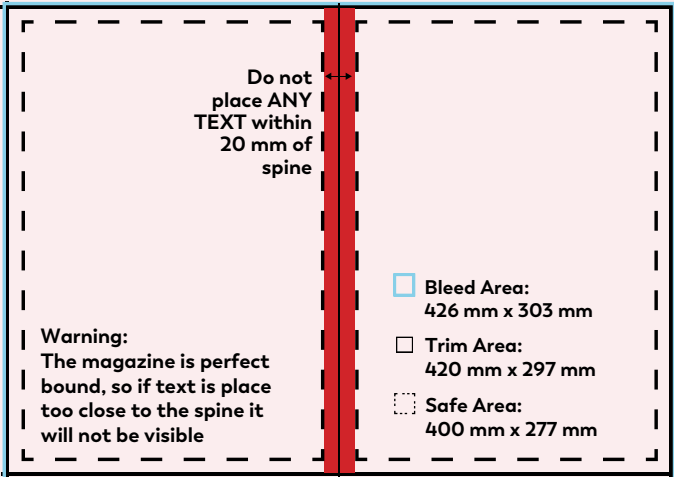
What makes this promotional service unique is it gives your company and its brands / products & services a differentiated approach to regular advertising while being presented to the magazine audience; hence, providing an increased exposure level.

- **Brochure:** Present a full expose of your brands, products & service with little concern of limited ad space. Two spreads (Four Full-Pages).
- **Poster:** A distinctive promotional option consisting of spread acting as a 'Poster' and catching audience attention! One spread (Two Full-Pages - Spread).
- **Leaflet:** Presented in a highly stylized and impactful manner. One Spread (Two 2/3 Pages)
- **Flyer:** These are bound to generate a lot of interest. One Spread (Two 1/2 Pages)
- **Highlight:** A striking opportunity to elevate your brand! One Spread (Two 1/3 Pages)
- **Footnote:** Make your brand stand out at very low budget - even as a footnote! One Spread (Two 1/4 Pages)

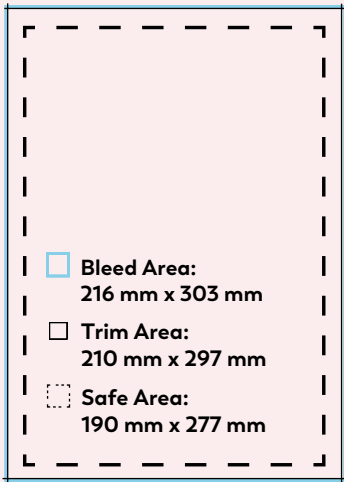
Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-SI-01	Brochure	400 x 280 (2)	\$7,000	\$5,950	\$4,900	\$3,850
MA-SI-02	Poster	400 x 280 (1)	\$5,000	\$4,250	\$3,500	\$2,750
MA-SI-03	Leaflet (Vertical)	200 x 280 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-04	Leaflet (Horizontal)	400 x 185 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-05	Flyer (Vertical)	200 x 280 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-06	Flyer (Horizontal)	400 x 140 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-07	Highlight (Vertical)	130 x 280 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-08	Highlight (Horizontal)	400 x 90 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-09	Footnote	100 * 70 (1)	\$1,500	\$1,275	\$1,050	\$825

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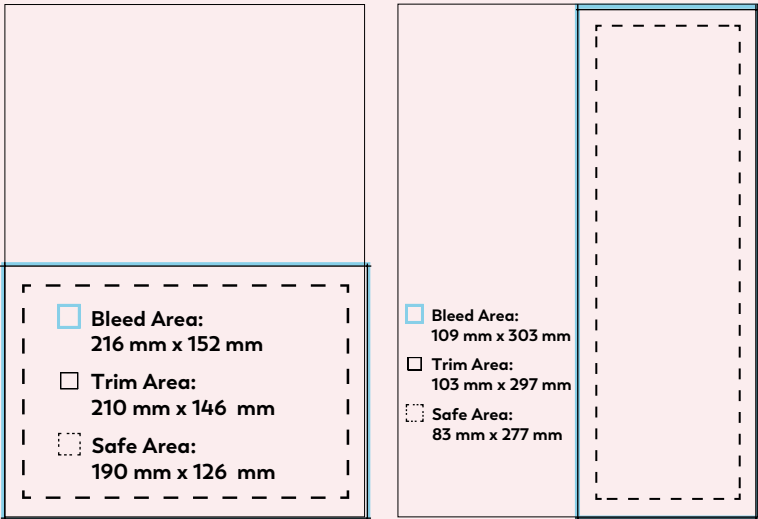
Artwork Specs					
PDF	Adobe InDesign	JPEG	EPS	Adobe Photoshop	Adobe Illustrator
PDF file should have following formats: - PDF-x/1a - PDFs generated using Press Settings. - All fonts are embedded. - All original graphics must be saved as RGB at 300 ppi at the size they are to be used. - All PDFs are higher than 144 ppi resolution - Images should not be tagged with any ICC profiles	InDesign files must be accompanied by all graphics saved in RGB, as EPS or JPEG at 300 ppi and at the size they are to be used, as well as fonts used in artwork.	All files must be saved as RGB having a minimum resolution of 300 ppi.	All files must be saved as RGB and at a minimum of 300 ppi. All fonts must be embedded in EPS files, otherwise, sent separately.	All files must be saved in RGB at a minimum of 300 ppi as Photoshop CC. If you are sending a layered Photoshop (PSD) file, all fonts should also be sent.	All files must be saved in RGB at a minimum resolution of 300 ppi as Illustrator CC. All fonts must be embedded, otherwise, sent separately.



Brochure / Poster



Leaflet / Flyer (Vertical)



Leaflet / Flyer (Horizontal)

Highlight (Vertical)

Discover Future Insights of construction Industry at constructionHQ.world!

www.constructionHQ.world is a reference portal for top-notch, up-to-date and high-quality construction industry news, insights, special inter-views, studies, reports, new releases, and product / services / technology reviews. constructionHQ’s Website aims to keep its audience up-to date on latest busienns / industrial trends & developments, worldwide, and is designed to keep its users informed of all the industry sector news as they break.

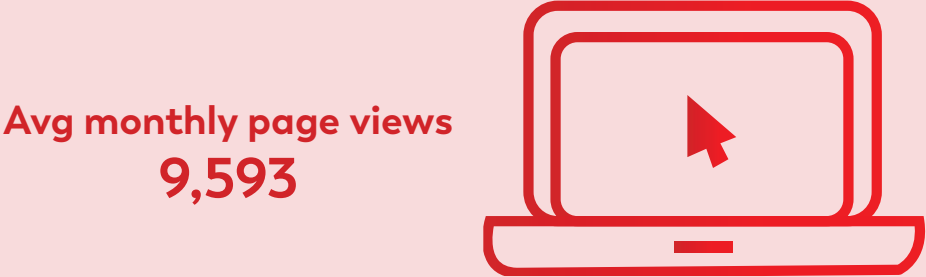
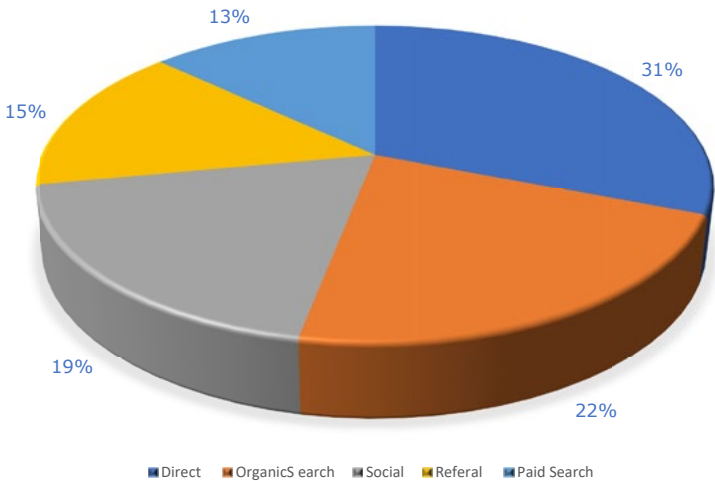
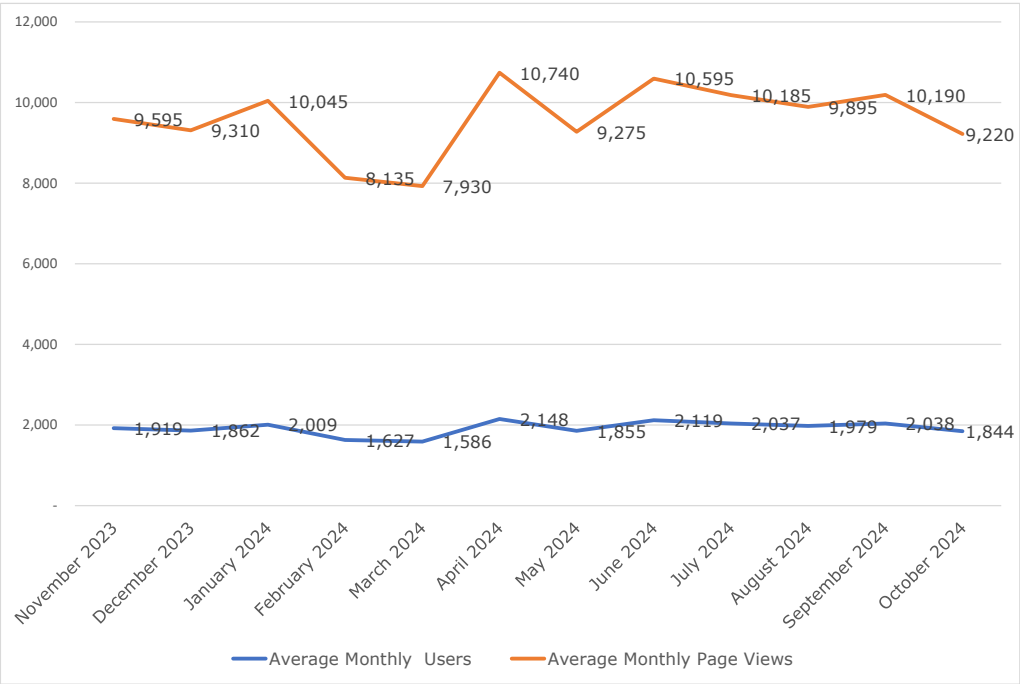
Our website is updated daily with the latest news and articles, with an emphasis on actionability, diversity, and benefit. Each article is carefully curated to keep our loyal readers up-to-date on any new trends in the construction industry, while attracting new readers searching for a media outlet that gives them what they’re looking for. constructionHQ’s website is divided into several sections, each section focusing on an industry sector, letting readers from any sector find what’s relevant to them with clarity and grace.

An excellent medium which can be used by promotional partners to provide high-value exposure to their brand / products & services through a wide variety of banners meeting all business needs and budgets!

Month - Year	Average Monthly Users	Average Monthly Page Views
November 2023	1,919	9,595
December 2023	1,862	9,310
January 2024	2,009	10,045
February 2024	1,627	8,135
March 2024	1,586	7,930
April 2024	2,148	10,740
May 2024	1,855	9,275
June 2024	2,119	10,595
July 2024	2,037	10,185
August 2024	1,979	9,895
September 2024	2,038	10,190
October 2024 (Estimated)	1,844	9,220
Total Number (Per Year)	23,023	115,115

Traffic Metric	Figure
Average Monthly Users	1,919
Users / Year	23,023
Pages / Session	5
Page Views / Year	115,115
Avg Session Duration (Minutes)	4:40

Traffic Source	Percentage
Direct	31%
Organic Search	22%
Social	19%
Referral	15%
Paid Search	13%



Global Audience Reach
115,115

Promoting your brand through our website enables you to connect not only with our subscribers but also with other visitors. Being one of the certified trade magazine sites in Lebanon, [constructionHQ.world](https://www.constructionHQ.world) consistently attracts high-quality traffic and boasts impressive read times, providing a valuable platform for your advertising and content.



Average Session Duration: 4:40
Quarterly Users: 5,755

Ref #	Option	Dimensions (W x H) px	Banners			
			1-3 Months	4-6 Months 15% discount	7-9 Months 30% discount	10-12 Months 45% discount
WE-BA-01	Skyscraper (½ Page)	300 x 600	\$2,000	\$1,700	\$1,400	\$1,100
WE-BA-02	Skyscraper (Wide)	160 x 600	\$1,750	\$1,490	\$1,225	\$965
WE-BA-03	Skyscraper (Regular)	120 x 600	\$1,500	\$1,275	\$1,050	\$825
WE-BA-04	Billboard	970 x 250	\$1,750	\$1,490	\$1,225	\$965
WE-BA-05	Leaderboard (Large)	970 x 90	\$1,250	\$1,065	\$875	\$690
WE-BA-06	Leaderboard (Regular)	728 x 90	\$750	\$640	\$525	\$415
WE-BA-07	Rectangle (Large)	336 x 280	\$850	\$725	\$595	\$470
WE-BA-08	Rectangle (Regular)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-09	Square (Large)	250 x 250	\$750	\$640	\$525	\$415
WE-BA-10	Square (Regular)	200 x 200	\$500	\$425	\$350	\$275
WE-BA-11	Mid-Page Unit (MPU)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-12	Mobile Banner (Large)	320 x 100	\$400	\$340	\$280	\$220

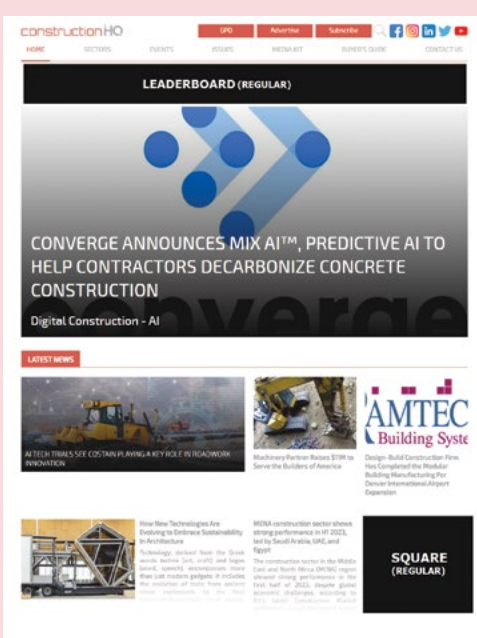
Rates are in USD - Amounts quoted are per insertion

Artwork Specs						
File Format	Resolution	Color Mode	File Size	Text Considerations	Animation (if applicable)	Mobile Responsiveness
<p>JPEG: Ideal for photographs or images with gradients. It uses lossy compression, which reduces file size but may result in a slight loss of quality.</p> <p>PNG: Suitable for images with transparency or a need for higher image quality. It uses lossless compression, preserving image quality.</p> <p>GIF: Best for simple graphics or short animations. It supports transparency but has a limited color palette compared to JPEG and PNG.</p>	<p>Maintain a resolution of 72 PPI (pixels per inch) for web graphics.</p> <p>This resolution ensures a good balance between image quality and file size, optimized for digital display.</p>	<p>RGB (Red, Green, Blue): Standard for web design, as monitors and digital displays use RGB to represent colors.</p> <p>Ensure that your design is in RGB color mode for accurate online representation.</p>	<p>Aim for an optimal balance between quality and file size. Use compression techniques to reduce the file size without compromising visual integrity.</p> <p>Tools like Photoshop or online image compressors can assist in this regard.</p>	<p>Font Size: Maintain a font size that is easily readable across devices. A font size of 16 pixels or higher is generally recommended for body text.</p> <p>Font Choice: Choose web-safe fonts to ensure consistent display across different browsers and devices.</p> <p>Contrast: Ensure sufficient contrast between text and background for readability.</p>	<p>Duration: Keep animations short and engaging, typically between 3 to 7 seconds.</p> <p>File Size: Be mindful of the file size of animated GIFs.</p> <p>Optimize and compress the animation to prevent slow loading times.</p>	<p>Design the banner to be responsive, adapting to different screen sizes.</p> <p>Test the banner on various devices to ensure a consistent and visually appealing experience.</p>

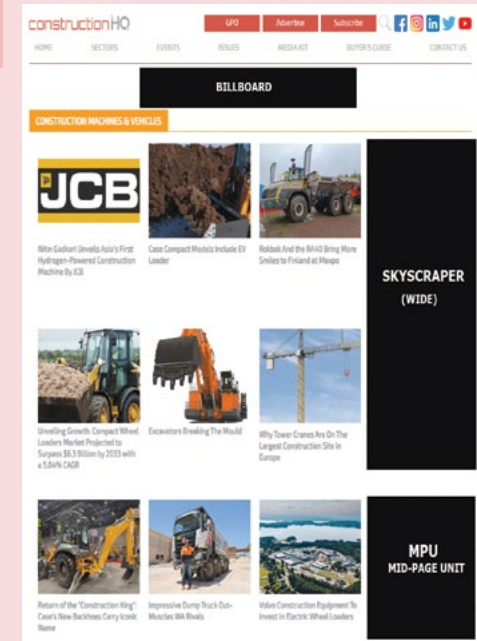
constructionHQ
Website - Homepage



constructionHQ Website
- Sections Page 02





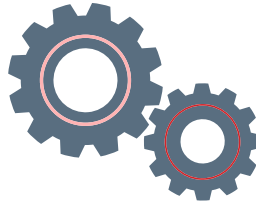


constructionHQ Website
- Sections Page 01



constructionHQ is a B2B industry platform providing its audience - which constitutes of a large array of construction industry professionals starting from individuals to material suppliers to manufacturers to importers and agents and not ending with event organizers - with a myriad of professional services for their benefit & empowerment to help them efficiently achieve their business goals and objectives! Explore these services and elevate your experience in the construction industry. Each service is crafted to empower, connect, and propel you towards success. Promotional Partners can highlight their services assuring they are exposed to a large audience who will definitely seek them out!

Services | Brief / Content Publishing Schedule /
Promotional Services & Rates / Artwork Specs

Business Links	Career Center	Coming Events	Financial Hub	Project Monitor
				
Unlock networking opportunities with Business Links and assign agents &/or distributors for your products &/or services. You can also check out any new products that may help improve your business. Connect with major industry players, forge valuable partnerships, discover the latest products in our Buyer's Guide and explore collaborations. Seamlessly navigate the construction industry landscape with our tailored business connections.	Propel your career with our Career Center. Discover job opportunities, internships, and career resources in the construction industry. Connect with top employers, access career advice, and take the next step toward a successful and fulfilling professional journey.	Dive into the future of construction industry events. Our Coming Events service keeps you abreast of conferences, webinars, and seminars worldwide. Don't miss a single opportunity to network, learn, and stay at the forefront of industry trends.	Keep yourself abreast of the latest product releases spanning a diverse array of manufacturers, complete with the associated pricing details for your careful consideration. Stay informed about the newest offerings in the industry to make well-informed decisions about your purchases.	Stay ahead with our Project Monitor service, providing real-time updates on key industry projects. From groundbreaking initiatives & submitting tenders to announcing contractors and various stakeholders and revealing project developments till completion, we keep you informed, ensuring you're always in the know.

Promotional Services & Rates						
Ref #	Service	Dimensions (W x H) mm / px	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
SE-BL-01	Business Links Buyer's Guide Agents & Distributors	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-CC-01	Career Center	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-CE-01	Coming Events	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-FH-01	Financial Hub	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-PM-01	Project Monitor Tenders- Bidders Awarded Contract Progress & Development Completion & Launch	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275

Rates are in USD - Amounts quoted are per insertion

Artwork Specs				
Business Links	Career Center	Coming Events	Financial Hub	Project Monitor
Required Documents: -Your business' phone number and email -Hyperlinks to your website -An image that conveys the service or product you're offering. (JPG or PNG, PNG for transparent backgrounds, between 100-200 kbs to ensure fast loading times.)	Required documents: -If you're looking for a job, we need your experience, your desired position, and your contact info (e-mail and phone number.) In addition, we require you submit a generalized cover letter, and a hyperlink to any portfolios and CVs. -If you're a company posting a job listing, we need you to provide us with the job title, the department, and the responsibilities candidates will handle. Moreover, we require hyperlinks to your company's website and/ or social media	Required Documents: -The event name -Start and Finish dates -Location (Country, city and venue.) -Event logo (PNG file, minimum of 72 dpi and a maximum file size of 100-200 kb) -Agents and Event Organizers contact info (e-mail and phone numbers.) -Hyperlink to the company website	Required documents: -Your company's contact details (e-mail and phone number) -Your stock price, market cap, and number of shares -Hyperlinks to any financial statements and market analysis from your company. -Hyperlink to a .pdf file that lists your products and services. -Your company's logo (PNG file, 72 dpi, 100 kb max)	Required Documents: -Contact info (phone and e-mail) -Project start and finish dates -A short description of the project itself. -An image that conveys your project end-goal.

Explore & Engage a World of Events!

Immerse yourself in the pulse of the construction industry through our symbiotic relationships with leading events. We curate exclusive content, forge collaborations, and bring you insider access, ensuring you stay aligned with the industry's beating heart. Dive into the future with our immersive Podcasts and Webinars. Stay informed and engaged with thought-provoking discussions, expert interviews, and the latest trends. Forge meaningful partnerships and actively participate in shaping the construction industry's landscape. Networking opportunities, collaborative projects, and exclusive access await you. Connect with us to explore how your involvement can amplify your impact and contribute to the collective growth of the construction community.

PodcastsBuild Sound Trust
Sound Engagement

Price
\$2500

Monthly audio podcasts - based on constructionHQ Magazine's editorial calendar - conducted between a leading industry professional and constructionHQ's editor(s). Build trust in your brand / products & services and reach listeners with high impact advertising by being part of constructionHQ's podcast series.

Sponsorship package includes:

- 15 - 20 seconds sponsor intro
- 45 second mid-episode advertising message of endorsement
- Logo placement on podcast episode landing page
- Editorial summary written by the constructionHQ editorial team.

constructionHQ Excellence Awards

Recognizing excellence in the construction industry, constructionHQ Excellence Awards celebrate innovation, sustainability, and leadership. Be part of our prestigious awards program, honoring outstanding contributions that shape the industry's future. Join us in applauding excellence and inspiring the next wave of innovation. Learn more about the awards and nominate deserving individuals or projects that deserve recognition.

Partnerships + Participation: Amplify Your Impact

constructionHQ - has enjoyed – since decades - a symbiotic relationship with major and leading event organizers, worldwide, ensuring appropriate high-level participation at their construction-related events. The platform is usually assigned as co-organizer or as official media partner and enjoys unprecedented access to all event attendees (exhibitors, visitors, speakers and other participants) - showcasing its media channels. Promotional Partners who plan their campaign in event-related media are provided with valuable high-level exposure!

To learn more, check the table!

Webinars		
Insight	Live	On-Demand
<p>Discover Insight Webinars-a digital collaboration package for strategic partners in your sector. Modeled on virtual roundtables, these events allow your company to invite independent organizations in your product/ supply chain for insightful discussions. Educate attendees, foster collaboration, and build credibility for your offerings with this unbiased narrative.</p> <p>Insight Package Includes:</p> <ul style="list-style-type: none">• Deliver three to four presentations, each lasting 10 to 15 minutes.• Engage in a collaborative panel discussion and live Q&A for 30 to 45 minutes, hosted and moderated by constructionHQ's editor(s).• Create a customized registration page for clients along with a targeted marketing campaign sent to our subscriber mailing list.• Implement a 3-month promotional campaign across constructionHQ's media channels.• Provide a comprehensive leads report, including contact details, attendance statistics, and a compilation of all audience questions.• Distribute a recording of the seminar to all registrants.• Archive the webinar recording on constructionHQ's website for on-demand viewing.	<p>Live webinars typically involve interactions between your company's C-level and managerial team members and editor(s) from constructionHQ. These sessions provide an opportunity to showcase your offerings, position your company as a leading authority in its relevant sector, and generate high-quality leads.</p> <p>Live Package Includes:</p> <ul style="list-style-type: none">• Deliver a concise webinar presentation lasting 20 to 30 minutes.• Engage in a live Q&A session, skillfully moderated by constructionHQ's editor(s).• Create a customized registration page for clients and execute a targeted marketing campaign to reach constructionHQ's extensive audience and community.• Implement a comprehensive 2-month promotional campaign across constructionHQ's diverse media channels.• Provide a detailed leads report containing contact details, attendance statistics, and a transcript of all audience questions.• Distribute the post-webinar recording via email to all registrants.• Archive the webinar recording on constructionHQ's website for convenient on-demand viewing.	<p>The on-demand webinar platform enables you to connect with constructionHQ's audience at their convenience, providing them with the flexibility to watch your high-quality technical presentation video whenever suits them best.</p> <p>On-Demand Includes:</p> <ul style="list-style-type: none">• Pre-recorded webinar presentation lasting 20-30 minutes• The webinar presentation will be featured on constructionHQ's website and will remain accessible indefinitely• A one-month promotional campaign will be conducted across our social media platforms• A leads report, containing captured contact details, will be generated and provided to you

January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
STEELFAB (Sharjah, UAE)	Big 5 Construct Saudi (Riyadh, KSA)	MosBuild (Moscow, Russia)	Project Lebanon (Beirut, Lebanon) Kuwait Build (Kuwait, Kuwait)	Project Qatar (Doha, Qatar) ERBIL Build Expo (Erbil, Iraq)	The Big 5 Construct Egypt (Cairo, Egypt)
July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
Construction International Expo (Nairobi, Kenya)	Construct Iraq (Erbil, Iraq)	Inter-Build Jordan (Amman, Jordan) WETEX (Dubai, UAE)	Africa Build Show (Casablanca, Morocco) Project Oman (Muscat, Oman)	The Big 5 Global (Dubai, UAE)	Excon (Bangalore, India)

Unveiling Insights, Innovation, and Governance

Immerse yourself in the world of innovation through hands-on exposure to our Product or Technology Demos. Discover the most recent progressions, delve into state-of-the-art solutions, and envision the future of the construction industry through engaging demonstrations crafted to both inspire and enlighten.

Whether making strategic decisions or embracing technological breakthroughs, our varied Reports options provide you with the tools to confidently navigate the intricacies of the construction industry.



Industry eBooks

Explore the intricacies of current industry trends and obstacles through our collection of eBooks. Crafted by seasoned industry professionals, these extensive materials offer thorough examinations, practical insights, and innovative perspectives. They serve as valuable resources to inform your strategic choices, enabling the development of your business and the expansion of your market presence.

Price
On Request

White Papers

Establish yourself as a thought leader in the construction industry by sharing your expertise, discussing your areas of specialization, and collaborating with the constructionHQ editorial team on various digital content opportunities to enhance your leadership presence across constructionHQ’s media channels. Create interest in your specialized topics and highlight how your solutions contribute to the industry. Host your own white paper or eBook on constructionHQ’s Magazine & Website to reach a pre-engaged audience, and enjoy the benefits of distribution across constructionHQ’s media channels. As a contributor, you will have your content published on constructionHQ’s website, featured on the homepage or relevant news/sector pages, included in constructionHQ’s newsletter, and promoted across its social media platforms. Additionally, you will receive monthly lead sharing for a three-month period, including all contact details.



Price
\$ 3,000



Product, Service or Technology Demos

Enhance your marketing efforts by incorporating a compelling video to showcase your brand, products, and services, whether you seek year-round promotion or wish to build anticipation for an upcoming event. Amplify your visibility by submitting your own product content and enjoying widespread promotion across constructionHQ’s magazine, website, newsletter and social media platforms. The sponsorship package comprises various benefits, such as hosting your content on constructionHQ’s website’s reports page (unique page for your report), featuring your product booklets, your company starter pack, and more. Additionally, you’ll receive a dedicated e-shot in HTML format, two social media posts with personalized branding, a mention in the weekly newsletter, and a product summary along with the title of your pitch.

Price
\$ 3,000

Country Presentations

Explore a comprehensive global outlook through our Country Presentations. These reports delve into governmental initiatives, policies, and innovations within the construction industry, providing valuable insights into the dynamic terrain of construction governance at a national level.



Price
On Request

Tailored Insights, Customized Reception & Timely Delivery

This is a highly targeted / segmented medium which provides subscribers with up-to-date construction industry news and happenings and provides promotional partners with accurate high-impact exposure at minimal budget. General construction-industry newsletter sent monthly to our audience which consists of leading and recognized decision-makers, worldwide. Specialized (by industry sector) newsletters whereby subscribers can select frequency of receiving (weekly, bi-weekly or monthly).

This is a highly targeted / segmented medium which provides promotional partners with right exposure they seek at minimal budget.

Industry Newsletter

Stay informed across the entire construction industry landscape with our Industry Newsletter. Curated for a broad audience, these newsletters deliver a comprehensive overview of the latest trends, innovations, and developments, ensuring you're always in tune with the industry pulse. General Newsletters keeps you updated with a regular cadence, ensuring you receive timely insights and stay connected with the ever-evolving construction industry landscape.

Sector Newsletters

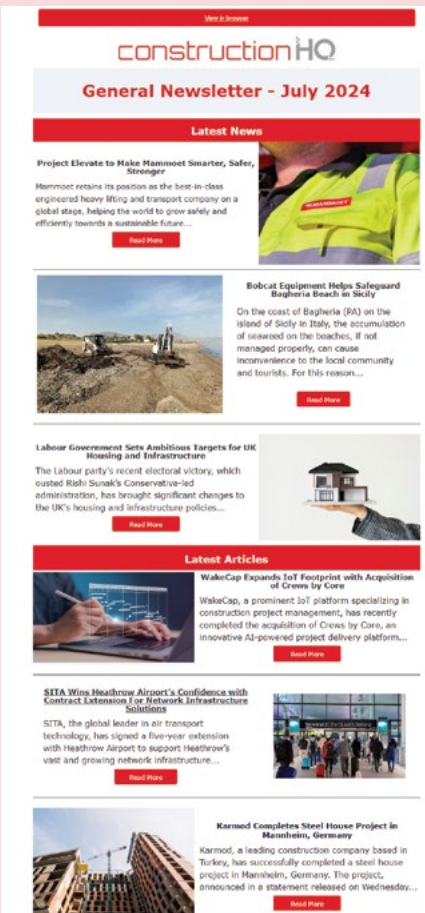
Customize your experience with Sector Newsletters. Tailored to your specific area of interest within the construction industry, these newsletters provide deep dives into sector-specific news, insights, and updates, allowing you to focus on what matters most to you. Our Sector-Specific Newsletters are carefully curated to provide a deeper understanding of the trends and challenges within your chosen area of focus.

Sending Frequency

General Industry Newsletter is sent on a weekly basis, while By-Sector Newsletter is sent on a bi-weekly basis.

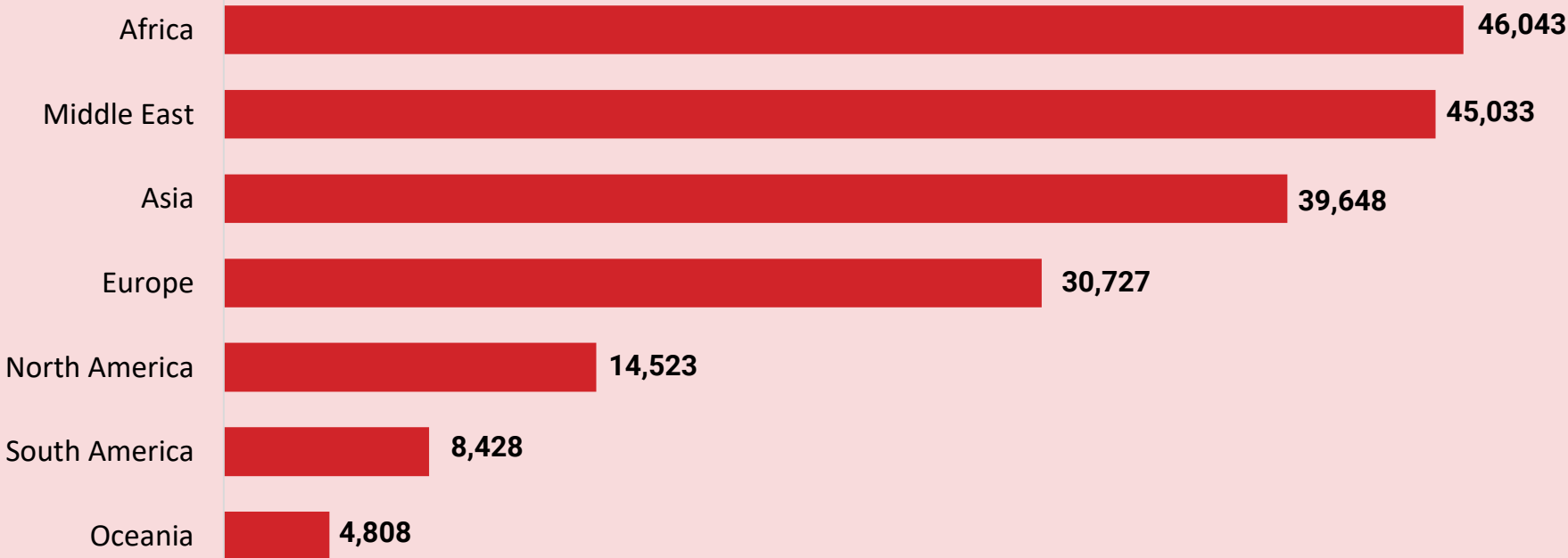
Newsletters Subscribers

Newsletter subscribers consist mostly of owners, c-level executives and managers involved in the construction industry.



		Region							
		Asia	Europe	Africa	Middle East	North America	South America	Oceania	TOTAL
General Industry		20,894	19,280	21,898	25,039	6,889	3,760	1,878	99,638
Sector	Construction Machines & Plants	5,868	4,019	9,396	10,889	1,546	667	641	33,026
	Building & Construction Material	4,898	3,247	7,489	3,546	2,318	2,142	815	24,455
	Digital Construction	2,617	2,395	1,740	1,232	568	333	268	9,153
	Safety & Security Systems	1,225	370	1,849	1,466	800	230	259	6,199
	Consulting & Engineering Services	881	615	1,143	948	268	339	441	4,635
	Geotechnical & Surveying Services	831	424	858	946	577	338	212	4,186
	Electrical Systems	2,434	377	1,670	967	1,557	619	294	7,918
	TOTAL	39,648	30,727	46,043	45,033	14,523	8,428	4,808	189,210

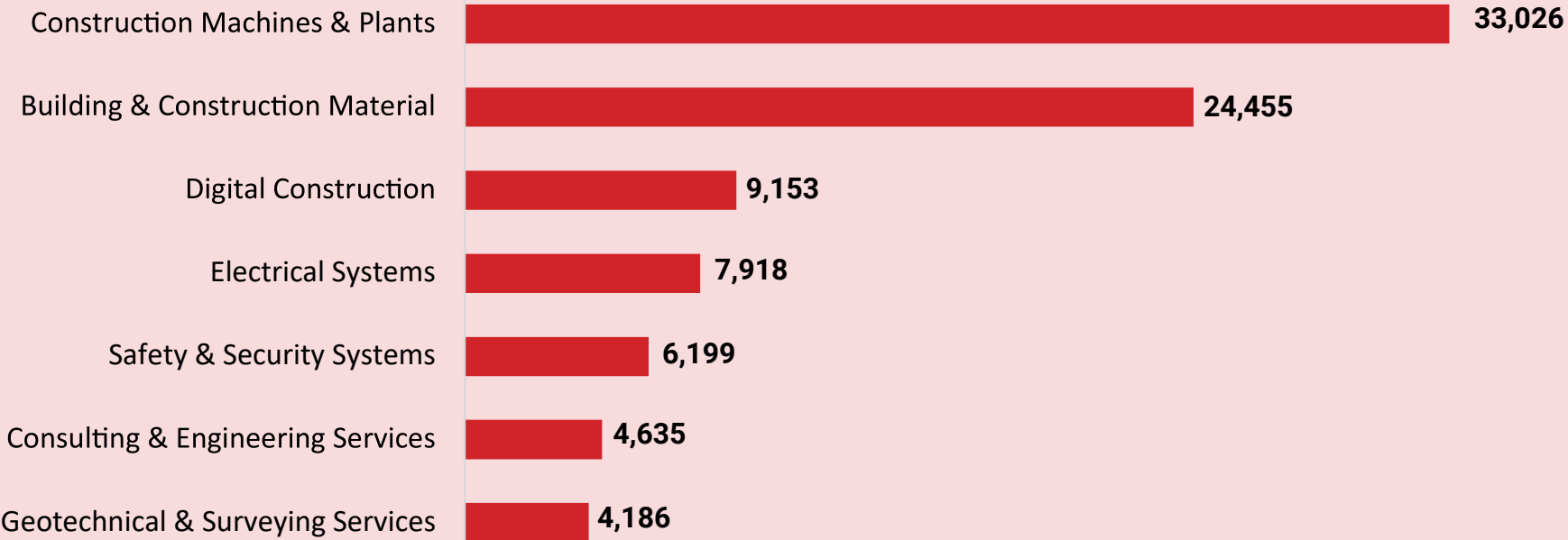
Breakdown by Region



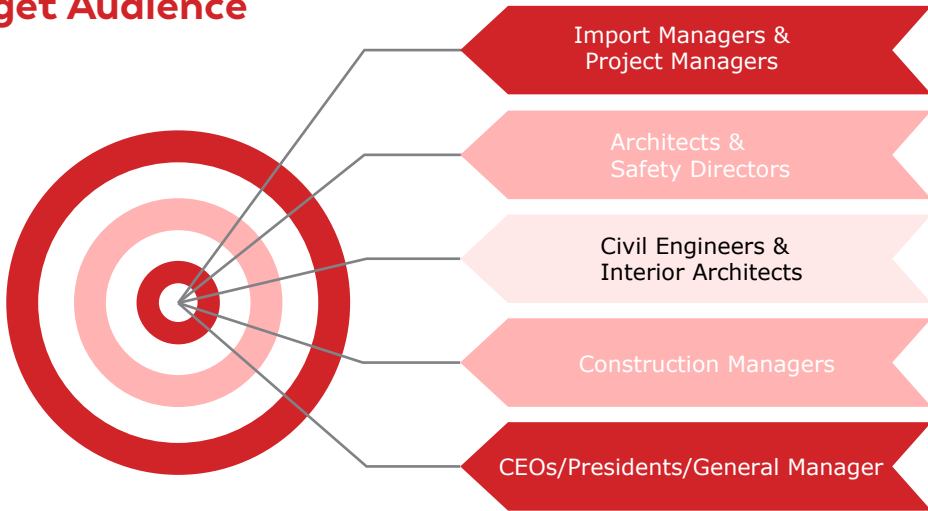
General Industry



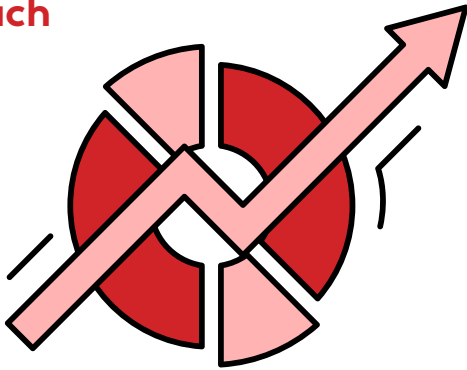
Breakdown by Sector



Target Audience



Avg Monthly Reach



Avg Click-Through-Rate



5.65%

Promotional Services & Rates

Promoted Content

Ref #	Option	Dimensions (W x H) px	1-3 Editions	4-6 Editions (15% discount)	7-9 Editions (30% discount)	10-12 Editions (45% discount)
NL-PC-01	Promoted Content	NA	\$1,500	\$1,275	\$1,050	\$825

Banners

Ref #	Option	Dimensions (W x H) px	1-3 Editions	4-6 Editions (15% discount)	7-9 Editions (30% discount)	10-12 Editions (45% discount)
NL-BA-01	Banner + Text (40 words) & Background Color	180 x 140	\$1,500	\$1,275	\$1,050	\$825
NL-BA-02	Banner	600x 300	\$1,000	\$850	\$700	\$550

Sponsorship

Ref #	Option	Dimensions (W x H) px	1-3 Editions	4-6 Editions (15% discount)	7-9 Editions (30% discount)	10-12 Editions (45% discount)
NL-SP-01	Newsletter Sponsorship	NA	\$6,000	\$5,100	\$1,800	\$3,300

Rates are in USD - Amounts quoted are per insertion

Newsletter Banner Specifications	Promoted Content Specifications
----------------------------------	---------------------------------

For the optimal use of our newsletter, the artwork banner should be in 600 x 300 resolution to fit properly. If you wish to send a worded message with the banner, there be a maximum of 40 words with the banner at 180 x 140 resolution.

For promoted content, you can use the entirety of the newsletter itself, and thus the material submitted must fit in a 600 x 1,500 px resolution.

Connecting the construction Community Across Platforms

Our front-row offering to our audience showcasing important & curated (construction-industry related) content of benefit and value to them. Posting is made several times a day and is subject to increase, based on content validity & availability.

Promotional partners can post their company news and products / services on these channels for more value-added exposure.

Social Media Channels Presence

Our vibrant online community allows you to engage with them, stay connected, share insights, and be part of the construction industry conversation wherever you are.

Social Posting Calendar

Daily Updates: Start your day with fresh insights. Our daily posts on industry trends, news highlights, and expert quotes keep your feed dynamic and informative.

Weekly Spotlights: Dive deeper into specific topics every week. From technology features to industry spotlights, our weekly posts offer in-depth explorations and thought-provoking content.

Interactive Fridays: Join the conversation! Fridays are for interactive content, polls, and engaging discussions. Share your thoughts, learn from others, and build connections within the construction community.



LinkedIn								
Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-LI-01	Hero Image	1128 x 200 px	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-LI-02	Shared Image	1200 x 628 px	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-LI-05	Video Ad Specs	1920 x 1080 px	27 MB per minute (3 minutes max)	MP4	\$250	\$215	\$175	\$140

Post name 255 characters - Headline: 70 characters - Introductory text: 150 characters - Description (LAN only): 70 characters.

Facebook								
Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-FB-01	The Deal	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-02	Bookconnect	1640 x 859 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-03	Encounter	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-04	Promotivate	1200 X 630 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-05	Champ Video	1080 x 1080 px	30 Sec	MP4 or .MOV	\$400	\$340	\$280	\$220
SO-FB-06	Stories Ads Image	1080 x 1920 px	9:16	PNG, JPG, GIF	\$350	\$300	\$245	\$195
SO-FB-07	Stories Ads videos	1080 x 1920 px	9:16, 120 sec (max)	MP4, MOV or GIF	\$350	\$300	\$245	\$195

Headline: 40 characters. Primary text: 125 characters. Description (images): 30 characters.

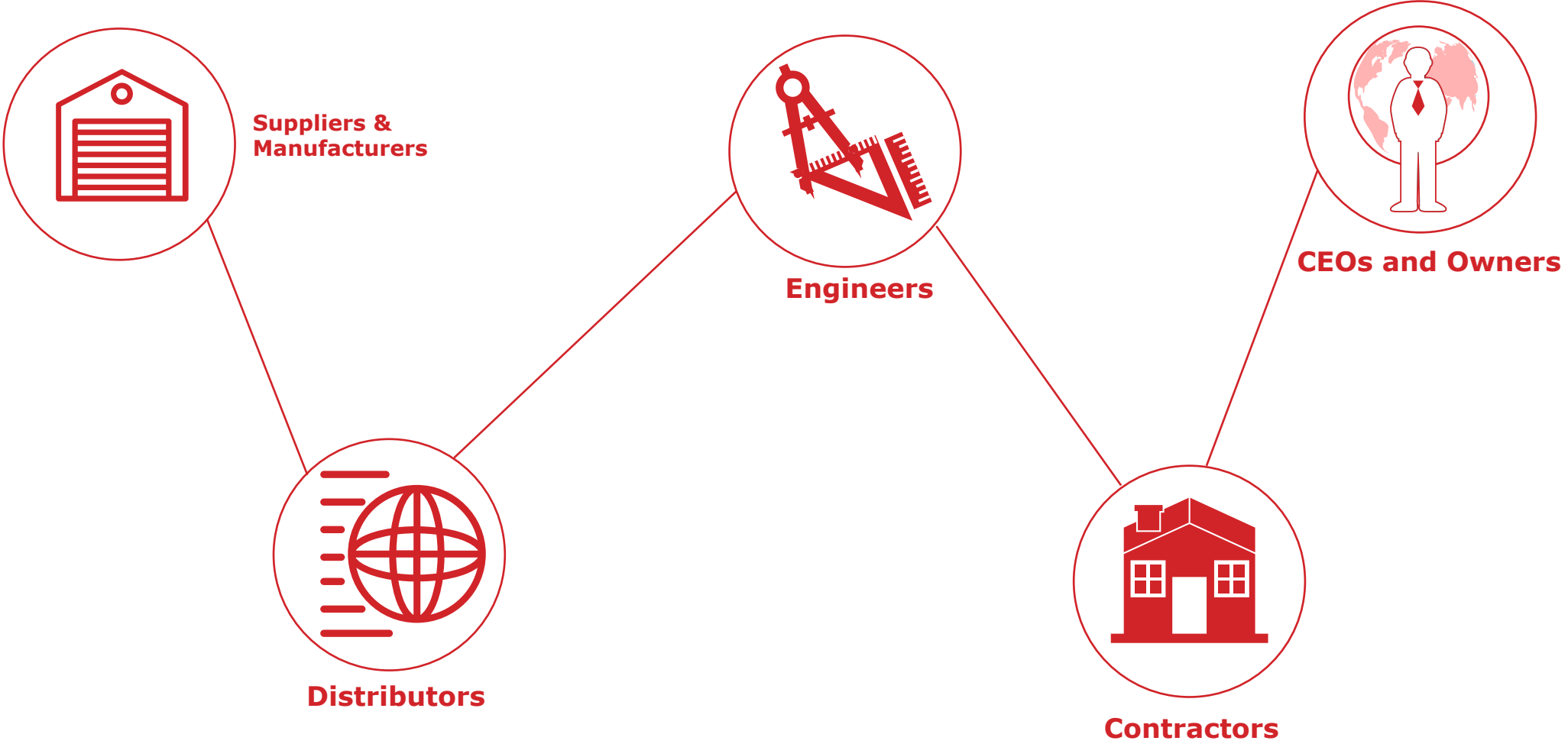
X								
Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-TW-01	Sales Card	1500 x 500 px	3:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-TW-02	Sales Card Large	1200 x 628 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-TW-03	Website Card	800 x 800 px	1:1	PNG, JPEG, GIF	\$200	\$170	\$140	\$110
SO-TW-04	Fun Promotions	506 x 253 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
Title Text: 70 characters (May truncate depending on device and app settings). Two lines of text will render on the card title. Text beyond this will truncate with an ellipsis.								

Instagram								
Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-IN-01	Meet my Logo	1080 x 1350 px	4:5	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-IN-02	Sales in a box	1080 x 1080 px	1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-IN-04	IG Reels	1080 x 566 px	1.91:1 60 sec (max)	MP4 or .MOV	\$250	\$215	\$175	\$140
SO-IN-05	My Stories	1080 x 1920 px	9:16	PNG, JPG, GIF	\$250	\$215	\$175	\$140
14%(250 Pixels) of the top and bottom of the image free from text and logos								

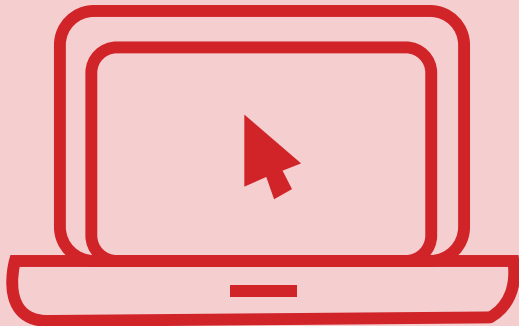
YouTube								
Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-YT-01	Video Uploads (Sales)	1280 X 720 px	22 MB per minute (3 minutes max)	HD minimum	\$200	\$170	\$140	\$110
SO-YT-02	Banner Image	2048 x 1152 px	6 MB	HD minimum	\$200	\$170	\$140	\$110
Video must be minimum HD standard								

Elevate Your Reach, Maximize Impact

Use our tried and true Email media channel, a precise platform that gives our promotional partners the targeted exposure they need at affordable prices in order to communicate their message to their “selected audience”! Our subscribers comprise of industry professionals, CEOs, and more who are always looking for the next products and services that can improve their business, and what better way to connect with those people than an Email that highlights what makes you the answer they seek?

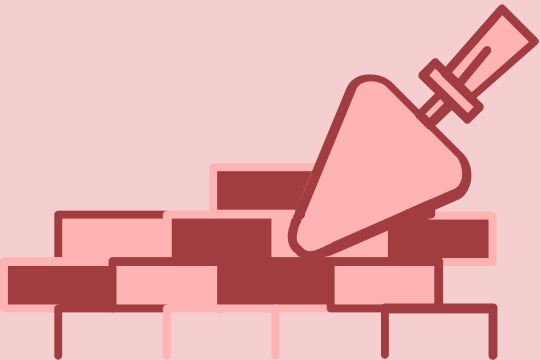


Promote your company, products or services to highly targeted segments of our construction database. Target your audience based on a range of demographics to get your message in front of the right people, at the right time, based on following criteria:
Geography - Industry Sector – Activity - Job function
Price: USD 1,000 per 1,000 contacts



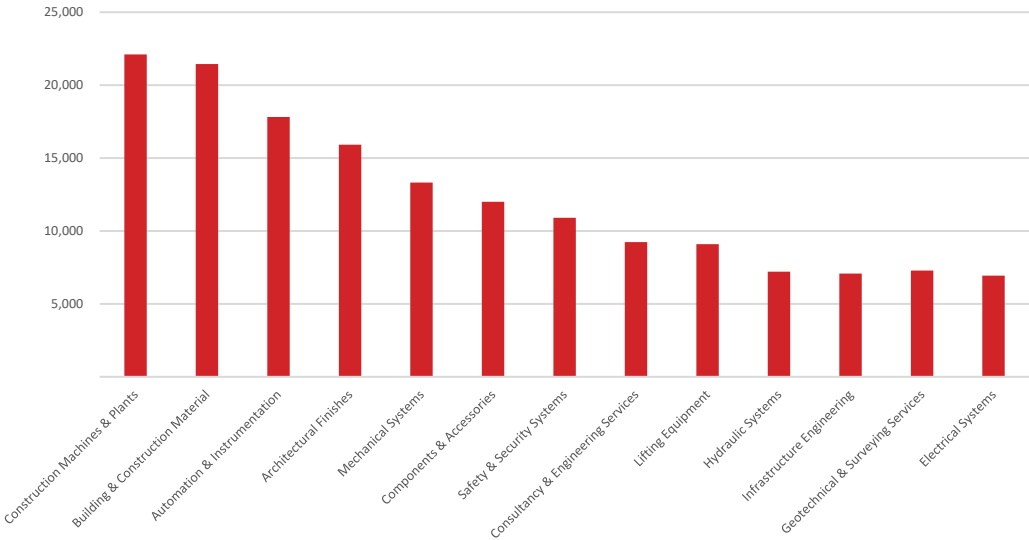
Average Email Reach
10,024

Industry Sectors
13

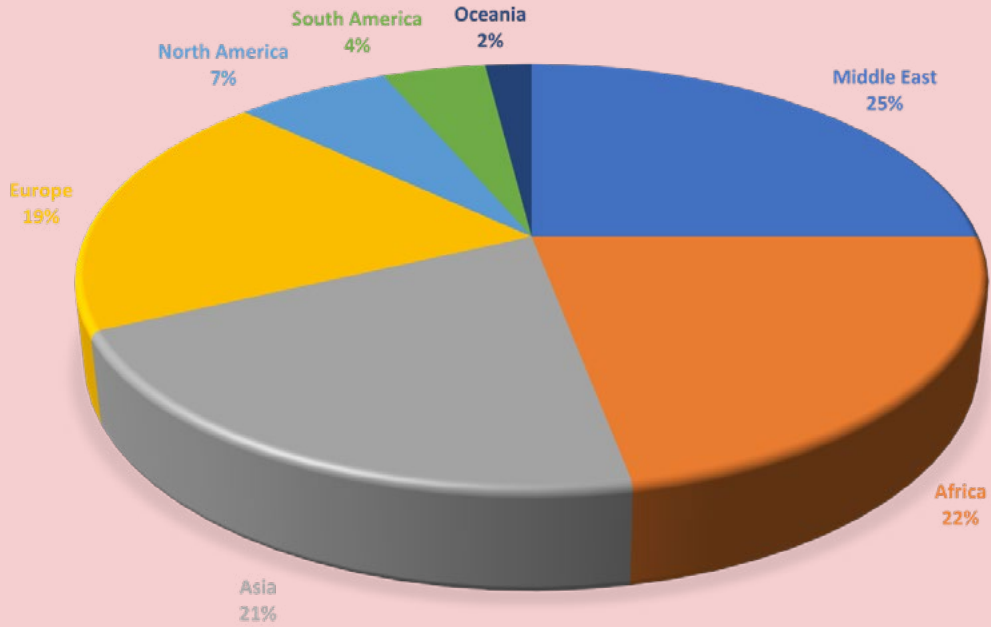


Regions
7

Industry Sector	Recipients
Construction Machines & Plants	16,577
Building & Construction Material	16,087
Automation & Instrumentation	13,358
Architectural Finishes	11,939
Mechanical Systems	9,987
Components & Accessories	9,005
Safety & Security Systems	8,181
Consultancy & Engineering Services	6,930
Lifting Equipment	6,826
Hydraulic Systems	5,411
Infrastructure Engineering	5,309
Geotechnical & Surveying Services	5,468
Electrical Systems	5,211
TOTAL	120,289



Region	Recipients
Middle East	30,067
Africa	26,511
Asia	25,187
Europe	22,931
North America	7,929
South America	5,286
Oceania	2,378
TOTAL	120,289



Promotional Services & Rates						
Ref #	Service	Dimensions (W x H) px	1 Sending	4-6 Sendings (15% discount)	7-9 Sendings (30% discount)	10-12 Sendings (45% discount)
EM-DEM-01	Direct Email Marketing (DEM)	660 px in width (max)	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion

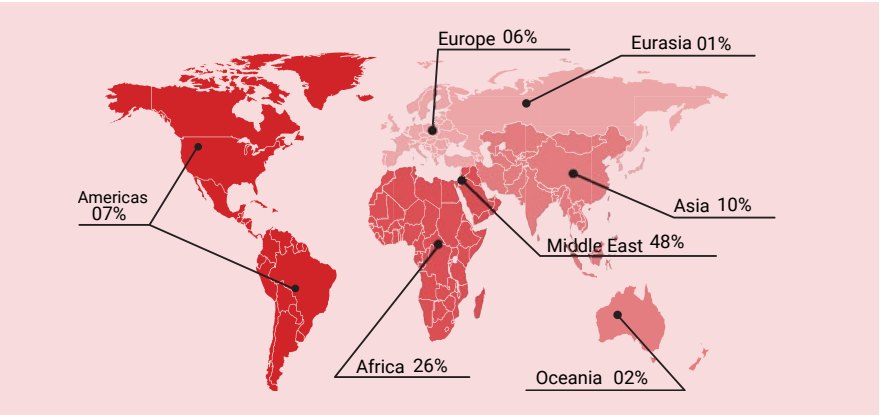
Artwork Specs

Make sure your e-mail is branded according to your company's branding. Include your logo at the top, and use your company's own color palette. Add pictures of the product you're promoting or a representation of the service you provide.

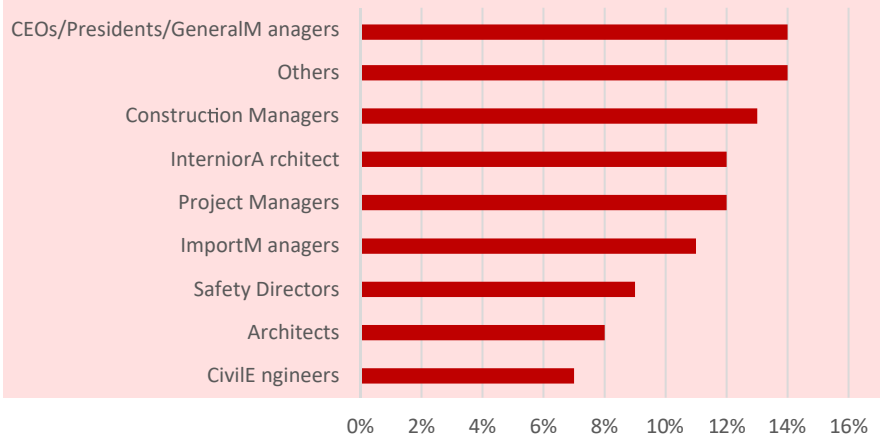
For the optimal use of our emails service, the required materials should be best kept under 1MB for faster loading times, with the width at a maximum of 660px, and images must be either in JPG or PNG forma; if text is to be added, it should be between 50 to 200 words and maximum. Overall, the entire email should be less than 1 MB in size for optimal loading times.

constructionHQ is a primary reference point for decision makers at all levels of construction-industry asset owners, as well as other major players like distributors, suppliers, consulting engineers and contractors. We closely track and audit our audience across our print, digital & online media channels to ensure we keep delivering relevant content, and keep delivering exceptional results to our promotional partners.

constructionHQ's audience accesses & benefits from its actionable, useful and cutting-edge content in a variety of ways. Across its varied media channels, a promotional partner can reach an average of over 277,323 people on a monthly basis. Our Holistic Promotional Packages allow you to reach them on all platforms. Or you can customize them to reach a particular audience group or segment depending on your goals.



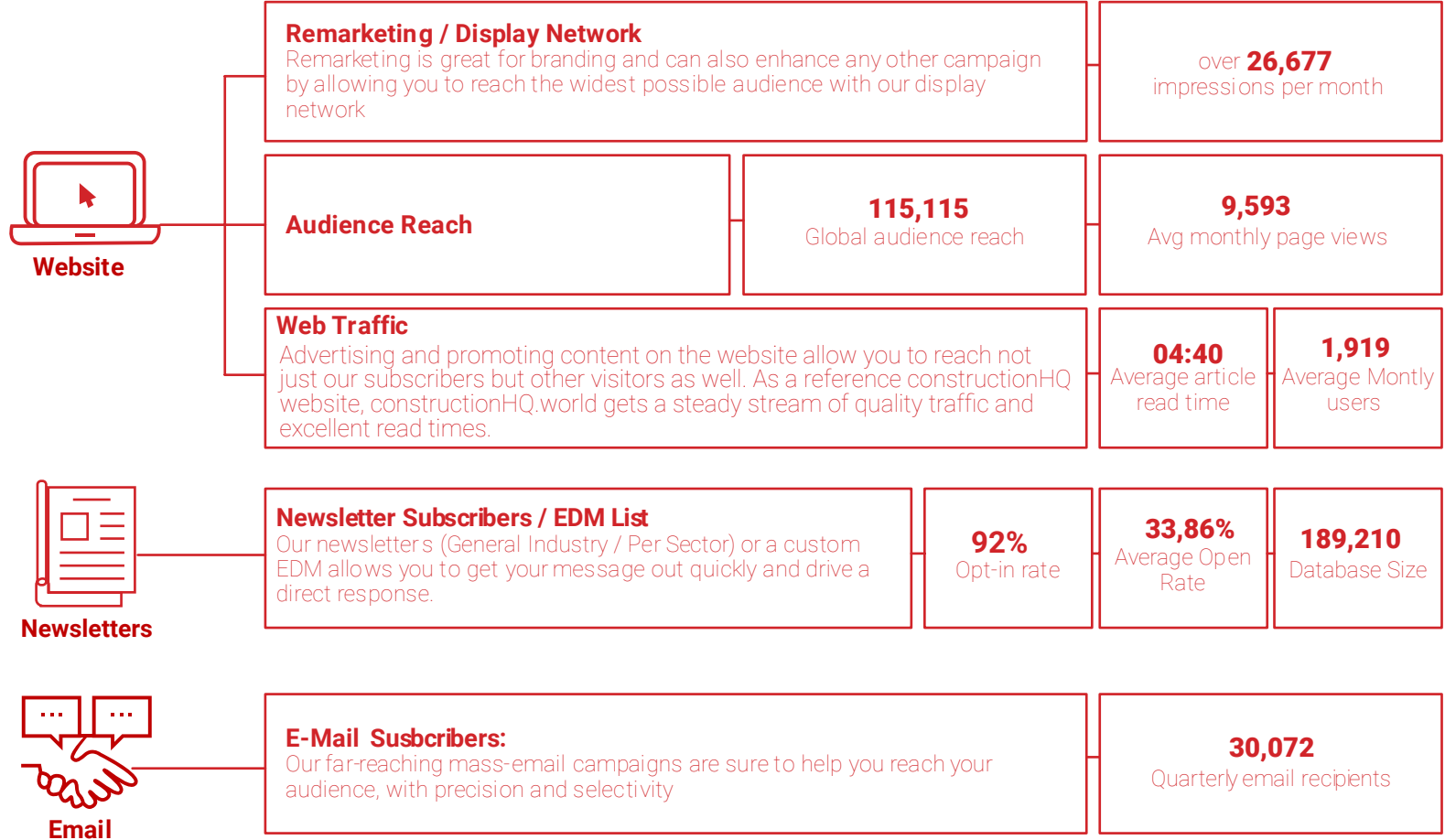
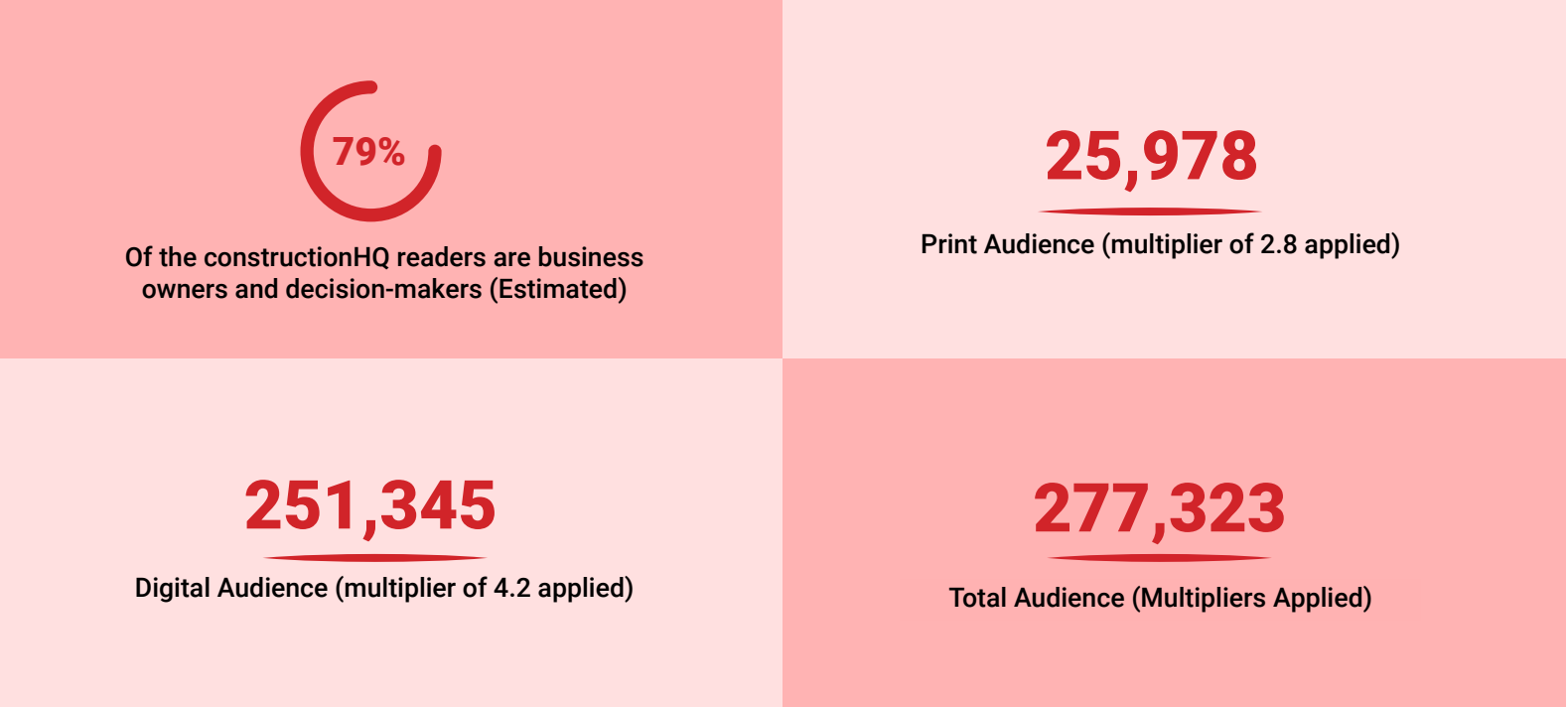
Audience (By Region)	
Middle East	48%
Africa	26%
Asia	10%
Europe	6%
Americas	7%
Eurasia	1%
Oceania	2%



Audience (By Job)	
CEOs/Presidents/General Managers	14%
Others	14%
Construction Managers	13%
Project Managers	12%
Interior Architect	12%
Import Managers	11%
Safety Directors	9%
Architects	8%
Civil Engineers	7%



Audience (By Sector)	
Construction Vehicles & Plants	37%
Building & Construction Materials	27%
Digital Construction	13%
Electrical Systems	10%
Safety & Security Systems	8%
Geotechnical & Surveying Services	5%



Holistic Promotional Packages

Select (or Customize) a Holistic Promotional Package (HPC)!

constructionHQ offers 5 distinct Holistic Promotional Packages (HPP) - ranging from Bronze to Platinum (as per above infographic) - which cater for all promotional requirements & budgets. Each package has been carefully designed to provide maximum exposure and best possible ROI by providing an extensive set of promotional services / options for free / pro-bono in Value-Added Promotional Services (VPS) section, to complement and exponentially increase exposure provided by the Payable Promotional Services (PPS) specified in each package. Please note you may select one the HPPs and customize it (add or remove promotional services and options - per media channel) as per your preferences and specific needs / allocated budget! For more info, please visit www.constructionHQ.world/promote/HPP/.



Plan Your Customized Promotional Campaign (CPC)!

constructionHQ offers a plethora of media channels - listed below - providing a true holistic solution to meet all your marketing & promotional requirements at all budgets! An entirely new Customized Promotional Campaign (CPC) can be developed based on your specific preferences & business needs. A complete listing of constructionHQ's media channels' promotional services & options - including their rates and volume discounts - is available at <http://www.constructionHQ.world/promote/pso/> for your perusal and selection. Just let us know your requirements and allocated budget and we shall promptly send you a specially designed promotional offer meeting - & hopefully exceeding - your expectations!

Media Channel	Lead Generation	Brand Awareness	Targeted Marketing	Thought Leadership	Speaking Opportunities
Magazine (MA)	✓	✓		✓	
Website (WE)	✓	✓		✓	
Services (SE)	✓	✓			
Events (EV)	✓	✓		✓	✓
Reports (RE)	✓	✓		✓	
Newsletters (NL)	✓	✓	✓		
Social (SO)	✓	✓	✓		
Email (EM)	✓	✓	✓		

				Bronze Package					
Solid, Proven & Reliable! (Good as a start...!)									
Campaign Duration (2 Months)									
Lead Generation		Brand Awareness		Targeted Marketing		Thought Leadership		Speaking Opportunities	
✓		✓		✓					
Payable Promotional Services (PPS)									
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description		Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	1/3 Page	Horizontal		2 Issues	\$3,000	0%	\$3,000
PPS-02	Website	Banner	Leaderboard			2 Months	\$1,500	0%	\$1,500
PPS-03	Newsletters	Banner Advertising	Banner			2 Newsletters	\$1,500	0%	\$1,500
PPS-04	Email	Direct Email Marketing (DEM)	1,000 Contacts	Per specific criteria to be provided by client		1 eShot	\$2,000	0%	\$2,000
Total Amount							\$8,000.00	0%	\$8,000.00
Special Discount								10%	\$800.00
Due Amount (To Pay)								\$7,200.00	
Payment Option 1 : Per Month*								\$3,600.00	
*Monthly payment divided according to number of months related to campaign duration									
Pre-Payment Discount*								10%	\$720.00
*Only applied when payment is made lump-sum - per entire campaign duration									
Payment Option 2 : Per Duration								\$6,480.00	
*Payable within two weeks after insertion order has been authorized									
Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge									
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description		Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	1/3 Page	Vertical		1 Issue	\$1,500	0%	\$1,500
VPS-02	Website	Banner	MPU Banner			1 Month	\$600	0%	\$600
VPS-03	Services	Buyer's Guide	Published in Magazine & Website			1 Issue / 1 Post	\$550	0%	\$550
VPS-04	Newsletters	Banner Advertising	Banner			1 Newsletter	\$750	0%	\$750
VPS-05	Email	Direct Email Marketing (DEM)	1,000 Contacts	Per specific criteria to be provided by client		1 eShot	\$2,000	0%	\$2,000
Total Amount							\$5,400	0%	\$5,400
VPS Discount							100%	\$5,400	
Due Amount (To Pay)								\$0	

Holistic Promotional Packages

				Silver Package					
The Silver Knight (Really Strong ~ Provides Shining Results!)									
Campaign Duration (4 Months)									
Lead Generation		Brand Awareness		Targeted Marketing		Thought Leadership		Speaking Opportunities	
✓		✓		✓					
Payable Promotional Services (PPS)									
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description		Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Advertorial	2/3 Page	108 x 242 mm (WxH)		2 Issues	\$4,500	0%	\$4,500
PPS-02	Magazine	Display Advertising	2/3 Page			2 Issues	\$3,500	0%	\$3,500
PPS-03	Website	Banner	MPU Banner			2 Months	\$1,200	0%	\$1,200
PPS-04	Newsletters	Banner Advertising	Banner			2 Newsletters	\$1,500	0%	\$1,500
PPS-05	Email	Direct Email Marketing (DEM)	2,000 Contacts	Per specific criteria to be provided by client		2 eShots	\$8,000	0%	\$8,000
Total Amount							18,700.00	0%	\$18,700
Special / Package Discount								20%	\$3,740
Due Amount (To Pay)								\$14,960	
"Payment Option 1 : Per Month*								\$3,740	
*Monthly payment divided according to number of months related to campaign duration"									
"Lump sum Discount*									
*Only applied when payment is made lump-sum - per entire campaign duration"								10%	\$1,496
"Payment Option 2 : Per Duration								\$13,464.00	
*Payable within two weeks after insertion order has been authorized"									
Value-Added Promotional Services (VPS)									
Pro-Bono / Free of Charge									
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description		Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	2/3 Page			2 Issues	\$4,500	0%	\$4,500
VPS-02	Magazine	Advertorial	2/3 Page			2 Issues	\$3,500	0%	\$3,500
VPS-03	Website	Banner	MPU Banner			2 Month	\$1,200	0%	\$1,200
VPS-04	Services	Classified Advertising	Buyer's Guide	Published in Magazine & Website		2 Issues	\$1,100	0%	\$1,100
VPS-05	Newsletters	Banner Advertising	Banner			2 Newsletter	\$1,500	0%	\$1,500
VPS-06	Email	Direct Email Marketing (DEM)	2,000 Contacts	Per specific criteria to be provided by client		2 eShots	\$8,000	0%	\$8,000
Total Amount							\$19,800	0%	\$19,800
VPS Discount							100%		\$19,800
Due Amount (To Pay)								\$0	

				Gold Package					
Nothing Shines Like Gold ~ Guaranteed to provide shining results!									
Campaign Duration (6 Months)									
Lead Generation		Brand Awareness		Targeted Marketing		Thought Leadership		Speaking Opportunities	
✓		✓		✓		✓			
Payable Promotional Services (PPS)									
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description		Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full-Page			3 Isssues	\$5,000	0%	\$5,000
PPS-02	Magazine	Advertorial	Full-Page			3 Issues	\$1,725	0%	\$1,725
PPS-03	Magazine	Company Profile & Executive Interview	2 Full-Pages	Spread / Facing each other		2 Issues	\$7,500	0%	\$7,500
PPS-04	Website	Banner	Leaderboard (Large)	970 x 90 PX		3 Months	\$3,400	0%	\$3,400
PPS-05	Services	Classified Advertising	Buyer's Guide	Published in Magazine & Website		3 Issues	\$3,600	0%	\$3,600
PPS-06	Reports	Industry Report	White Paper			1 Report	\$2,000	0%	\$2,000
PPS-07	Newsletters	Highlighted Content	Banner & Text	40 words text with background color		2 Newsletters	\$3,150	0%	\$3,150
PPS-08	Email	Direct Email Marketing (DEM)	3,000 Contacts	Per specific criteria to be provided by client		2 eShots	\$3,000	0%	\$3,000
Total Amount							\$29,375	\$-	\$29,375
Special Discount								30%	\$8,813
Due Amount (To Pay)								\$20,563	
Payment Option 1 : Per Month*								\$3,427	
*Monthly payment divided according to number of months related to campaign duration									
Pre-Payment Discount*								10%	\$2,056
*Only applied when payment is made lump-sum - per entire campaign duration									
Payment Option 2 : Per Duration								\$18,506	
*Payable within two weeks after insertion order has been authorized									
Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge									
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description		Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	Full-Page			2 Issues	\$5,500	0%	\$5,500
VPS-02	Magazine	Promoted Content	Advertorial (Full-Page)			3 Isssues	\$6,000	0%	\$6,000
VPS-03	Magazine	Company Profile & Executive Interview	2 Full-Pages	Spread / Double-Page		2 Issues	\$6,000	0%	\$6,000
VPS-04	Magazine	Insert	Poster	Spread / Double-Page		1 Issue	\$5,000	0%	\$5,000
VPS-05	Website	Banner	Leaderboard (Large)	970 x 90 PX		3 Months	\$3,750	0%	\$3,750
VPS-06	Services	Buyer's Guide		Published in Magazine & Website		4 Issues	\$2,200	0%	\$2,200
VPS-07	Reports	Product, Serviec or Technology Demo				1 Report	\$3,000	0%	\$3,000
VPS-08	Newsletters	Promoted Content	Content (Text & Image) + Hyperlink			2 Newsletters	\$2,000	0%	\$2,000
VPS-09	Email	Direct Email Marketing (DEM)	3,500 Contacts			1 eShot	\$7,000	0%	\$7,000
Total Amount							\$40,450	0%	\$40,450
VPS Discount							100%	\$40,450	
Due Amount (To Pay)								\$0	

Holistic Promotional Packages

Diamond Package Glittering Diamonds Are Forever A peunltimate package for industry leaders! Campaign Duration (9 Months)								
Lead Generation ✓		Brand Awareness ✓		Targeted Marketing ✓		Thought Leadership ✓		Speaking Opportunities ✓
Payable Promotional Services (PPS)								
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full Page		5 Issues	\$11,000	15%	\$9,350
PPS-02	Magazine	Advertorial	Full Page		4 Issues	\$8,000	15%	\$6,800
PPS-03	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		4 Issues	\$12,000	15%	\$10,200
PPS-04	Website	Banner	Leaderboard (Large)		5 Months	\$6,250	30%	\$4,375
PPS-05	Services	Buyer's Guide		Published in Magazine & Website	5 Issues	\$2,750	15%	\$2,338
PPS-06	Events	Podcast			1 Podcast	\$2,500	0%	\$2,500
PPS-07	Reports	Whte Paper			1 Report	\$3,000	0%	\$3,000
PPS-08	Newsletters	Banner, Content & BG Color	Banner & Text	40 words with Background Color	4 Newsletters	\$4,000	15%	\$4,000
PPS-09	Email	Direct Email Marketing (DEM)	5,000 Contacts (per specific criteria)		3 Sendings	\$6,750	0%	\$6,750
Total Amount						\$56,250	\$6,938	\$49,313
Special Discount							40%	\$19,725
Due Amount (To Pay)							\$29,588	
Payment Option 1 : Per Month*							\$3,288	
*Monthly payment divided according to number of months related to campaign duration								
Pre-Payment Discount*								
*Only applied when payment is made lump-sum - per entire campaign duration							10%	\$2,959
Payment Option 2 : Per Duration							\$26,629	
*Payable within two weeks after insertion order has been authorized								
Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge								
Ref #	Media Channel	Promotional Service	Promotional Option		Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VAS - 01	Magazine	Advertorial	Double-Page	Spread / Facing each other	2 Issues	\$11,600	0%	\$11,600
VAS - 02	Magazine	Classified Advertising	Full-Page		5 Issues	\$12,500	15%	\$10,625
VAS - 03	Magazine	Display Advertising	Advertorial (Full-Page)		5 Issues	\$10,000	15%	\$8,500
VAS - 04	Magazine	Display Advertising	2 Full-Pages	Spread / Double-Page - Facing each other	4 Issues	\$6,800	15%	\$5,780
VAS - 05	Magazine	Company Profile & Executive Interview	2 Papers	Binded - Placed in Middle of Issue!	2 Issues	\$4,400	0%	\$4,400
VAS - 06	Magazine	Leaflet	Large Leaderboard Banner		5 Months	\$6,000	15%	\$5,100
VAS - 07	Website	Banner		Published in Magazine & Website	5 Issues	\$2,875	15%	\$2,444
VAS - 08	Newsletter	Banner, Content & BG Color			1 Webinar	\$5,000	0%	\$5,000
VAS - 09	Newsletter	Promoted Content	3-Page Document			\$3,000	0%	\$3,000
VAS - 10	Email	Direct Email Marketing (DEM)	Banner & Text (40 words) with Background Color		4 Newsletters	\$4,000	15%	\$3,400
VAS - 11	Report	Industry Report		Content (Text & Image) + Hyperlink	4 Newsletters	\$5,200	15%	\$4,420
VAS - 12	Event	Promotional Service	5,000 Contacts (per specific criteria)		3 Sendings	\$6,750	0%	\$6,750
Total Amount						\$78,125	\$7,106	\$71,019
VPS Discount						100%	\$71,019	
Due Amount (To Pay)							\$0	

				The Platinum Package <i>Nothing But The Best! (drop mic!)</i> Campaign Duration (12 Months)				
Lead Generation ✓		Brand Awareness ✓		Targeted Marketing ✓		Thought Leadership ✓		Speaking Opportunities ✓
Payable Promotional Services (PPS)								
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full-Page		6 Issues	\$16,500	15%	\$14,025
PPS-02	Magazine	Promoted Content	Advertorial (Full-Page)		6 Issues	\$12,000	15%	\$10,200
PPS-03	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		6 Issues	\$10,200	15%	\$8,670
PPS-04	Magazine	Brochure	4 Papers	Binded - Placed in Middle of Issue	2 Issues	\$8,400	0%	\$8,400
PPS-05	Website	Banner	Skyscraper Banner		6 Months	\$10,200	30%	\$7,140
PPS-06	Services	Buyer's Guide		Published in Magazine & Website	6 Issues	\$3,450	15%	\$2,933
PPS-07	Events	Live			1 Webinar	\$8,500	0%	\$8,500
PPS-08	Reports	White Paper			1 Report	\$3,000	0%	\$3,000
PPS-09	Newsletters	Banner, Content & BG Color	Banner & Text	40 words with Background Color	6 Newsletters	\$6,000	15%	\$5,100
PPS-10	Newsletters	Sponsorship		Your branding across entire Newsletter	2 Newsletters	\$12,000	15%	\$10,200
PPS-11	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)		3 Sendings	\$10,125	20%	\$8,100
Total Amount						\$100,375	\$14,108	\$86,268
Special / Package Discount							50%	\$43,134
Due Amount (To Pay)							\$43,134	
"Payment Option 1 : Per Month**Monthly payment divided according to number of months related to campaign duration"							\$3,594	
"Lump-sum Discount* *Only applied when payment is made lump-sum - per entire campaign duration"							10%	\$4,313
"Payment Option 2 : Per Duration*Payable within two weeks after insertion order has been authorized"							\$38,820	
Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge								
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	Double-Page	Spread	2 Issues	\$11,600	0%	\$11,600
VPS-02	Magazine	Display Advertising	Full-Page		5 Issues	\$12,500	15%	\$10,625
VPS-03	Magazine	Promoted Content	Advertorial (Full-Page)		5 Issues	\$12,500	15%	\$10,625
VPS-04	Magazine	Company Profile & Executive Interview	2 Full Pages	Facing each other	4 Issues	\$6,800	15%	\$5,780
VPS-05	Magazine	Gatefold	2 Papers	Binded / Placed infront of Front Cover!	2 Issues	\$16,000	0%	\$16,000
VPS-06	Website	Banner	Wide Skyscraper Banner		6 Months	\$12,000	15%	\$10,200
VPS-07	Services	Buyer's Guide		Published in Magazine & Website	5 Issues	\$2,875	15%	\$2,444
VPS-08	Events	Live			1 Webinar	\$8,500	0%	\$8,500
VPS-09	Reports	Product, Service or Technology Demo			1 Report	\$3,000	0%	\$3,000
VPS-10	Newsletters	Banner, Content & BG Color	Banner & Text	40 words text with background color	6 Newsletters	\$6,000	15%	\$5,100
VPS-11	Newsletters	Promoted Content		Content (Text & Image) + Hyperlink	4 Newsletters	\$5,200	15%	\$4,420
VPS-12	Newsletters	Sponsorship		Your branding across entire Newsletter	2 Newsletters	\$12,000	0%	\$12,000
VPS-13	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)		3 Sendings	\$10,125	0%	\$10,125
Total Amount						\$119,100	-\$8,681	\$110,419
VPS Discount						100%	\$110,419	
Due Amount (To Pay)							\$0	

Congratulations are in order!

So, you’re almost done with **constructionHQ’s** media kit 2025!

This means we held you interest, and you’re considering our platform as the promotional partner to achieve your sales and marketing goals, which would be a very wise decision that you won’t regret. Contact us now, and get your own CPO (Customized Promotional Offer), which will consider all your needs from budget, to goals.

We thrive on integrity and honesty, and your success is our own, which we will strive for. If your expectations are not met through our services, we pledge to provide you another promotional campaign - Pro Bono / For Free !

Do not hesitate to contact us through one of our below agents, per your region, and if you can’t find your region, contact Mr. Jad Aboulhosn (Chief Marketing & Sales Officer), whose information is available in the next page.

We hope to hear from you and help you in reaching your business needs & goals.

Best wishes,
Mohamad Rabih Chatila
CEO
rabih@1world.xyz

Our Business Partners (Exclusive Agents)

Country / Region	Germany, Swtizerland, and Austria	China, Malaysia, and Taiwan	India	Turkey	United Kingdom
Contact Name / Position	Ms.BarbaraGeiling-Maul	Yaya Hsu	Faredoon Kuka	Aydın Erdem / Int’l Ad Manager	Graham Meller
Company	Eisenacher Medien	Ringier Trade Media (RTM)	RMA Media	Titajans Dış Tanıtım	Buttonwood Marketing Ltd.
Tel	00-49-228-2499860	00-886-4-23297318	00 91 22 4005 8717	00-90 212-257 76 66	00 44 (0)1604 862 404
Email	info@eisenacher-medien.De	yayahsu@ringier.com.hk	kuka@rmamedia.com	titajans@titajans.com	gmeller@buttonwoodmarketing.com
Website	http://www.eisenacher-medien.de/	www.industrysourcing.com	www.rmamedia.com	www.titajans.com	www.buttonwoodmarketing.com

Partner with a leading, trusted and pioneering industry platform. Elevate Your Brand & increase your marketshare with constructionHQ!

"For over four decades, constructionHQ (formerly known as Arab Construction World) has been the trusted promotional partner of construction industry titans - some of whom are listed below - helping them conquer markets and amplify global visibility.

Now, we extend our invitation to you : Join our esteemed roster of leading companies to unlock unparalleled benefits. Become constructionHQ's promotional partner to elevate your brand, gain market share, and expand your products / services reach worldwide!"



Other One Media (1M) Industry Platforms

Unleash Your Potential with One Media (1M) – Advancing for Over Four Decades!

One Media (1M) - a One World (1W) Division - has since 1977 launched innovative media products, driven by a sustainable vision— “Helping Advance MENA & Beyond!”. As a pioneering media icon, 1M is committed to continuous evolution, maintaining its position as a beacon in media both regionally and globally. In addition to constructionHQ, 1M publishes the below-mentioned leading & trusted industry platforms related to the construction, food, water, health & energy industries. Join us in the journey of progress and media excellence. Your story begins with One Media!

waterHQ has evolved since 1977 as a specialized B2B magazine called “**Arab Water World**” to become a leading and trusted industry platform composed of multi-media channels such as a magazine, a website, services, events, reports, newsletter, social and email – covering the Desalination, Measuring & Levelling, Pumps, Pipes & Valves, Water Storage, Water Treatment sectors. From important news to studies, and corporate happenings, we provide actionable and useful content to our audience which encompasses water industry leaders and executives, all the way to engineers and contractors – covering the entire industry chain. Promotional Partners have greatly benefited from partnering with **waterHQ** and gaining high-value exposure for their products, services, & technologies. To learn more, please visit www.waterHQ.world/



foodHQ has evolved since 1985 from a B2B specialized magazine called “Middle East Food” to become a leading and trusted industry platform composed of multi-media channels such as a magazine, a website, services, events, reports, newsletters, social and email - covering the the ingredients & additives, catering & hospitality, food safety, nutrition, food processing and the food packaging sectors. From important news, to studies, and corporate happenings, we provide actionable & useful content to our audience which encompasses food industry leaders and executives to plant managers all the way to distributors & nutritionists - covering the entire industry supply chain! Promotional Partners - constituting of leading & major food-related manufacturers & exporters to agents & distributors - have greatly benefited from partnering with foodHQ and gaining high-value exposure to their products, services & technologies. To learn more, please visit www.foodHQ.world/



healthHQ has evolved since 1986 as a specialized B2B magazine called “**Arab Health**” to become a leading and trusted industry platform composed of multi-media channels such as a magazine, a website, services, events, reports, newsletters, social and email – covering the Medical Specialties, Medical Equipment, Medical Products, Clinical Studies, Pharmaceuticals, and Health Technology sectors. From important news to studies, and corporate happenings, we provide actionable and useful content to out audience which encompasses health industry leaders and executives, all the way to doctors and medical professionals – covering the entire healthcare industry. Promotional Partners have greatly benefitted from partnering with healthHQ and gaining high-value exposure for their products, services & technologies. To learn more, please visit www.healthHQ.world/



energyHQ was launched in 2023 as a specialized media channel, built upon 1Media’s leading and trusted platform composed of multi-media channels, including magazines, a - website, services, events, reports, newsletters, social, and email – covering the Renewable Energy, Sustainability & Decarbonization, Oil & Gas, Nuclear Power, Hydrogen Power, Energy Storage & Grids. From important news to studies, and corporate happenings, we provide actionable & useful content to our audience which encompasses energy industry leaders & executives all the way to engineers and powerplant directors – covering the entire industry! energyHQ will provide the same high-value exposure as 1Media’s other brands to Promotional Partners who wish to advertise their products, services, & technologies. To learn more, please visit www.energyHQ.world/

constructionHQ

Connect with Us!

constructionHQ: Your Gateway to a World of Collaboration, Innovation & Success!

Ready to take the next correct step leap in your business? Whether you're eager to explore partnership opportunities, have inquiries about our services, or simply want to connect & know more, the constructionHQ team is here for you.

Let's embark on a journey of collaboration, innovation, and success together. Your vision meets our expertise at the intersection of excellence. Reach out today!

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URL (Platform): www.constructionHQ.world
URL (Corporate): www.1world.xyz



Merdeka 118 is a towering skyscraper in Kuala Lumpur, Malaysia, renowned for its impressive height and modern design. Standing at 678.9 meters (2,227 feet), it is the second-tallest building in the world, surpassed only by the Burj Khalifa. The tower's sleek, diamond-shaped facade and soaring spire are instantly recognizable landmarks against the city's skyline. Its name, "Merdeka," which means "independence" in Malay, pays homage to the nearby Stadium Merdeka where Malaysia's independence was declared. development and design